9

Sht 8
6

NO. D-6285

CARTER'S NEWS AGENCY, MOBILE, ALA.

ORDER NO. 38573

DATE 6/11/40

12½ M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF BELLINGRATH GARDENS, MOBILE, ALA.

PUT IN SMALL TYPE IN LOWER LEFT PLATE --
Copyright 1940 by Curt Teich & Co., Inc.
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Kodachrome
USE NEW PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN ~~PHOTO~~ ~~XXXXX~~ NEG. YES

NO. D-6285

CARTER'S NEWS AGENCY, MOBILE, ALA.

ORDER NO. 38573

DATE 6/11/40

12½M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MIRROR LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE ~~NEW~~ PHOTO 7AH2619

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓡ PAT. NO. 1,797,775

Value

Executive O.K. of Estimate
By
Date JUL 8 1940

ESTIMATE
AND WORK SCHEDULE

Cost E
By
Date JUL 8 1940

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 9 - 1940	JUL 9 - 1940
SKETCH Lo	17	5		
RETOUCHING		4½		7/12 Gr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	49	2¼	7-16	
ARTIST DEPT.	210	28	7-24	7-29

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed 7.30.40
By

DATE Photo Returned to Customer

Front 12
Back 16
28

8

NO. D-6286

A. WOLFMUELLER, BUFFALO, NEW YORK

ORDER NO. 38377

DATE MAY 11. 1940

4 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

ALLEGANY STATE PARK, THE BOAT HOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

6BH82

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

~~JGH~~ MAY 11 1940

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked By 4

Date MAY 11 1940

[illegible]	EST. TIME Work No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COPY [illegible]			MAY 13 1940	MAY 13 1940 13
SKETCH				
RETOUCHING	5	1½	5-13	5-15 Sl.
PHOTO-LITHO				
ROUTING STRIPPING, OPAQUING	84		5-15	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 5-22-40

By LL

DATE Photo Returned to Customer

5

6

20 ~~#~~

5

125

5

NO. ~~RR~~ D-6288

DIXIE NEWS COMPANY, CHARLOTTE, N.C.

ORDER NO. 38626

DATE 5-15-1940

25 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHARLOTTE, N.C.

Front: (GROUP VIEWS)

COPYRIGHT 1940 BY CURT TEICH & CO., INC.
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE PENCIL LAYOUT ATT'D FOR GROUPING OF VIEWS. USE NEW PHOTO FOR VIEW OF CHARLOTTE, N.C. SEE TISSUE OVERLAY.

4 Photos – 0CN1631

NO. D-6288

DIXIE NEWS COMPANY, CHARLOTTE, N.C.

ORDER NO. 38626

DATE 5-15-1940

25 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (GROUP VIEWS)

(1.) PLATE COMMEMORATING THE SIGNING OF THE MECKLENBURG DECLARATION OF INDEPENDENCE (2) MINT MUSEUM OF ART, BUILT 1837, MOVED TO PRESENT SITE 1936 (3) MONUMENT TO THE MEMORY OF THE SIGNERS OF THE MECKLENBURG DECLARATION OF INDEPENDENCE, MAY 20, 1775. (4) SITE OF CONFEDERATE STATES NAVY YARD (5) PHIFER HOME WHERE LAST FULL MEETING OF CONFEDERATE CABINET WAS HELD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION, (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE PENCIL LAYOUT ATT'D. VIEW #1. USE PHOTO 130804. VIEW #2. SEE BACK OF PHOTO FOR INST. (NEG. ATT'D.) VIEW #3. SHOW MONUMENT ONLY, GRANITE STONES WITH COPPER PLATES. VIEW #4. USE PHOTO NO. C45977. VIEW #5 USE PHOTO NO. A-76432. TAKE OUT PEOPLE AND SHOW IN ONE CORNER PLAQUE AS SHOWN ON ATT'D NEGATIVE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓡ PAT. NO. 1,797,775

/ Complete Rough Pencil
Skt 9
~~KW~~

make light Blue impression

Put in 3 lines after offset are made

ESTIMATE
AND WORK SCHEDULE

By

Date JUN 3 1940

By

Date JUN

OPERATION				DATE COMPLETED
COMMENCING			JUN -7 1940	JUN -7 1940
SKETCH Lo		6		
RETOUCHING	1	17	6-7	6-11
PHOTO-LITHO				
BLUEPRINT STRIPPING, CHECKING				
ENGRAVING				
HAND COLOR PROOF		3 1/4		
ARTIST DRW.	59	28	7-8	7-9

DATE BLUEPRINT O.K.D

By

DATE HAND COLOR

7-16-40
RB

1 op 12 – 17

5 — 5 1/2 left

1 1/2 op 11

4

NO. D-6290 3¼

CURT TEICH & CO., INC., CHICAGO? ILL.

ORDER NO. 38472

DATE 5/15/40

150 M NOTEHEADS 5 3/8 x 8 ½ GROUP 3 ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FLORIDA, "THE LAND OF SUNSHINE"

PUT IN LOWER LEFT CORNER - Copy.1940 by Curt Teich & Co., Inc. Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. no R. M. no

IMPRINT none

Photos —
D8641
D8642

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

NO. D-6291 3½

CURT TEICH & CO., INC., CHICAGO, U.S.A.

ORDER NO. 38472

DATE 5/15/40

100 M ENVELOPES 5 5/8 x 4 3/8 ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. no R. M. NO

IMPRINT NONE

PUT IN LOWER LEFT CORNER - Copy. 1940 by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF XXX RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

---

make OK Blue impression

LG

ESTIMATE
AND WORK SCHEDULE

By
Date MAY 16 1940

Work Dept. Charged
By M
Date MAY 1? 1940

OPERATION	EST. TIME Work No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			MAY 20 1940	MAY 20 1940
SKETCH Lo	L.H. Env.	6 3 } 9		
RETOUCHING	L.H. Env. 4	6 1 } 7	5-20	5-22 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF		N.H. 3¼ Env. ¾ } 4		
ARTIST DEPT.	703	N.H. 19 Env. 4½ } 23½	6-12-40	6-17-40

DATE BLUEPRINT O.K.'D
By

DATE HAND COLOR PROOF O.K'D
By

DATE [illegible] 6/18.40
By LG

DATE Photo Returned to Customer

1 —
5 —
4 —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6292 ORDER NO. 38683 DATE 5-16-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BLIND BROOK TURF & POLO CLUB
PORT CHESTER, NEW YORK

1 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full A SCENE OF FAST ACTION AT BLIND BROOK

Photo to Boland 7·29·40

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

TAKE OFF 1 7/8" FROM THE BOTTOM OF THE PHOTO. WORK OVER REMAINDER OF PHOTO SO CARD SHOWS JUST GRASS, DOWN TO THE BOTTOM BORDER.

COLOR DESCRIPTION

LG
5·29·40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 1

WJH

MAY 17 1940

2

4
137

H

NO. D-6293

CENTRAL NEWS CO., COLUMBIA, S.C.

ORDER NO. 38729

DATE 5-20-1940

12 M500 LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF COLUMBIA, S.C.

Front: STATE CAPITOL

Copyright 1940 by Curt Teich & Co., Inc., Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE PHOTO & INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6293

CENTRAL NEWS CO., COLUMBIA, S.C.

ORDER NO. 38729

DATE 5-20-1940

12 M500 LARGE FOLDER COVERS BACK (GROUP 3)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COLUMBIA Bible COLLEGE
COLUMBIA BIBLE ~~SCHOOL~~ - CAMPUS SCENE,
UNIVERSITY OF SOUTH CAROLINA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T.ART COLORTONE" (REG. U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE PHOTOS & INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Colored Sket for Front Cover 7 hrs
Pencil Sket of Back 2 hrs
C

Ret
12 - 3 hrs.
10 - 9½ hrs.

ESTIMATE AND WORK SCHEDULE

By
Date JUN 3 1940

Cost Dept.
By M
Date JUN 3 1940

OPERATION	EST. TIME Sheet No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			JUN - 4 1940	JUN - 4 1940
SKETCH Le	17	6	by 11	
RETOUCHING		13		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF		2		
ARTIST Dept.		27		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed 6/18.40
By LG

DATE Photo Returned to Customer
1 photo of Bible College
ret 2/24/41
JD

215 - 11
219 - 16

#17.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6294 ORDER NO. DATE may 21, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER H. B. SHERMAN MFG. CO.
BATTLE CREEK, MICHIGAN

6½ M DOUBLE POST CARD SIZE 5½ x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full REVOLVING SPRINKLERS (ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 / 133 / 150 / 175

PHOTO RETURNED TO

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

VERY RUSH

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-39

LJ 5.29.40

1 Rephoto 5x7
LO 5
Ret 6
49 5-24 Hc 7¾
53 Lait 13½

As quoted

MAY 22 1940

make red impression
" DK Blue "

5 op. 11
2 - op. 12

Ret 2½
must be added
on 2 sides

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6295 ORDER NO. 38804 DATE 5-21-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL WILSHIRE
MIAMI BEACH, FLORIDA

1 M BUSINESS CARDS SIZE 3½ x 2¼ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center]—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL WILSHIRE - MIAMI BEACH, FLORIDA
BOT-OVERLOOKING OCEAN

(All of this on address side)

FRONT NO. NONE R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

USE SMALL PHOTO FOR POST CARDS, BUT REMOVE WRITING IN FOREGROUND. USE LARGE PHOTO FOR RETOUCHING & SKETCH ONLY, TO SHOW HOW TO FILL OUT SPACE WHICH WRITING TAKES UP ON SMALL PHOTO.

COLOR DESCRIPTION

LJ
6·12·40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

MAY 24 1940

20.-25

4

15
146

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6296 ORDER No. 38837 DATE 5-24-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

1 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL KERMORE - EMMETSBURG, IOWA

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint
C.T. - THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Lk
6/12/40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 Rephoto 5 x 7
Straightening

Ret ✓

As quoted

MAY 24 1940

2

5
146

V

NO. D-6297

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

ORDER NO. 39127

DATE 5/23/40

25 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR OF THE BEACH AT GALVESTON, TEXAS

FRONT TITLE: - Enjoying the Bathing in the Gulf of Mexico

PUT IN LOWER RIGHT CORNER - Copyright 1940 by Curt Teich & Co.,Inc., Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES same as D-4150

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TO BE SAME LAYOUT AS FRONT COVER
OF EH FOLDER D-4150
~~EXCEPT MAKE BRIGHTER COLOR ON SAME~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. D-6297

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

ORDER NO. 39127

DATE 5/23/40

25 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW CAUSEWAY SHOWING FOUR LANE HIGHWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH--CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Strip into folder negatives D4150

USE PHOTO NO. OB-H885

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible]
By
Date JUN 12 1940

Cost Dept. Checked
By E
Date JUN 12 1940

OPERATION	EST. TIME Job No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COPY [illegible]			JUN 12 1940	JUN 12 1940
SKETCH				
RETOUCHING		0		6/12 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	59	13½	6-18	6-27

1¼ Ad Greinert

DATE BLUEPRINT OK'D
By

DATE ~~Filed~~ 6/28/40
By LG

DATE HAND COLOR PROOF OK'D
By

DATE Photo Returned to Customer

NO. D-6298

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 39148

DATE 5/24/40

25 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WONDERFUL LOS ANGELES, CALIFORNIA

PUT IN LOWER RIGHT CORNER - Copyright 1940 by Curt Teich & Co., Inc., Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES pars ~~

IMPRINT SAME AS ABOVE

D 4547

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW ROUGH PENCIL SKETCH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

NO. D-6298

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES? CALIF.

ORDER NO. 39148

DATE 5/24/30

25 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH--CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW ROUGH PENCIL SKETCH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1— 6½
2— 2½
4

Colored Skt — 7
R Pencil Skt of Back — 3

Corr. on Skt
1 [illegible]

Los Angeles Folder Cover: Looks very good, although in Sherman's letter, he states it looks a little distorted which naturally will be corrected when made from the actual photograph.

Watch the colors on the new building at upper left corner of sketch. This building is an apricot shade, and the domes are a lighter blue. Towers could be built up just a very slight degree higher, very slight. Work up the Depot in the distance, so that it can be easily identified as the Depot.

~~Another thing which I think would improve, the Oranges which decorate the title, could be a little larger, and be sure that they have an Orange color.~~ Make blossoms resemble an orange blossom. Corrected

On the back see if we can get a real Poinsettia red, and a deep golden yellow for the Poppy, almost orange.

ESTIMATE
AND WORK [illegible]

JUN 11 1940

20

6
9

78

28
29
28

28

NO. D-6299

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 39150

DATE 5/24/40

25 M LARGE FOLDER COVERSS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOMES OF THE MOVIE STARS ~~CALIFORNIA~~

Hand [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PUT IN LOWER RIGHT CORNER - Copyright 1940 by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO & FOLLOW INSTRUCIONS ATTACHED THEREON

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

NO. D-6299

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 39150

DATE 5/24/40

25 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH--CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S. PAT. OFF.)

IN Very SMALL TYPE - ~~PHOTO BY~~ SWIMMING POOL PHOTO Courtesy ~~of~~ Paddock Engineering Co.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FACES MUST BE NATURAL

FOLLOW LAYOUT ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

very

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

6 — 2
2 — 5 3/4
4 — 11 3/4
5. 2 1/2
1 — 3 1/2

[illegible] Sht 7
Pencil 8/1 [illegible]

Cor on [illegible] 2½
C

Need N.Y.

Ret photo to office

Cor. on 5K.
1 hr.

ESTIMATE

JUN 24 1940

1940

JUN

14
18
78
54/57 34
7518

7-8-40

D6299

Actors
from
Folder Cover

D-6299

NO. D-6300

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 39152

DATE 5/24/40

25 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNNY SOUTHERN CALIFORNIA

PUT IN LOWER RIGHT CORNER - Copyright 1940 by Curt Teich & Co., Inc., Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE COLORED SKETCH. In regard to the large Orange to be reproduced on the Cover suggest ~~xxxx~~ that artist be furnished with a good specimen of a CALIFORNIA NAVEL ORANGE, as a guide to color and texture and general appearance. ~~Lettering which was executed over two years ago, might be improved to keep up with the times.~~ Do not change

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

Use Photos 2AH137 — 9AH2258 - 9AH1419 8AH1163 and 0BH544

NO. D-6300

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 39152

DATE 5/24/40

25 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) Sub titles in small script type

LAKE ARROWHEAD - PALOMAR OBSERVATORY

MISSION SAN JUAN CAPISTRANO - MT. RUBIDOUX -

NEWPORT BAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT XX GENUINE CURTEICH --CHICAGO "C.T.ART COLORTONE" CREATION(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE PENCIL LAYOUT ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2 — 1½
4 — 7½
6 — 6½

5147

Sk Corr 3

New RM

Corr on Sketch ½

Rush

Executive OK of Estimate

JUN 24 1940

ESTIMATE
AND WORK SCHEDULE

JUN 15 1940

SKETCH Lg

RETOUCHING 1

6½

8½

78

29

7.5.40
Lg

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6301 ORDER NO. 38886 DATE 5-25-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JOHNSON C. SMITH UNIV.
CHARLOTTE, N.C.

4 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JAMES B. DUKE MEMORIAL HALL, JOHNSON C. SMITH UNIVERSITY, CHARLOTTE, N.C.

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE OVERLAY ATT'D.

[illegible]

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

6-10-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 [illegible] 5 x 7

MAY 27 1940

6 — ½
4 — 1½

150

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER ... PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-6302 ORDER NO. 38899 DATE 5-27-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK CITY, NEW YORK

12 M 500 MINIATURES SIZE 2 1/16 x 2 1/16 STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOUVENIR OF WORLD'S FAIR, SAN FRANCISCO, CALIF.
PACIFICA
BOT-FOUNTAIN OF WESTERN WATERS

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

EXTEND PICTURE TO LEFT SIDE, TOP AND BOTTOMSO THE FOUNTAIN SCENERY, INCLUDING THE PEOPLE IN FRONT OF THE FOUNTAIN, ARE SHOWN IN FULL.

To customer

COLOR DESCRIPTION

MAKE A DAY SCENE, AND COLOR SAME IN VERY NICE AND OUTSTANDING COLORS.

RUSH

6-[illegible]

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5-7
[illegible] 5-½
49 6-13 [illegible] ¾
5✓ [illegible] 4

MAY 31 1940

5

NO. D-6303

JAMES E. THIEM, OFFICE OUTFITTER, RALEIGH, N.C.

ORDER No. 38947

DATE 5-28-1940

6 M 500 LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR OF RALEIGH, N.C.

Front: STATE CAPITOL

Copyright 1940 By Curt Teich & Co., Inc., Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. YES

IMPRINT SAME AS ABOVE

~~Photo~~

B1916

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO 1256-30: ALSO STATE FLAG AND SEAL. USE SUBJECT #1256-30 AND ALSO WORK IN THE STATE FLAG AND STATE SEAL AS SHOWN ON SUBJECT 6B-H30, BUT CUSTOMER DOES NOT WANT THEM PLACED SO OUTSTANDING AND SEPARATE LOOKING AS ON THIS LATTER SUBJECT, AND INSTEAD HOPES YOU CAN WORK THEM IN A LITTLE MORE HARMONIOUSLY WITH THE SUBJECT 1256-30.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

NO. D-6303

JAMES E. THIEM, OFFICE OUTFITTER, RALEIGH, N.C.

ORDER 38947

DATE 5-28-1940

6 M500 LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CLOCK TOWER-WAR MEMORIAL, NORTH CAROLINA STATE COLLEGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION, (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE NEGATIVE & INSTRUCTIONS ATT'D.

Photo in 4BH375

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓡ PAT. NO. 1,797,775

---

1 Print
Color'd Skt 8 hrs

6BH249 1/2 14

Alt-Blue impression

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUN 11 1940

Cost Dept. Control
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allow	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 11 1940	
SKETCH	17	5		
RETOUCHING	10-3 10-3	6		6/13
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	99	1 1/2		6-17
ARTIST DEPT.	56 58	25	6-19	6/26/40

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By

NO. D-6304

F. W. WOOLWORTH CO., OKLA.

ORDER NO. 39251

DATE 5/29/40

100 M NOTEHEADS ART COLORTONE Size 5 3/8 x 8½

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OKLAHOMA

PUT IN SMALL TYPE IN LOWER LEFT CORNER
Copr.1940 by Curt Teich & Co.,Inc.,
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~FOLLOW SKETCH EXCEPT FOR THE FOLLOW CORRECTIONS. SHOW 4A-H303 (AIR VIEW OF TULSA OKLA.) in place of "BARRACKS, FT. GIBSON" upper right hand corner. and to indicate titles of each view in small lettering.~~

~~FOLLOW SKETCH ATTACHED~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JUN 19 1940

ESTIMATE
WORK SCHEDULE

Cost Dept. Checked
By 2
Date JUN 1[illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP				
SKETCH		6		
RETOUCHING		7		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF		2¾		
ARTIST DEPT.	[illegible]	19	7/1/40	7/2/40

DATE BLUEPRINT OK'D
By

DATE Filed 7-5-40
By

DATE HAND COLOR PROOF OK'D
By 4

DATE Photo Returned to Customer

2-9/12
5-9/12-3

Make DK. Blue impression

NO. D-6305

F. W. WOOLWORTH CO., OKLA.

ORDER NO. 39251

DATE 5/29/40

100 M ENVELOPES ART COLORTONE SIZE 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OKLAHOMA STATE CAPITOL

FRONT NO. NO R. M.

IMPRINT

PUT IN SMALL TYPE IN LOWER LEFT CORNER
Copy. 1940 by Curt Teich & Co., Inc.
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JUN 19 1940

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUN 1[illegible]

OPERATION	EST. TIME Cl. No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP				
SKETCH		3		
RETOUCHING	4	2	6-17	6-20-40
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	76			
ENGRAVING				
HAND COLOR PROOF		3½		
ARTIST DEPT.	31	13		7/1/40

DATE BLUEPRINT OK'D
By

DATE Filed 7-2-40
By

DATE HAND COLOR PROOF OK'D

4 - op ~~12~~ — 2
By

DATE Photo Returned to Customer

5 op " — 1 hr.
2 " — 2 hr.

make DN Blue impression

make Red impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6306 / ORDER No. 38989 DATE 6-31-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BERWYN HOSPITAL ASSOC.
BERWYN, ILLINOIS

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower], Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BERWYN COMMUNITY HOSPITAL - BERWYN, ILL.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

SEE PENCIL SKETCH ATT'D.

COLOR DESCRIPTION

6.14.40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret.

MAY 31 1940

2

ST
153

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-6307 ORDER NO. 39000 DATE 5-31-1940

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK CITY, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12 M500 China White Sheets SIZE (Group 6) each 2 1/16" x 2 1/16" STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (SEE INSTRUCTION SHEET ATT'D)

FRONT NO. NONE (All of this on address side) R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS SHEET & SKETCHES ATT'D.

To customer

COLOR DESCRIPTION

SEE INSTRUCTION SHEET & SKETCHES ATT'D.

RUSH

Pk 6-21-40

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

48-49-60 6-13
52 6-26

19

3 3/4

JUN - 3 1940

1 — 6
5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6308 ORDER NO. 39525 DATE 5-31-1940

CUSTOMER THE CINCINNATI MASONIC TEMPLE
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

I M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CINCINNATI MASONIC TEMPLE

[illegible] (on tissue)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

IF IT IS POSSIBLE TO REDUCE THE WIDTH OF THE STREET ABOUT X ¼ to ½ INCH WITHOUT ADDING ANY MORE SKY TO BRING IN TO PROPORTION, PLEASE DO SO, BUT IF IT WILL BE NECESSARY TO ADD MORE SKY, THEN LEAVE THE STREET AS IT IS. SEE TISSUE OVERLAY. PASTED ON OVERLAY IS A FLAG. WILL YOU HAVE THIS FLAG AND FLAGPOLE SHOW ON THE FINISHED CARD. IT MAY BE THE FLAG PASTED ON OVERLAY IS A LITTLE SMALL FOR THE BUILDING. THE ARTIST CAN USE HIS VERY BEST JUDGMENT ON THE HEIGHT OF THE FLAG POLE AND THE SIZE OF THE FLAG. WHAT CUSTOMER WANTS IS THAT THEY SHOW IN THE CENTER OF THE MAIN BLDG. AND BE IN PROPORTION IN SIZE TO THE WHOLE BUILDING.

COLOR DESCRIPTION

Return Photo

RUSH

PHOTO PROPERTY OF C. T. & CO. · CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

JUN -3 1940

17

6

156

5 x 7
Rel. 3½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER ... PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-6309 ORDER NO. 39524 DATE 5-31-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE SHOREMEDE
MIAMI BEACH, FLORIDA

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, [✓ Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE SHOREMEDE, MIAMI BEACH
BOT-ON THE OCEAN

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Follow Layout ELIMINATE STRUCTURE BEHIND TREES ON LEFT SIDE OF VIEW. FOLLOW INSTRUCTIONS OF 5-10-40., i.e., STRUCTURE WHITE. WINDOW TRIMMING WHITE BACKED BY HALF WAY DOWN WHITE VENETIAN BLINDS. CUSTOMER REQUIRES REMOVAL OF SMALL STRUCTURE BACK OF COCOANUT TREES ON LEFT SIDE OF PHOTO.

COLOR DESCRIPTION

Photo to [illegible] 5/4

L.G.
7/9/40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

3 50

JUN -5 1940

3—1

159

Reprint

OGLEBAY PARK, WHEELING, W.VA.

NO. D-6310

ORDER NO. 39540

DATE 6-3-1940

4 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SWIMMING POOL, OGLEBAY PARK, WHEELING, W.VA.

SMALL TYPE, in white IN PLATE AT ~~BOT~~ lower right OF PHOTO:
PHOTOGRAPH BY W.L.CRESS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

[illegible] of Estimate
By
[illegible] JUN - 4 1940

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Ch'd No.	Time Allow		
COMPOSING, TYPE SET UP			JUN - 4	JUN - 4 gB
SKETCH				
RETOUCHING	76	2		6/7 g
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF [illegible]

DATE Filed 6/11/40

Photo Returned to Customer

16

158

6

NO. D-6311

OBLEBAY INSTITUTE, WHEELING, W.VA.

ORDER NO. 39540

DATE 6-3-1940

4 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ASSEMBLY HALL, ORGANIZED CAMP, OGLEBAY PARK, WHEELING, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM ALONG BOTTOM OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUN 3 1940

Cost Dept. Checked
By
Date JUN 3 1940

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 3 1940	JUN [illegible]
SKETCH				
RETOUCHING	17	2		6/6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed 6.11.46
By RY
DATE Photo Returned to Customer

17

157

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6312 ORDER NO. 39579 DATE 6-4-1940

CUSTOMER HARRY N.MARTIN
ASHEVILLE, NORTH CAROLINA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ROSSMOORE TOURIST HOME, 44 MERRIMON AVE., ASHEVILLE, N.C.
BOT-ON/HIGHWAYS NO. 19-23-25-70 U.S.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout TAKE OUT WIRES AT TOP OF PICTURE AND CUT WHERE MARKED BY INK ON SIDES AND TAKE OFF SOME OF BOTTOM STREET.

COLOR DESCRIPTION

LIGHT RED BRICK BLDG. #23. WHITE TRIMMINGS. SIGN,WHITE LETTERS,BLACK BACKGROUND. GREY STONE WALL. AWNINGS: DARK & LIGHT GREEN STRIPES.

6/7/40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 2

Pm

6

159

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6313 ORDER NO. DATE 6/4/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE FLORSHEIM SHOE CO.
CHICAGO, ILLINOIS

M CARDS SIZE 4 x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FLORSHEIM BRIAR CALF
A SEASONED LEATHER THAT GROWS OLD GRACEFULLY
(ETC. AS PER INSTRUCTIONS)

FRONT NO. SPEC. (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

[illegible] 7-18-40

3M—1-2-39

1 [illegible] 5 x 7

50 — Double [illegible] in type

[illegible] 7 ½

#30, 7-1-40 [illegible] 1 ½

48 - 7-16 40 [illegible] 7

JUN -5 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6314 ORDER NO. DATE 6/4/40

CUSTOMER THE FLORSHEIM SHOE CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

M CARDS SIZE 4 x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full A FLORSHEIM TOAST TO FALL
SPARKLING BURGUNDY (ETC. AS PER SKETCH)

FRONT NO. SPEC. (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED.

7 1940

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

make Red impression
special color as an [illegible]

SY · 7/11

#60 7/15 7/18

Pit 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6315 ORDER NO 39602 DATE 6-5-1940

CUSTOMER HORN FOOD PRODUCTS CO.
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN ~~WHITE BORDER~~ Full Space

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

6/25/49
RG

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

JUN -6 1940

6

SPRING MILL INN, SPRING MILL STATE PARK, MITCHELL, IND. NO. D-6316

ORDER NO. 39381

DATE JUNE 5, 1940

3 M PHOTO PLATIN FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF SPRING MILL STATE PARK, MITCHELL, IND.

HAMER'S MILL
IMPRINT SAME AS ABOVE.
COPYRIGHT 1940 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

use photo No. D-6318

SPRING MILL INN, SPRING MILL STATE PARK, MITCHELL, IND. NO. D-6316

ORDER NO. 39381

DATE JUNE 5, 1940

3 M PHOTO PLATIN FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PART OF PIONEER VILLAGE, SPRING MILL STATE PARK, MITCHELL, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT

D-6316 GENUINE CURTEICH-CHICAGO
"C.T. PHOTO PLATIN" CREATION.
(REG. U.S. PAT OFF.)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JUN 6 1940

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN-7 1940	JUN-7 1940
SKETCH Lo	10	1		
RETOUCHING	10	5		6/10
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 6-12-40
By

DATE Photo Returned to Customer

8

NO. D-6317

SPRING MILL INN, MITCHELL, IND.

ORDER NO. 39380

DATE JUNE 5, 1940

3 M ~~PHOTO PLATIN FOLDER VIEWS~~ Post Card

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)
SPRING MILL INN, SPRING MILL STATE PARK,
MITCHELL, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive O.K. of Estimate
By
Date JUN 6 1940

ESTIMATE
WORK SCHEDULE

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JUN 6 1940	[illegible]
SKETCH				
RETOUCHING	17	3		6/10 Sy
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	80		6-11	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 6.14.40

By Lg

DATE Photo Returned to Customer

101

SPRING MILL INN, MITCHELL, IND.

NO. D-6318

ORDER NO. 39380

JUNE 5, 1940
DATE

3 M PHOTO PLATIN ~~FOLDER VIEWS~~ Post Card

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

HAMER'S MILL, SPRING MILL STATE PARK, MITCHELL, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JUN 6 1940

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUN 1940

OPERATION	EST. TIME Clock No.	Time	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JUN 6 1940	JUN 6 1940
SKETCH				
RETOUCHING	11	2		[illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	80		6-8	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed 6/11.40
By
DATE Photo Returned to Customer

161

SPRING MILL INN, MITCHELL, IND.

NO. D-6319

ORDER NO. 39380

DATE JUNE 5, 1940

3 M PHOTO PLATIN ~~FOLDER VIEWS~~ Post Card WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

SPRING MILL INN, SPRING MILL STATE PARK, MITCHELL, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

COLOR DESCRIPTION

REMOVE CARS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Date JUN 6 1940

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clerk No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JUN -6 1940	JUN -6 1940
SKETCH				
RETOUCHING	12	2		6/7 '40
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	C		6-10	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Cost 6.11.40
By LG

DATE Photo Returned to Customer

5
161

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6320 ORDER NO 39636 DATE 7/2/40

CUSTOMER THE CROATAN HOTEL
KILL DEVIL HILLS, NORTH CAROLINA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL CROATAN, KILL DEVIL HILLS, N.C.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

~~[illegible]~~

Remove [illegible] house in right center
add [illegible] to [illegible] [illegible]

COLOR DESCRIPTION

LG
8-2-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5 x 7

Pd 3½ — 2½/m

Pg

JUL 9 - 1940

4

164

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-6321 ORDER NO. 39694 DATE June 10, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COLONIAL TEA ROOM
KALAMAZOO, MICHIGAN

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COLONIAL TEA ROOM
KALAMAZOO, MICH. 2 lines
(PLACE TITLE WHERE IT WILL LOOK MOST ATTRACTIVE)

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

YOU WILL NOTE A BROKEN SLOT IN ONE OF THE UPSTAIRS SHUTTERS ON THE FRONT. CAN THIS BE ILIMINATED IN THE FINISHED CARD. ALSO ILIMINATE THE LEAVES IN THE DRIVEWAY IN THE FOREGROUND

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

MAKEOVER
Charge to P-Litho Dept.
EST. Makeover Time Required

7-12-40

	TIME
RETOUCHING	1/4
PHOTO-LITHO	1/2
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.
Date JUN 25 1940
By

JUN 12 1940

3M—1-2-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6322 ORDER NO. 39728 DATE 6/12/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NEWTON MEMORIAL HOSPITAL
NEWTON, NEW JERSEY

2 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEWTON MEMORIAL HOSPITAL, NEWTON, NEW JERSEY

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

LIGHTEN SKY AND DARKEN TREES. WANTS SOME CONTRAST SO THAT BUILDINGS STANDS OUT PROMINENTLY

COLOR DESCRIPTION

6/27/40

3M—1-2-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Ret 1

JUN 13 1940

6

15
169

NO. D-6323

STANLEY A. PILTZ COMPANY,SAN FRANCISCO,CALIF.(ON 12½M)
WESLEY~~X~~ ANDREWS CO., PORTLAND, ORE. (ON 12½M)

ORDER NO. 39751

DATE 6/13/40

25 M ~~XXXXXXXX~~ LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SHASTA-CASCADE
WONDERLAND
OREGON
CALIFORNIA

~~Front title - Eruption of Mt. Lassen~~

PUT IN LOWER RIGHT CORNER --- Copyright 1940 by Curt Teich& Co.,Inc., Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO. Have the first line of title the boldest,to stand out strong Wonderland is part of title, so allow the word to line up about the same length as the upper two ~~xxxxx~~ words.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

NO. D-6323

STANLEY A. PILTZ COMPANY,SAN FRANCISCO,CALIF.(ON 12½M)
WESLEY ANDREWS CO., PORTLAND, ORE. (On 12½M)

ORDER NO. 39751

DATE 6/13/40

25 M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CRATER LAKE
WIZARD ISLAND,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION(REG.U.S.PAT.OFF.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO-~~5AH820~~, COLOR OF WATER AS ON D- 4816
497-29

~~USE NEW XXXX PHOTO~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

---

sketch [illegible]
3 hrs

Com
3 hrs

ESTIMATE
[illegible] 1940 [illegible] WORK SCHEDULE

OPERATION			DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE [illegible]			SEP [illegible]	SEP [illegible]
SKETCH 40	[illegible]	6		
RETOUCHING	10	4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, [illegible]	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	59	28	10- 8	10-10

DATE BLUEPRINT [illegible]
By
DATE [illegible] 10.11.40
DATE HAND COLOR PROOF [illegible]

NO. D-6324

STANLEY A.PILTZ COMPANY, S N FRANCISCO, CALIF.(ON 12½M)
WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.(on 12½M)

ORDER NO. 39760

DATE 6/13/40

25 M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CALIFORNIA, THE GOLDEN STATE

PUTIN SMALL TYPE IN LOWER ~~LEFT~~ RIGHT CORNER
Copyright 1940 by Curt Teich & Co., Inc.
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED.

Work up an attractive idea, showing capitol dome, against a background of Mt.Shasta To the left, theState flower, california poppy. (reverse the group herewith submit. At the right, an old miner panning Gold, facing to the left, and a semblence of a mountain Stream.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6324

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.
WESTERN PUBLSSHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 39760

DATE 6/13/40

25 M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT.OFF

[illegible] map © 1940 BY CURTEICH & Co. INC

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKEOVER

Charge to L.V.S.E Dept.

EST. Makeover Time Required FOLLOW LAYOUT ATTACHED.

TIME 1½ 6 Time Recorded in Cost Dept.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

JUL 29 1940

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

7356-49

Colored [illegible] 10
Very rough [illegible] 2

OK

Submit blueprint
proof to Piltz

~~FM~~

Date JUL 2 [illegible] AND WORK SCHEDULE Date

EST. TIME Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED

CO[illegible]

SK[illegible] 20 17-4 18 (17 2 - 3/4) 7/18

8' 12

RE[illegible]

PHO[illegible]

BLU[illegible] STRI[illegible] 78

ENGR[illegible]

HAND COLOR [illegible]

ARTIST [illegible] 22

DATE [illegible] 1940

DATE HAND COLOR PROOF [illegible]

By

8-11-

NO. D-6325

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.(ON 12½M)
WESTERN PUBLISHING & NOVELTY CO.,LOS ANGELES,CALIF.(ON 12½M) ORDER NO. 39758

DATE 6/13/40

25 M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) CALIFORNIA HIGHWAYS
Handle

PUT IN SMALL TYPE IN LOWER RIGHT CORNER
Copyright 1940 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE LAYOUT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6325

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF. (ON 12½M)
WESTERN PUBLISHING & NOVELTY CO.,LOS ANGELES,CALIF.(ON 12½M) ORDER NO. 39758

DATE 6/13/40

25 M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES
IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT.OFF.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW LAYOUT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Colored Skt - 8
Pencil Skt of Back 2

Con 3 hrs
8

Register

Executive
By SEP 30 1940
Date

ESTIMATE
SCHEDULE

Cost Dept.
By
Date

OPERATION			DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH 20	5	8		
RETOUCHING	2	15	9 - [illegible]	[illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	57/54	15/15 30	10-8-40	10·10·40

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE [illegible] 10-11-40
By

DATE Proof Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6326 ORDER NO. 40064 DATE 6-26-40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ATLANTIC HOTEL
CHICAGO, ILL.

12½ M Circulars SIZE 9 x 16 Folded to 4 x 9 STYLE TWO COLORS BLACK & YELLOW

PLACE OF TITLE: Upper, Lower, Center—Border [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
HOTEL ATLANTIC
etc.as per layout

(All of this on address side)
FRONT NO. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] [✓ Handcolor] Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED

also See L. D. Drawer for Drawings
CD 4/26/63

COLOR DESCRIPTION

Rush

7-18-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

[illegible] Map 1 hr
[illegible] 9
[illegible] 7
[illegible] 7 — 2¼ hrs 11 July
PC 5 4 57
[illegible] (7-15-40)
(7-17-40)

JUN 28 1940

5

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-6327 ORDER NO. 40145 DATE 6/18/40

CUSTOMER THE FERNER HOTEL
SOMERSET, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

5 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] —Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DINING ROOM, FERNER HOTEL, SOMERSET, PA.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

JUN 19 1940

7-8-40

3M—1-2-40

2

174

straighten
3 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6328 ORDER NO. 40145 DATE 6/18/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE FERNER HOTEL
SOMERSET, PENNSYLVANIA

5 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE FERNER HOTEL, SOMERSET, PA.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

PHOTO RETURNED TO

ELIMINATE THE ~~EXXEX~~ CARS IF POSSIBLE

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

7/8/40

3M—1-2-40

Z

X 174

S. H. KRESS, TAMPA, FLA.

NO. D-6329

ORDER NO. 39905

JUNE 20, 1940

DATE

140M STATIONERY NOTEHEADS SIZE 6 3-4 x 10 1-4

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TAMPA, FLA. "THE YEAR-'ROUND CITY"

BOT - TAMPA, FLA - THE HOME OF MACDILL FIELD -
ARMY AIR BASE

Type see sketch

COPR. 1940 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE SKETCH

STARS SHOULD BE ON THE UPPER PART OF THE SHIELD OF THE EMBLEM

Ret.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~[illegible]~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

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10 8

ESTIMATE
AND WORK SCHEDULE

By 16

Date

OPERATION	TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible] TYPE SET UP			JUN [illegible]	JUN [illegible]
[illegible] 46		6		
RETOUCHING	4	8	6-21	6-20
PHOTO-LITHO				
[illegible]	74		7-1	
ENGRAVING				
HAND COLOR PROOF		2 3/4		
ARTIST Dept.	210	20	7-3	7-8

DATE [illegible]

DATE Paid 7-9-40

By [illegible]

DATE Photo returned to Customer

4 — 5½

4

S. H. KRESS, TAMPA, FLA.

NO. D-6330

ORDER NO. ~~[illegible]~~ 39905

JUNE 20, 1940
DATE

160 M STATIONERY ENVELOPES SIZE 7 x 3 3-4 POINTED FLAP

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
TAMPA, FLA. "THE YEAR-'ROUND CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

Use [illegible] 5AH1018

SEE SKETCH - SEE ADDITIONAL COPY ON ENVELOPE FLAP

[illegible] on Mr. Engel [illegible]

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JUN 21 1940

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked 76
By
Date JUN 21 1940

OPERATION	EST. TIME Card No.	EST. TIME Time Allowed	DATE Entered Dept.	DATE Completed
COMPOSING, TYPE SETUP			JUN 21 1940	JUN [illegible]
SKETCH Lo.	5	3	[illegible]	6-29 [illegible]
RETOUCHING		2		
PHOTO LITHO				
BLUEPRINT STRIPPING				
ENGRAVING				
HAND COLOR PROOF		3/4		
ARTIST DEPT.	219	6½	7-3-40	7-3-40

DATE [illegible] O.K'D

DATE Filed 7-5-40
By [illegible]

DATE Photo Returned to Customer

5 - 3
4 - 2

NO. D-6331

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH,PA. ORDER NO. 40193

DATE 6/19/40

25 M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PENNSYLVANIA

Front title - Pennsylvania's Turnpike
America's Dream Highway

PUT IN SMALL TYPE IN LOWER RIGHT CORNER
~~Copyright 1940 By Curt Teich & Co., Inc.,~~
~~Chicago, U. S. A.~~
© MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO - Leave 1/2 inch white or blended space on upper left of address side of cover for imprinting.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

NO. D-6331

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 40193

DATE 6/19/40

25 M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (GROUP OF 6 VIEWS) FOR TITLES SEE LAYOUT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Sketch 8 hrs
6/21

ESTIMATE
AND WORK SCHEDULE

Date JUL 17 1940

By

Date

OPERATION	EST. TIME Clock No.	Time	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH Zoll	17	5	JUL [illegible] 40	JUL [illegible] 40
RETOUCHING	10	4½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		7-18	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	#28 #29 #31	29	7/20/40	7/23

BLUEPRINT OK'D

HAND COLOR PROOF OK'D

DATE Filed 7-23-40

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6332 ORDER NO. 40214 DATE 6/20/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL BETHLEHEM
BETHLEHEM, PENNSYLVANIA

6 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE 3 sides

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL BETHLEHEM, BETHLEHEM, PA.

Horizontal
card

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No [illegible] D631
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Follow Layout The part of the photograph now showing is to be used, to reduce to 3½" x 4½", full face, with a one inch space at ~~either~~ right ~~or left.~~ out to carry the title. (as above)

AUTOMOBILES AND WHITE PARKING LINES COULD BE ~~[illegible]~~ REMOVED.

COLOR DESCRIPTION

~~THEXPARTXOFXTHEXPHOTOGRAPHXNOWXSHOWI~~

1/9/40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

JUN 21 1940

Ret

Rec 3½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6333 ORDER NO. 40239 DATE 6/21/40

CUSTOMER HILLTOP RESTAURANT
FLEMINGTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HILLTOP RESTAURANT - U. S. NO. 202 and N. J. No. 29 - FLEMINGTON, NEW JERSEY

copy [illegible] D5449

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BRING OUT STOOL AND COUNTER AT RIGHT. LIKE ON D-5449 also bring out all signs and clock as clear as signs on attached card. Make bushes fuller as on D-5449

[illegible] RUSH

[illegible] 7/9/40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

JUN 24 1940

Gry

6

180

PETER YEGEN, JR., BILLINGS, MONTANA

NO. D-6334

ORDER NO. 40255

DATE 6/21/40

12½ M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE RED LODGE HIGHWAY TO YELLOWSTONE NATIONAL PARK

IN SMALL TYPE IN LOWER LEFT - Photo copyrighted by Boyd-Henrickson, Billings, Mont.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By

Date JUN 2[illegible] 1940

WORK SCHEDULE

By 4

Date

OPERATION	EST. TIME Clerk No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JUN 24 1940	JUN [illegible]
SKETCH				
RETOUCHING	11	2		6/25 Gr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	~~85~~ 84		6-24	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 6.27.40

By LG

DATE Photo Returned to Customer

RK 178

178

NO. D-6335

PETER YEGEN, JR., BILLINGS, MONTANA

ORDER NO. 40254

DATE 6/21/40

6 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) "OVER THE TOP"
STEP BY STEP, ALL THE WAY IN HIGH GEAR,
TO ALMOST 11,000 FEET ABOVE SEA LEVEL"

Small type - COPYRIGHTED BY BOYD-HENRICKSON,
BILLINGS, MONTANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Executive O.K. of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By AU
Date JUN

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUN 24 1940	JUN 24 1940
SKETCH				
RETOUCHING	16	2		6/25 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed 6 27 40
By

DATE Photo Returned to Customer

10-178
178

NO D-6336

PETER YEGEN, JR., BILLINGS, MONTANA

ORDER NO. 40254

DATE 6/21/40

6 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) "MONTANA'S MAE WEST CURVE" AERIAL VIEW DEPICTING ONE OF THE MOST SPECTACULAR PARTS OF THE RED LODGE HIGHWAY TO YELLOWSTONE NATIONAL PARK.

IN SMALL TYPE IN LOWER LEFT -Copyrighted by Boyd-Henrickson, Billings, Mont.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JUN 22 1940

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUN

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JUN 24 1940	JUN 2[illegible] 1940 3
SKETCH				
RETOUCHING	11	1		6/25 G.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		6-26	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE [illegible] 6·27·40
By

DATE HAND COLOR PROOF OK'D
By

DATE [illegible]

Alm 178

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ar 2

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-6337 ORDER NO. 40275 DATE 6/27/40

CUSTOMER DELUXE HOTEL COURT
FT. STOCKTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

I M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: [✓ Upper], Lower, [✓ Center—Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DE LUXE HOTEL COURT FT. STOCKTON, TEXAS

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

Lg
7-19-40

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

JUN 20 1940

[illegible]

X

6

8
187

NO. D-6338

~~CARLOS~~ C. JORDI, OBISPO 526, ~~[illegible]~~ HAVANA, CUBA—MADE IN U.S.A. ORDER NO. 40325

DATE 6/27/40

12½ M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HAVANA CUBA

FRONT -

PUT IN SMALL TYPE IN LOWER RIGHT CORNER
Copyright 1940 by Curt Teich & Co., Inc.
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES Same as D5128

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6338

CARLOS JORDI, OBISPO 526, HAVANA, CUBA—MADE IN U.S.A. ORDER NO. 40325

DATE 6/27/40

12½ M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT ~~GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" CREATION (REG.U.S.PAT.OFF.~~

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓡ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JUN 27 1940

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUN 27 1940

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH Le	17	3		
RETOUCHING	17-5 -5	10		7/5
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	57/56	27	7-10-40	7-15-

DATE BLUEPRINT OKD
by

DATE OKD 7-16-40
By

A. 2.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6339 ORDER NO. 40348 DATE 6/28/40

CUSTOMER NASHVILLE COLLEGE OF DRUGLESS THERAPY
NASHVILLE, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

4 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PART OF THE CAMPUS OF NASHVILLE COLLEGE OF DRUGLESS THERAPY

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

TRY TO KEEP PICTURE SLIGHTLY DARKER THAN GRAY BUT DON'T MAKE TREES & BUSHES A SOLID DARK COLOR AS ON SOME OF OUR A3 SAMPLES.

COLOR DESCRIPTION

JH
7-16-40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

6

5
187

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6340 ORDER NO. 40353 DATE 6/28/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER L. W. RAMSEY COMPANY
DAVENPORT, IOWA

25 M DOUBLE CARDS SIZE 5½ x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full COMPRESSED AIR AT LOWER COST (ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. NEW SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

We believe the line of lettering on the address side, "Quincy Compressor Co., Quincy, Ill." is too large, that is, it competes with the design, itself and the other lettering and the Neon effect. I am also enclosing a catalog entitled "Steel Horizons" which illustrates on Page 4 the Neon effect we would like to get on the lettering on this address side of the card.

On the back of this address side of the card, we like the two lines of lettering "Compressed AIR AT LOWER COST" but the next two lines missed the boat entirely, that is we feel that the style of lettering used is just a bit old-fashioned, and more than likely you will have this set in type and we would like something modern and quite legible. Then, too, the emphasis ~~in the first line is wrong -- it should be "when you by Quincy -- Product of Air Compressor~~ Specialists". In other words, pull the dash out between the words "buy" and "Quincy" I would like also to caution you to be sure to follow our logotype style for the word "Quincy" and it should be consistently used in display lines throughout this card.

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

LG
7-25-40

3M—1-2-40

R

LC 9½
Crt 0
HC 1½
Hart 6½

226-7-12-40
48-7-24-40

JUL 1-1940

make red impression

5
4

NO. D-6341

PHILIPPINE EDUCATION CO.,INC.,MANILA,P.I.(& TRADEMARK)

ORDER NO. 40360

DATE 6/29/40

6½ M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MANILA, COMMONWEALTH OF THE PHILIPPINES
Pearl of the Orient — small type
(LEAVE POSTAGE SPACE BLANK)
Front title - ~~New~~ City Hall

PUT IN LOWER RIGHT CORNER IN SMALL TYPE
Copyright 1940 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE
PRIVATE NO. AFTER IMPRINT - 40200

Leave stamp space blank

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. OB-H1162

8B-227

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

NO. D-6341

PHILIPPINE EDUCATION CO.,INC.,MANILA,P.I.(& TRADEMARK)

ORDER NO. 40360

DATE 6/29/40

6½ M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MALACAÑAN PALACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. OB-H1152

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Sht - 8 M
6

~~Copy 3 sketch 11 hrs 6~~

#53
L.A.

R.

Executive [illegible] of Estimate
By SB
Date JUL 1 1940

ESTIMATE
AND WORK SCHEDULE

Cost [illegible] Checked
By M
Date JUL 1 1940

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH	1	6		
RETOUCHING	3	3	9-27	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	53	25		10-9-40

DATE BLUEPRINT ORD. [illegible]
By

DATE HAND COLOR PROOF ORD.
By

DATE Filed 10-10-40
By RM

DATE Photo [illegible]

NO. ~~D-3642~~ D-6342

PHILIPPINE EDUCATION CO.,INC.,MANILA,P.I. (& TRADEMARK) ORDER NO. 40358

DATE 6/29/40

6½ M BOOKLET COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COMMONWEALTH OF THE PHILIPPINES

FRONT TITLE - Sunset on Manila Bay

Put in small type - Copyright 1940 by Curt Teich & Co., Inc., Chicago,U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE
PRIVATE NO. AFTER TITLE - 40100

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Please use more or less the "Coconut and Sunset on Manila Bay" as before but dress this up with the new modern color scheme today and in an attractive wording.

Booklet to hold 12 cards (Colortone)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO D-6342

PHILIPPINE EDUCATION CO.,INC.,MANILA,P.I.(& TRADEMARK) ORDER NO. 40358

DATE 6/29/40

6½ M ~~BLNK~~ BOOKLET COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER.- BORDER.

TITLE (IN FULL) MAYON VOLCANO

8 1/2 x 2 x 8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 9A-H2067

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

5-2
1

Set 8 hr

11 3/8 X 3 1/2

Replat

Executive O. K. for Estimate
By
Date JUL 1 1940

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Entered
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			SEP 25	[illegible]
SKETCH		7		
RETOUCHING		3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		10-3	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	[illegible]	18	10-8-40	10-11-40

DATE BLUEPRINT OK'D
by
DATE HAND COLOR PROOF OK'D
By

DATE Rec'd 10
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6343 ORDER NO. 40363 DATE 7/1/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BLITZ WEINHARD CO.
PORTLAND, OREGON

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHOICE HOPS ARE POURED IN THE GIANT BREW KETTLE AT THE BLITZ-WEINHARD BREWERY. ANOTHER NORTHWEST PRODUCT USED IN THE MAKING OF THIS FINE BEER.
BLITZ-WEINHARD BREWERY, 12TH AT BURNSIDE, PORTLAND, OREGON

FRONT NO. 5 (All of this on address side)
R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ON PHOTO

COLOR DESCRIPTION

RM
7.23.40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

JUL 9 - 1940

194

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6344 ORDER NO. 40363 DATE 7/1/40

CUSTOMER BLITZ WEINHARD CO.
PORTLAND, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full A SEA OF FOAM TOPS THESE STEEL FERMENTING TANKS (ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ON PHOTO.

COLOR DESCRIPTION

7.23.40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

JUL

194

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. D-6345

ORDER NO. 40709

DATE JULY 5, 1940

25 M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
U.S.M.A. WEST POINT

COPYRIGHT 1940 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

See mission sketch

SEE LAYOUT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. D-6345

ORDER NO. 40709

DATE JULY 5, 1940

25 M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
THE COLOR GUARD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S.PAT.OFF.)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2102 ~~or new photo~~ - see sketch

Be sure to get back view exactly same as on order D-3656

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Colored sketch of front Sh
Pencil sketch of back Sh
✓
12m

ESTIMATE
AND WORK SCHEDULE

By
Date JUL [illegible] 1940

Copy Dept. Closed
By
Date JUL 15 1940

OPERATION	ESTIMATE		DATE ... DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 19 1940	[illegible]
SKETCH		13		
RETOUCHING	5	5	7-[illegible]	[illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		7-25	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	6	28	8/	

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed 8-15-40
By Ltz

DATE Photo Returned to Customer

5

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6346 ORDER NO. 40414 DATE July 10,1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER STROHMEYER & ARPE CO.
NEW YORK, N. Y.

25 M ENVELOPES SIZE # 63/4 (6½ x 3 5/8 STYLE Art COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
STROHMEYER & ARPE CO.
ETC.

(All of this on address side)
FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE POST CARD PLATE OBH801

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

Lj
7.30.40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

TIME FOR
D6346 + 6344
70 1
2/l 1
Art 3 60 7/25 7/26

JUL 1940

[illegible] 49

LITH #60 7/25 7/26

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6347 ORDER NO. 40414 DATE J ly 10, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER STROHMEYER & ARPE CO.
NEW YORK, N. Y.

25 M ENVELOPES SIZE #9 (3~~8~~ 7/8 x 8-7/8 STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

STROHMEYER & ARPE CO.
(etc.)

FRONT NO. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE POST CARD PLATE OBH801

FOLLOW INSTRUCTIONS IN D-6346

[illegible]

COLOR DESCRIPTION

Trademark return 12/7/40

7.30.40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

NO. D-6348

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

ORDER No. 40473

DATE 7/9/40

25 M GUIDE BOOK COVERS 32 pages FRONT 6 3/4 x 4 3/4
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. NO R. M. YES

TITLE (IN FULL) TOURIST'S GUIDE OF CHARLESTON, S.C.
"AMERICA'S MOST HISTORIC CITY"
Front title - The Old Market

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON BACK
OF FOLDER COVER NO. D-4637

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

NO. D-6348

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

ORDER No. 40473

DATE 7/9/40

25 M GUIDE BOOK COVERS BACK
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. NO R. M. YES

TITLE (IN FULL) OLD POWDER MAGAZINE, DURING REVOLUTIONARY WAR

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT. OFF.)

Copyright 1940 by Curt ~~Xixk~~ Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use same color [illegible] back cover on front [illegible]

~~XXXX~~ USE ~~PHOTO~~ NO. 2A-H527
plates

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1797,775

Colored sketch of [illegible]
[illegible]
5 x 7

2A H 527

[illegible]

[illegible]
Front

ESTIMATE AND WORK SCHEDULE

Date AUG 19

OPERATION	Est. No	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG [illegible] 40	AUG [illegible]
SKETCH	1	6 15		
RETOUCHING	3	2		
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	48	21	9-5-40	9-7-40

DATE BLUEPRINT [illegible]
By

DATE HAND COLOR PROOF [illegible]

By

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6349 ORDER NO. 41006 DATE 7/10/40

CUSTOMER T. C. NAPIER
ASHWOOD, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

I M POST CARDS . SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] —Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GREETINGS FROM NAPIER LAKE

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

NB
7-30-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

R. 1

JUL 11 1940

25

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6350 ORDER NO. 41047 DATE 7/11/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER H. H. EVESLAGE
RIPLEY, OHIO

5 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. MICHAEL'S CATHOLIC CHURCH
RIPLEY, OHIO

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] Black & White Proof. Titles—Red, Blue

THE CARD IS TO BE VERTICLE

Crop photo as marked on same in white margin. besure and get in the small building at bottom rear of the church where the fence stops if you don't get any to the right of the marks I have at the left in the top and bottom margin you will get all in.

TAKE OUT ~~BE~~ POLE AND WIRES.

Do not rephoto

COLOR DESCRIPTION

RUSH

7.25.40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 1½

19

3

NO. D-6351

FINLAYSON'S 5 to $1.00 STORE, CAMERO , W. VA.

ORDER NO. 40916

DATE JULY 13, 1940

I M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)
MEMORIAL PARK, CAMERON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
ON LEFT IST DARK BROWN CREAM CORNICE & TRIM. 2 BUFF BRICK GRAY TRIM. CENTER GRAY. ON RIGHT IST LIGHT GRAY, REAR DARK RED BRICK. WHITE TRIM. REMOVE DROOPED AWNING ON CENTER WHITE BLDG. CANNON TAN KAKI COLOR RED & PINK FLOWERS. GREEN HEDGE & LAWN. REMOVE WIRES & POLE ON LEFT. REMOVE TRUCK AT RIGHT. ALSO BLOT OUT 'MAIL POUCH' SIGN. SHOW US FLAG ON POLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Date JUL 1[illegible] 1940

Cost 6 Checked
By
Date [illegible]

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 15 1940	JU[illegible]
SKETCH				
RETOUCHING -	17	2		5/19 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	79			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 7·25·40
By

DATE [illegible]

5

6

5

FINLAYSON'S 5 to $1.00 STORE, CAMERON, W. VA.

NO. D-6352

ORDER NO. 40916

DATE JULY 13, 1940

I M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)
CAMERON CLAY PRODUCTS, INC., CAMERON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

CLEAN UP PHOTO. DARK RED BRICK. GRAY TOP FLOORS ON CENTER & LEFT. DARK ROOF. DARK SIGN BUFF LETTERS SHOW LETTERS CLEAR. REAR CENTER HOUSE WHITE SLATE ROOF. DARK RED RR CARS ON RIGHT. REMOVE DEAD LIMBS ON LEFT. PLEASE CLEAR UP LOWER PORTION OF POTTERY BUILDINGS BY DARKENING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

88

Entered JUL 17 1940
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By E
Date JUL [illegible] 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Checked	Time allowed		
COMPOSING, TYPE SET UP			JUL 15 1940	JUL [illegible] E
SKETCH				
RETOUCHING	13	2		7/[illegible] G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	86		7-17	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed 7.23.40
By 38

DATE Photo returned to Customer

8

6

NO. D-6353

FINLAYSON'S 5 to $1.00 STORE, CAMERON, W. VA.

ORDER NO. 40916

DATE JULY 13, 1940

I M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET SHOWING ~~[illegible]~~ MOVIE THEATRE,
CAMERON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

ON RIGHT IST DARK RED. 2 CREAM STUCCO, WHITE MARKEE WITH GREEN & RED BORDER. BLACK LETTERS ON SIGH, BLACK BASE. BASE BLUE & WHITE. BLUE & WHITE AWNING. 3RD BLDG DARK RED BRICK & DARK RED BUFF CORNICE & PORCH & TRIM. BROWN MARKEE RED STORE SIGN & DARK RED BRICK FIRST STORRY GRAY STONE. 6 LARGE ~~[illegible]~~ BLDG. TAN GRAY BUFF CORNICE AND WINDOW FRAMERS & SASH. 7 DARK RED & GRAY. REMOVE WIRES & POLES ON LEFT. REMOVE WATER FROM SIDEWALK & STREET. REMOVE MAN ON SIDEWALK AND IN DOORWAY. DONOT SHOW EDGE OF BLDG ON EXTREME RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Office Estimate
By
Date JUL 13 1940

ESTIMATE
WORK SCHEDULE

Cost Dept. Checked
By
Date JUL [illegible] 1940

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 15 1940	JUL 1[illegible] 1940
SKETCH				
RETOUCHING	11	2½		7/17 G
PHOTO-LITHO			-	
BLUEPRINT STRIPPING, OPAQUING	86		7-19	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 18 1940

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed 7-25-40
By Ly

DATE Photo Returned to Customer

Coming

5x7
Pit. 3½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. D*6354 ORDER NO. 40997 DATE Aug. 20, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SAINT FRANCIS HOSPITAL
PEORIA, ILL.

I M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. FRANCIS HOSPITAL, CHAPEL, CONVENT AND NURSES HOME, PEORIA, ILL.

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

LG
9-19-40

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

[illegible] 30 1940

2

1

69

JACKSONS VARIETY STORE, CANTON, MISS.

NO. D-6355

ORDER NO. 41568

DATE July 18, 1940

1 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

RUCKER GARDENS, CANTON, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT ~~SAME AS ABOVE~~ NONE

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By
Date JUL 19 1940

Cost Dept. Checked
By
Date JUL 19 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMP[illegible]			JUL 19 1940	JUL 19 1940
SKETCH				
RETOUCHING	10	2		7/24
PHOTO-LITHO				
[illegible]	84		7-24	
ENGRAVING				
HAND COLOR PROOF				
ART[illegible]				

DATE [illegible] PRINT [illegible]

DATE [illegible] 7.26.40

By

DATE [illegible] to Customer

16

6

NO. D-6356

JACKSONS VARIETY STORE, CANTON, MISS

ORDER NO. 41568

DATE July 18, 1940

1 M POST CARDS PHOTO PLATINE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

RUCKER HOME, CANTON, MISSISSIPPI

FRONT NO. I

R. M. YES

IMPRINT ~~SAME AS ABOVE~~ NONE

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

Photo in Mr Kyser file
8/16/40

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

To [illegible]

Date [illegible]

Cost Dept. Checked

By E

Date JUL [illegible] 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 19 1940	JUL 19 1940
SKETCH				
RETOUCHING	1	2	7-24	7-26
PHOTO-LITHO				
BLUEPRINT STRIPPING (OPAQUING)				
ENGRAVING				
HAND COLOR PROOF				
ARTIST [illegible]				

DATE [illegible]

DATE Filed 8-2-40

By

DATE [illegible]

DATE Photo Returned to Customer

1

16

6

JACKSONS VARIETY STORE, CANTON, MISS.

NO. D-6357

ORDER NO. 41568

DATE July 18, 1940

1 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) PHOTO PLATIN WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

DENKMANN LUMBER COMPANY, CANTON,
MISSISSIPPI

FRONT NO. I R. M. YES

IMPRINT ~~SAME ASA ABOVE~~ NoNE

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

[illegible] Estimate
By
Date JUL 19 1940

ESTIMATE
[illegible] SCHEDULE

Cost Dept. Checked
By E
Date JUL 19 1940

OPERATION	[illegible]	[illegible]	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 19 1940	JUL 1940 B
SKETCH				
RETOUCHING	16	2		7/24 G
PHOTO LITHO —				
BLUEPRINT STRIPPING, CHECKING	80		7-24	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed 7-26-40
By

DATE Photo Returned to Customer

16 R.M.-16

JACKSONS VARIETY STORE, CANTON ,MISS.

NO. D-6358

ORDER NO. 41568

DATE July 18, 1940

I M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE MADISON COUNTY COUNTRY CLUB,
CANTON, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT ~~SAME AS ABOVE~~ NONE

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By [illegible]

Date JUL 19 1940

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 19 1940

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 19 1940	JUL 19 1940
SKETCH				
RETOUCHING	11	2		7/22 G
PHOTO-LITHO	80		7-23	
[illegible]				
[illegible]				

Filed 7-25-40
LY

16 R

8

JACKSONS VARIETY STORE, CANTON, MISS.

NO. D-6359

ORDER NO. 41568

DATE July 18, 1940

I M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

MOSBY HOME, CANTON, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT ~~SAME AS ABOVE~~ None

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

Photo in Mr Kiprei's File

8/16/40

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive O.K. of Estimate
By
Date JUL 18 1940

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			JUL 18 1940	JUL
SKETCH				
RETOUCHING	2	2	7-24	7-26
PHOTO LITHO				
[illegible]	11			
ENGRAVING				
HAND COLOR PROOF				
ART DEPT.				

DATE [illegible] ...... DATE [illegible] 7-29-40

DATE HAND COLOR [illegible]

By

2

16

U

JACKSONS VARIETY STORE, CANTON, MISS.

NO. D-6360

ORDER NO. 41568

DATE July 18, 1940

I M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)

CANTON HIGH AND JUNIOR HIGH SCHOOL,
CANTON, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT ~~SAME AS ABOVE~~ NONE

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

4C299

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive O.K. of Estimate
By BB
Date JUL 19 1940

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By E
Date [illegible]

OPERATION	EST. TIME Clerk No.	Time	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 19 1940	[illegible] B
SKETCH –				
RETOUCHING	13	V		7/24 G
PHOTO-LITHO				
[illegible]	80		7-25	
[illegible]				
[illegible] PROOF				
[illegible]				

[illegible] OK'D

DATE Filed 7.30.40
By M

Photo Returned to Customer

18

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6361 ORDER NO. 41175 DATE JULY 18, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER STANDARD WHOLESALE SUPPLY CORP.
BOSTON, MASS.

50 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN ~~XX~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

BE SURE THE NAME LEE SHERATON AND THE 3 STARS ARE READABLE.

ADD ON BOTH SIDES.

COLOR DESCRIPTION

RETURN PHOTO

Lly
8-7-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 Rights [illegible]
Ret 1
[illegible]

[illegible]

JUL 19 1940

6

P. 2½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6362 ORDER NO. 41189 DATE July 19, 1940

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THOMPSON STUDIO
NAPOLEON, OHIO

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

TOP.. HOME OIL COMPANY NAPOLEON, OHIO

BOT.. N.W. CORNER U.S. ROUTE #6 AND OHIO 108

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT BARN SHOWING OVER TOP OF GAS STATION.
ALSO TAKE OUT SHELL GAS SIGN SHOWING ON BLDG.
AT RIGHT.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

8-2-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUL 20

18 R

GULF COAST CARD CO., INC.,
ST. PETERSBURG, FLA.

NO. D-6363

ORDER NO. 41630

DATE July 22, 1940

150 M NOTEHEADS SIZE 8½ x 5 3/8 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE SUNSHINE CITY
ST. PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT Copr. 1940 by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE SKETCH ATTACHED, MAKE CORRECTIONS AS MARKED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

By
Date

ESTIMATE
AND WORK SCHEDULE

By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JUL 23 1940	JUL 23
SKETCH		8		
RETOUCHING		6		
PHOTO LITHO				
[illegible]	74		7-30	
ENGRAVING				
HAND COLOR PROOF	49	3		8-2
[illegible]	#60	17	8/14 8/6	

DATE [illegible] ______

DATE [illegible] 8/12 '40

By

4- DATE HAND COLOR PROOF O.K.'D

DATE Photo Returned to [illegible]

4 — 1½ op. 11
5 — 6 op 11

[illegible] OK [illegible]

GULF COAST CARD CO., INC.,
ST. PETERSBURG, FLA.

NO. D-6364

ORDER NO. 41630

DATE July 22, 1940

100 M ENVELOPES SIZE 5 5/8 x 4 3/8 ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ST. PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT COPR. 1940 BY CURT TEICH & CO., INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

[illegible] Checked

			DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			JUL 23 1940	JUL 23 1940
[illegible]		2½		
[illegible]		2		
[illegible]				
[illegible]	74		7-30	
ENGRAVING				
HAND COLOR PROOF	49	1		8-2
ARTIST [illegible]	52	7		9-14-40

DATE BLUEPRINT OK'D 8·20·40

DATE HAND COLOR PROOF

Page 4

R. 5+7

C. L. WHITE, CARLSBAD CAVERNS, N.M.

NO. D-6365

ORDER NO. 40403

DATE July 22, 1940

30 M BOOK PAGE SIZE 6¼ x 9½ (ALL OF THIS ON THE PICTURE SIDE)

SPECIAL 4 COLORS (GROUP) 2 () (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CAVERN ENTRANCE (ETC)

CAVERN ENTRANCE (ETCH AS PER LAYOUT)

FRONT NO. NONE R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTOS D-2177, D-2178.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Z
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH Le.	17	1½		
RETOUCHING	6	4½	7-29	7-30 SP
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING				
ENGRAVING				
HAND COLOR PROOF	27	1½	8-2	8-5
ARTIST DEPT.	56	½	8-20	8-21

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED 8.23.40

By

Photo Returned to Customer

6 —

Ret 2½ hr

24

6

Pag 5

NO. D-6366

C. L WHITE, CARLSBAD CAVERNS, N.M.

ORDER NO. 40403

DATE July 22, 1940

30 M BOOK PAGE SIZE 6¼ x 9½ (ALL OF THIS ON THE PICTURE SIDE)

SPECIAL 4 COLOR (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. R. M.

IMPRINT

TITLE (IN FULL)

JIM WHITE, THE COWBOY, THE
DISCOVERER, EXPLORER AND FIRST PROMOTER
OF CARLSBAD CAVERNS

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO D-2179

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Date
By
Date

AND WORK SCHEDULE

By
Date

OPERATION	EST. TIME			DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH 60	1	1		
RETOUCHING	½	2	✓	7/
PHOTO LITHO				
[illegible] STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF		2¼		
ARTIST DEPT.	#60	12½	8/20/40	8/22

DATE BLUEPRINT OK'D
By

DATE Filed 8 · 23 · 40
By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

C. L. WHITE, CARLSBAD CAVERNS, N.M.

NO. D-6367

ORDER NO. 40403

DATE July 22, 1940

30 M BOOK PAGES SIZE 6¼ x 9½ SPECIAL 4 COLORS

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FIRST PICTURE TAKEN IN CARLSBAD CAVERN (ETC)

FRONT NO. R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO D-2180

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

0-9

Estimate By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By E
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH XB	17	1		
RETOUCHING	13	1½	✓	7/17
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		7-30	
ENGRAVING				
HAND COLOR PROOF		2½		
ARTIST DEPT.	59	12	8/20	8/22

DATE BLUEPRINT O.K'D

DATE Filed 8.23.40

24

2

Pag 12

C. L. WHITE, CARLSBAD, N.M.

NO. D-6368

ORDER NO. 40403

DATE July 22, 1940

30M BOOK PAGES SIZE 6¼ x 9½ SPECIAL 4 COLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ELEPHANT'S EAR, QUEENS CHAMBER
(ETC.)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO D-2181

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,773

Executive OK of Estimate
By 18
Date

ESTIMATE
A.D WORK SCHEDULE

Cost Dept. Checked
By 6
Chk.

OPERATION	[illegible]	[illegible]	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SETTING				
SKETCH	17	1		
RETOUCHING		0	✓	7/23
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF		2½		
ARTIST [illegible]	53	12		8-21 40

DATE [illegible]

DATE [illegible]

DATE Filed 8.23.40
By 18

DATE Photo Returned to Customer

24

8

Page 13

NO. D-6369

C. L. WHITE, CARLSBAD CAVERNS, N.M.

ORDER NO. 40403

DATE July 22, 1940

30 M BOOK PAGES SIZE 6¼ x 9½ SPECIAL 4 COLOR

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GIANT DOME
(ETC.)

FRONT NO. R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO B-2185

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate BG
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By E
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH	11	1		
RETOUCHING	8	1		7-27 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		7-29	
ENGRAVING				
HAND COLOR PROOF		2½		
ARTIST DEPT.	52	12		

DATE BLUEPRINT OK'D
By

DATE Filed 8-23-40
By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

4

1 Print

C. L. WHITE, CARLSBAD CAVERNS, N. M.

NO. D-6370

ORDER NO. 40403

DATE July 22, 1940

30M BOOK PAGES (CENTER SPREAD) SIZE ~~13~~ 12½ x 9½ SPECIAL 4 COLORS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FOLLOW LAYOUT

FRONT NO.

R. M.

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTOS 4AH139, 4AH141, 4AH137, and 2 NEW PHOTOS.

[illegible] in 1BH179

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

66

6

OPERATION			DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, [illegible] SET UP				
[illegible] 60	18	2		
RETOUCHING	8	3½		7/[illegible]
PHOTO-LITHO				
[illegible] STRIPPING, GRAINING				
ENGRAVING				
HAND COLOR PROOF	210	7½	8-2	8-3
ARTIST DEPT.	54/59	38	8-20-40 8-22	8-23

DATE [illegible] PRINT [illegible]

DATE Film 8-26-40

By LLY

DATE HAND COLOR PROOF [illegible]

By

DATE Photo Returned to Customer

8

Pag. 28

NO. D-6371

C. L. WHITE, CARLSBAD CAVERNS, N. M.

ORDER NO. 40403

DATE July 22, 1940

30M BOOK PAGES SIZE 6¼ x 9½ SPECIAL 4 COLORS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ROCK OF AGES
(ETC.)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO D-2184

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive Office of Estimate
By
Date

Cost Dept. Checked
By Z
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH Yo.	1½	1		
RETOUCHING		1½	✓	7 1½
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		7 29	
ENGRAVING				
HAND COLOR PROOF		2½		
ARTIST Dept.	52	12	8/19/40	8/21/40

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed 8.23.40
By

DATE Photo Returned to Customer

W

8

Page 21

NO. D-6372

C. L. WHITE, CARLSBAD CAVERNS, N.M.

ORDER NO. 40403

DATE July 22, 1940

30M BOOK PAGES SIZE 6¼ x 9½ SPECIAL 4 COLORS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ENTRANCE TO KING'S PALACE
(ETC.)

FRONT NO.

R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO D-2188

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Office Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept.
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING				
SKETCH		1	✓	
RETOUCHING		½		
PHOTO LITHO				
[illegible]	78			
ENGRAVING				
HAND COLOR PROOF		2½		
ARTIST Dept.	33	12½		8-22-40

DATE BLUEPRINT O.K.'D

DATE Filed 8-23-40

24

8

NO. D-6373

C. L. WHITE, CARLSBAD CAVERNS, N.M.

ORDER NO. 40403

DATE July 22, 1940

30M BOOK PAGES SIZE 6¼ x 9½ SPECIAL 4 COLORS

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. R. M.

IMPRINT

TITLE (IN FULL)

TWIN DOMES AND GIANT STALAGMITES,
BIG ROOM, (ETC.)

"plate" SOUTHERN PACIFIC PHOTO

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

USE NEW PHOTO, Take out people

~~00453~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Reprint

Right. G

Date of Estimate JB
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

Operations	Est. Time Work No.	Time Allowed	Date Entered Dept.	Date Completed
Composing Type Set Up				
Sketch 40	11	1	✓	
Retouching	8	2½		JB
Photo-Litho				
Blueprint Stripping, Opaquing	74		7-30	
Engraving				
Hand Color Proof		2½		
Artist Dept.	54	12½	8-26-40	8-22-40

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed 8-23-40
By Dg

DATE Photo Returned to Customer

G
W

8

Pg. 25

NO. D-6374

C. L. WHITE, CARDSBAD CAVERNS, N. M.

ORDER NO. 40403

DATE July 22, 1940

30 M BOOK PAGES SIZE 6¼ x 9½ SPECIAL 4 COLORS

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. R. M.

TITLE (IN FULL)

IMPRINT

TEMPLE OF THE SUN, FRONT VIEW, BIG ROOM (ETC.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO D-2190

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

88

ESTIMATE
AND WORK SCHEDULE

Date

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH Ta	17	1		
RETOUCHING	10	1	✓	7/22
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF	226	[illegible]		7-31-40
ARTIST DEPT.	48	12	8-20-40	8-21-40

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 8-23-40

By 28

DATE Photo Returned to Customer

4

NO. D-6375

C. L. WHITE, CARLSBAD CAVERNS, N.M.

ORDER NO. 40403

DATE July 22, 1940

30 M BOOK PAGES SIZE 6¼ x 9½ SPECIAL 4 COLORS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. R. M.

TITLE (IN FULL)

IMPRINT

THOMAS BOLES, SUPERINTENDENT
(ETC.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO D-2193

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Page 78

Executive Office Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP				
SKETCH f.c.	17	1		
RETOUCHING		0	✓	7-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF		2		
ARTIST DEPT.	48	12	8-21-40	8-22-40

DATE BLUEPRINT OK'D
By

DATE Filed 8.23.40
By

DATE HAND COLOR PROOF OK'D
By

DATE Photo Returned to Customer

6

NO. D-6376

C. L. WHITE, CARLSBAD CAVERNS, N. M.

ORDER NO. 40403

DATE July 22, 1940

30 M BOOK PAGES SIZE 6¼ x 9½ SPECIAL 4 COLORS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

~~OCOTILLO, DESERT PLANT, (ETC.)~~

~~(FOLLOW TITLE AND R.M. ON 8AH375 FOR COPY)~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO 8AH375

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Pag 34

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP ½				
SKETCH	11	1		
RETOUCHING	11	1	✓	9-7
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		9-18	
ENGRAVING				
HAND COLOR PROOF	217	2½	8-2	8-2-5
ARTIST DEPT.	56	12	8-21	8-23

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed 9.13.40

Pag with Map

MAKEOVER

Charge to CUT Dept.

EST. Makeover Time Required

RETOUCHING	3½
PHOTO-LITHO	½
COMPOSING	½
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.

Date SEP 11 1940

By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6377 ORDER NO. 41251 DATE Aug. 2, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ST. JOHN HOSPITAL
GARY, IND.

2 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE PHOTOVARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ST. JOHN HOSPITAL, 28 E. 22nd AVE.,
GARY, IND.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

[illegible] 10 15 40

COLOR DESCRIPTION

SEE INTSTRUCTIONS ATTACHED

9.4.40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

53 [illegible]

AUG 6 1940

5-

38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6378 ORDER NO. 41252 DATE July 23, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GREYHOUND TRAVEL STATIONS, INC.
CHICAGO, ILL.

5 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
GREYHOUND POST HOUSE
EFFINGHAM, ILL
(TITLE IN UPPER RIGHT CORNER)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

[illegible] 8-13-40

Rl
8-2-40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUL 31 1940

R

5

23-AB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6379 ORDER NO. 41252 DATE July 23, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GREYHOUND TRAVEL STATIONS, INC.
CHICAGO, ILL.

5 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

DINING ROOM
GREYHOUND POST HOUSE
EFFINGHAM, ILL.

(TITLE IN UPPER RIGHT CORNER)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

Rush

5-7-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

Co 1½

JUL 24 1940

2

2351 B

587

Rd. 1½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6380 ORDER NO. 41286 DATE July 25, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CHAS. E. D'AMOURS
REDWOOD, N.Y.

PHOTO RETURNED TO

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FIX ROOF OF CABIN AT LEFT.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

8.7.40

3M—1-2-39

6

2G

Rec 3½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6381 ORDER NO. 41315 DATE July 27, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GREYHOUND TRAVEL STATIONS,
CHICAGO, ILL.

5 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GREYHOUND POST HOUSE
PONTIAC, ILLINOIS

(TITLE IN UPPER RIGHT CORNER)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping ~~— White Border~~ — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

~~RETURN~~ PHOTO Returned 8-7-40

8.13.40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

JUL 30 1940

2

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6382 ORDER NO. 41317 DATE July 22, 1940 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER SPITFIRE MOTOR SERVICE, INC.
A CHICAGO, ILL.

6 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO VARICOLOR FULL FACE ON 3 SIDES

PLACE OF TITLE : Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SPITFIRE MOTOR SERVICE - 7131 STONY ISLAND AVE. CHICAGO

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

No on Front

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

SUBMIT RETOUCHED PHOTO TO CUSTOMER

SEE TISSUE ATTACHED.

Submit 8 14 40

COLOR DESCRIPTION

SEE TISSUE

Submit to Customer

8-15-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES — NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

Ret 5

49 8-6 HC. 3½
LA. 2½ -54

AUG 3 1940

7

34

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6383 ORDER NO. 41322 DATE 7/31/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KENILWORTH OPERATING CORP.
NEW YORK CITY, NEW YORK

PHOTO RETURNED TO

25 M FOLDERS SIZE 7 x 13 7/8 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full KENILWORTH LODGE (ETC. AS SKETCH)

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED.

Push

LJ
9.11.40

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-39

AUG 5 1940

#28

~~7~~ 48

7

DK. Blue

1 — sp. 12 2
3 — sp. 12
4 — sp. 12 - 4
5
6 — 1

Rel. 2½

AUG 1 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6384 ORDER NO. 41380 DATE 7/30/40

CUSTOMER STANDARD WHOLESALE SUPPLY CORP.
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (~~HOTEL CONTINENTAL, CAMBRIDGE~~,MASS.)

NO TITLE

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

BESURE HOTEL CONTINENTAL IS READABLE ON AWNING.
ELIMINATE FLAG & POLE ON TOP OF BUILDING.
DOCTOR UP PAVEMENT. CROP PHOTO FOR PROPORTIONXX AT ABOUT POINTS MARKED BY PENCIL ON PHOTO

COLOR DESCRIPTION

[illegible] 3-19-[illegible]

[illegible] 3-19-[illegible]

[illegible]

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

33

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6385 ✓ ORDER NO. 41388 DATE 8/5/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER METALSMITH DIV.
ORANGE ROLLER BEARING CO.
ORANGE, NEW JERSEY

1M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full MONEL METAL SHOVELS IN STOCK FOR IMMEDIATE SHIPMENT (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No SAME AS ORDER
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR LAYOUT & DESIGN. SEE PHOTO FOR SHOVELS.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

10-30-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

Ret

AUG 6 1940

4

NO. D-6386

MARKHAM DRUG CO., TIPTONVILLE, TENN.

ORDER NO. 41943

DATE 8-2-1940

1 M POST CARDS C. T. PHOTO BLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON REELFOOT LAKE, TIPTONVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

m 6 B 3 v 8

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

3D

AUG 5 1940

AU[illegible]

R

OPERATION	Clock No.	[illegible]	[illegible] DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	3	2	7-6	7-7 SE
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

B

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filled 8-3-40

By [illegible]

DATE Photo Returned to Customer

3

38

NO. D-6387

MARKHAM DRUG CO., TIPTONVILLE, TENN.

ORDER No. 41943

DATE 8-3-1940

1	M	POST CARDS	C. T. PHOTO PLATIN	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON REELFOOT LAKE, TIPTONVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1½

AUG 6 1940 [illegible] WORK SCHEDULE By D

Date AUG 6 1940

OPERATION	EST. TIME Hrs.	Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 6 1940	AUG 6 1940 B
SKETCH				
RETOUCHING	6	1½	7-6	7-7 [illegible]
PHOTO LITHO				
B[illegible]	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST [illegible]				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed 8.9.40
By RB

DATE Photo Returned to Customer

6

38

1 1/2

NO. D-6388

MARKHAM DRUG CO., TIPTONVILLE, TENN.

ORDER NO. 41943

DATE 8-3-1940

1	M	POST CARDS	C. T. PHOTO PLATIN	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON REELFOOT LAKE, TIPTONVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

AUG 5 1940

AUG [illegible] 1940

OPERATION	[illegible]	[illegible]	Date Received Dept.	Date Completed
COMPOSING TITLES, ETC.			[illegible]	AUG [illegible]
SKETCH				
RETOUCHING	6	1½	7-5	7-6 SP
PHOTOLITHO				
[illegible]	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST [illegible]				

DATE [illegible] ______
By ______

DATE HAND COLOR PROOF [illegible] ______
By ______

DATE Filed 8.13.40
By

DATE Photo Returned to Customer 8/6/40

6

1F

38

NO. D-6389

MARKHAM DRUG CO., TIPTONVILLE, TENN.

ORDER NO. 41943

DATE 8-5-1940

1 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON REELFOOT LAKE, TIPTONVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

6 B 3 x 4

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

½ Print

By JN

Date AUG 1 1940 [illegible] SCHEDULE

Checked By K

Date [illegible]

OPERATION	EST. TIME Lock No.	EST. TIME Time Allowed	DATE [illegible]	DATE COMPLETED
COMPOSING, TYPE [illegible]			AUG 1 1940	AUG 6 1940
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 8/13.40

By K

DATE Photo Returned to Customer 8/6/40

6-

4 1½ diall in

38

NO. D-6391

[redacted] STERLING STORES,
LITTLE ROCK, ARK.

ORDER NO. 42048

DATE AUG. 5, 1940

I M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)

NEVADA COUNTY COURT HOUSE, PRESCOTT, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

ONLY ITEMS TO TAKE OUT ARE THE BOARDS IN FRONT OF STEPS AT LEFT HAND ENTRANCE AND THOSE NEXT TO THIS IS SHRUBERY. BE SURE THE SHADED EFFECT IS ALL LEFT IN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By

Date AUG 5 1940 AND WORK SCHEDULE

Cost Dept. Checked

By

Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 5 1940	AUG 5 [illegible]
SKETCH				
RETOUCHING	6	2	7-5	7-12
PHOTO-LITHO				
BLUEPRINT STRIPPING [illegible]	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST [illegible]				

DATE [illegible]

By

DATE HAND COLOR PROOF [illegible]

By

DATE Filed 8 13 40

By

DATE Photo Returned to Customer

Rush!

6

37

5

NO. D-6392

STERLING STORES, LITTLE ROCK, ARK.

ORDER NO. 42048

DATE AUG 5, 1940

I M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)

METHODIST CHURCH, PRESCOTT, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Estimate
By
Date AUG 5 1940

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 5 1940

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP				
SKETCH			AUG 5 1940	AUG [illegible] 1940
RETOUCHING	5	1½	7-5	7-9 S
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed Ag 8, 1940
By

DATE Photo Returned to Customer

5

37

9

NO. D-6393

STERLING STORES, LITTLE ROCK, ARK.

ORDER NO. 42048

DATE AUG 5, 1940

I M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

LODA HOTEL, PRESCOTT, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 5 1940

Cost
By
Date AUG 5 1940

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	Date Sent to Dept.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 5 1940	AUG 5 B
SKETCH				
RETOUCHING	5	2	7-5	7-9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE [illegible]

By

DATE Filed 8·13·40

By

DATE Photo Returned to Customer

5

37

6

STERLING STORES, LITTLE ROCK, ARK.

NO. D-6394

ORDER NO. 42048

DATE AUG. 5, 1940

I M POST CARDS C.T. PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL)

BUSINESS SECTION SCENE, PRESCOTT, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT THE POLES AND WIRES. LEAVE IN ALL THE BALANCE, EVEN THE FEW PEOPLE AND IN THE DOORWAY OF STERLING STORE IS A MAN, WHICH IF POSSIBLE BRING THIS OUT TO SHOW. IT'S THE MANAGER, AND HE ASKED IF THIS COULD BE DONE, TO DO SO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive O.K. of Estimate

By

Date AUG 5 1940

AUG 5 1940

OPERATION			DEPT.	DATE COMPLETED
COMPOSING			AUG 5 1940	AUG 5 1940
SKETCH				
RETOUCHING	6	2	7-5	7-8 SC
PHOTO [illegible]				
[illegible]	78			
[illegible]				
HAND COLOR PROOF				
[illegible]				

DATE [illegible] REC'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 8-13-40

By

DATE Photo Returned to Customer

37

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6395 ORDER NO. 41491 DATE 8/5/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SALEM CITY HOSPITAL
SALEM, OHIO

1 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~no title~~

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

Rush

8·23·40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

AUG 6 1940

5

36

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6396 ORDER NO. 42620 DATE AUG. 13, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALOU TOURIST HOTEL
SOUTH BEND, INDIANA

12½ M POST CARDS SIZE 3½ x 22 (4 CARD SIZE) STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
AERIAL VIEW OF ALOU TOURIST HOTEL AND GROUNDS (ETC. AS PER LAYOUT)

FRONT NO. SPEC. (All of this on address side) R.M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW INSTRUCTIONS ATTACHED

[illegible]

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED

Rush

M
10.5.40

MAKEOVER
Charge to [illegible] Dept.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

49 8-22

53 | 56

14 M

2½
1
ART DEPT. 5¾
AUG 30 1940

AUG 19 1940

M. O.
2½

1 — 2 [illegible] 12
2 — 7½ 12
3 — 11 [illegible] 12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6397 ORDER NO. 42276 DATE AUG. 13, 1940

CUSTOMER MOAT'S MODERN TOURIST CABINS
BERLIN HEIGHTS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOAT'S MODERN TOURIST CAMP #I
BOT... ON LAKE ERIE BETWEEN HURON & VERMILION,
ON ROUTES 2 & 6

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

CROP OFF FIELD IN FOREGROUND. MAKE CABINS APPEAR AS LARGE AS POSSIBLE. ABOVE THE TREES HAVE LAKE APPEAR & IF DESIRABLE CUT OFF TOPS OF TREES TO SHOW LAKE AS THE LAKE IS ONLY FEW HUNDRED FEET AWAY & IS HIDDEN BY TREES.

COLOR DESCRIPTION

Pur Mr
9.19.-0

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

BN

M. O.
Rt 2

2

51

Pat 1½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6398 ORDER NO. 42821 DATE 8/17/40

CUSTOMER KAISER & MUELLER
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

(INTERIOR PHOTO)

Do not retouch
Photos, use as is

CROP AS INDICATED ON PHOTOGRAPH

COLOR DESCRIPTION

9.19.40

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

AUG 28 1940

67

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6399 ORDER NO. 42821 DATE 8/17/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KAISER & MUELLER
CHICAGO, ILLINOIS

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WETE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NOTITLE

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No Same as D 6398
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue

(EXTERIOR PHOTO) To office

FRANK LENGL
PUT IN THE NAME [redacted] THIS IS TO APPFAR IN THE CENTER PANEL ABOVE LARGE WINDOW ON LEFT SIDE OF PICTURE. SHOULD BE CENTERED ½ INCH FROM EACH SIDE.

CROP AS INDICATED ON PHOTOGRAPH

DO NOT DO ANY RETOUCHING ON PHOTO

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

Cut 1½
leaving [illegible] in sky

AUG 28 1940

#67

THOMAS R. WEST, MIAMI, FLA.

NO. D-6401
ORDER NO. 42995
DATE 8/23/40

25 M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL HIALEAH PARK
MIAMI JOCKEY CLUB

Copyright 1940 by Curt Teich & Co.,Inc.,
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO

SEE INSTRUCTIONS & LAYOUT ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

THOMAS R. WEST, MIAMI, FLA.

NO. D-6401
ORDER NO. 42995
DATE 8/23/40

25 M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIALEAH PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO OB-H128
see layout attached.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Slt.

95 H. 2 hrs

Sketch work

225— 3½ hrs

ESTIMATE

Date 9/12

OPERATION	EST. TIME		[illegible]	[illegible]
COMPOSING, [illegible]				
SKETCH 1/20	17	5		
RETOUCHING	8	6½		10/5/40
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		10-7	
ENGRAVING				
HAND COLOR PROOF				
ARTIST [illegible]	28 31	28	10/8/40	10/9/40

DATE [illegible]

DATE HAND [illegible]

DATE Filed 10 10. 40

DATE Photo Returned to Customer

NO. D-6402

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 42996

DATE 8/20/40

300 M NOTEHEADS C.T.ART COLORTONE SIZE 5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MIAMI, FLORIDA

also MIAMI BEACH, FLORIDA

IN SMALL TYPE IN LOWER LEFT CORNER —
Copr. 1940 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

FRONT NO. none R. M.

IMPRINT

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By M
Date AUG [illegible] 1940

OPERATION	Time		DATE Entered Dept.	DATE Completed
COMPOSING, TYPE SET UP			AUG 26 1940	AUG 26 1940
SKETCH	4	3		8/30
RETOUCHING		11		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		9-3-40	
ENGRAVING				
HAND COLOR PROOF	225	3		3 Sept
ARTIST DEPT.	203	20	9-10-40	9-11-40

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D
By

DATE Fwd 9/14/40
By RS

DATE Photo Returned to Customer

Dk. Blue imprint

NO. D-6403

THOMAS R. WEST, MIAMI, FLA:

ORDER NO. 42996

DATE 8/20/40

200 M ENVELOPES C.T.ART COLORTONE SIZE 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. no R. M no
TITLE (IN FULL) MIAMI, FLORIDA	IMPRINT none
also MIAMI BEACH, FLORIDA	Put in LOWER LEFT CORNER IN SMALL TYPE Copr. 1940 by Curt Teich & Co., Inc., Chicago, Ul S. A.
	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
WORK SCHEDULE

By [illegible]
Date AUG 21 1940

Cost Dept. Checked
By M
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			AUG 26 1940	AUG 26 1940
SKETCH Lo	4	2		8/30 G
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		9-3-40	
ENGRAVING				
HAND COLOR PROOF	225	3/4		3 Jock
ARTIST DEPT.	203	7	9-12-40	9-12-40

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed 9.14.40

By KL

DATE Photo Returned to Customer

Dk. Blue
impress

S [illegible]

CURT TEICH & CO., CHICAGO

NO. D-6404

ORDER NO. 42376

DATE AUG. 26, 1940

25 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OVERSEAS HIGHWAY FROM THE MAINLAND TO
KEY WEST, FLA.

SEVEN MILE BRIDGE

COPYRIGHT 1940 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOLLOW LAYOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
TO THOMAS WEST, MIAMI, FLA.

CURT TEICH & CO., CHICAGO

NO. D-6404

ORDER NO. 42376

DATE AUG. 26, 1940

25 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OVER FLORIDA KEYS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT ~~XXXX~~

GENUINE CURTEICH - CHICAGO "C.T.
ART COLORTONE" PRODUCTION (REG.U.S.PAT.
OFF.)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOLLOW SKETCH - SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
TO THOMAS WEST, MIAMI, FLA.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

/

Colored Sketch 4
Front only

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date SEP 10 1940

Dept. Charged
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			SEP 10 1940	SEP 1[illegible]
SKETCH Lo	5	6	9-10	9-20
RETOUCHING	1	6		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF	30	1¾	[illegible]	9-30-40
ARTIST DEPT.	28-31	34½		10/8

DATE BLUEPRINT OK'D
By

DATE Filed 10.9.40
By RY

Date Hand Color Proof Sent

DATE Proof Returned to Dept.

1 3
5

NO. D-6405

A.E.YOUNG, SAULT~~Y~~ STE. MARIE, MICHIGAN

ORDER NO. 42462

DATE AUG. 28, 1940

12½ M PICTURES SIZE 7 x 14 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) [illegible] Government Locks Sault Ste Marie, Mich.

SEE INSTRUCTIONS BELOW

PUT IN LOWER RIGHT CORNER OF PICTURE -
© A.E.YOUNG

Insert - PUBLISHED EXCLUSIVELY FOR A.E. YOUNG

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 83787 (UPPER PART) . ADD BIRCHWOOD FRAME .
PRESERVE AS MUCH AS POSSIBLE THE DEPTH & ROUNDNESS OF THE SLAB.
ON THE LEVEL OF THE SLAB INSERT THE FOLLOWING NAMES AS MARKED 'X'
WEITZEL POE DAVIS SABIN
WORK UP DETAIL OF ROOF AND TOWER

[illegible] showing movement [illegible] top

Run back to edge of picture also take out black frame from top of picture

SUBMIT: RET. PHOTO yes REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

3

Art 6
C 3
Art 17

ESTIMATE
AND WORK SCHEDULE

Sent Dept. Checked
By
Date

OPERATION	EST.		DATE ENTERED DEPT.	DATE COMPLETED
			SEP 12 1940	
	8-3½	6		9/12 Gr
RETOUCHING				
PHOTO LITHO				
BLUEPRINT or STRIPPING OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF	49	3		9-20
ARTIST DEPT.		17		

1½ OVER.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed 10 21-40
By

DATE Photo Returned to Customer

Corr 3/4

MAKEOVER

3/4

Charge to ½ LVSE ½ [illegible] RET. Dept.

RETOUCHING	3/4		
PHOTO-LITHO	1		SEP 27
[illegible]			
ART DEPT.			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6406 ORDER NO. 43180 DATE 8/30/40

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CATHEDRAL RURAL LIFE CONFERENCE
ST. LOUIS, MO.

1 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NONE

(All of this on address side)
FRONT NO. 5 R.M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

This a truck in pure white color, with back door dropped down and a beautiful altar on the door. Printed on the left side door are the words "Catholic Rural Life Conference, St. Louis, Missouri". Along the side of the truck is the sentence "The Blessed Philippine Duchesne Chapel Car." ELIMINATE CHAIN. REMOVE SHADOW FRONT MIRROR. STRAIGHTEN ALTAR. ELIMINATE EXTENSION DOOR DROP. STRAIGHTENED ON THE PLATFORM IF IT IS POSSIBLE.

ELIMINATE LINE THRU [illegible] OF TRUCK ABOVE REAR FENDER

To [illegible]

Follow instructions Attached

COLOR DESCRIPTION

12/19/40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

DEC 11 1940

Prog. Lost

Inet Rate 10.25
Sell Rate ~~18.50~~ 19.50 net

Red 2½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6407 ORDER NO 43219 DATE 9/4/40

CUSTOMER CATHOLIC RURAL LIFE CONFERENCE
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

4 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

ELIMINATE shadow FROM MIRROR ON left front door. Bring out lettering very ~~distinct~~ distinctly.

COLOR DESCRIPTION

10-8-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

#78

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6409 ORDER NO. 43307 DATE 9/6/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER APOLLO METAL WORKS
CHICAGO, ILLINOIS

12½ M BOUBLE CARDS SIZE 7 x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full YOU TOO SHOULD REFLECT ON THE BEAUTY OF APOLLO PREFINISHED METALS (ETC. AS PER SKETCH)

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

DIE CUT IS TO BE OVAL TO REMOVE WHITE STOCK INSIDE THE PICTURE OF THE MIRROR FRAME,
APOLLO ADDRESS MUST BE SET SO IT WILL BE COV RED XXXXXX BY GUMMED FLAP.(SEE DUMMY).
P.L.:R. MUST BE SET SO IT WILL NOT BE COVERED BY GUMMED FLAP. (SEE DUMMY).
CARDS TO BE PERFERATED AS SHOWN. IMPROVE HAND ON DRAWING.

COLOR DESCRIPTION

Drawings out
11/18/40

11/19/40

RETURN PHOTO YES NO

PHOTO RETURNED TO

3M—F-2-40

MAKEOVER

Charge to CUSTOMER Dept.

Time Required

RETOUCHING	1
PHOTO LITHO	
COMPOSING	
ART DEPT.	2
ENGRAVING	

Time Recorded in Cost Dept.

By

LO 1
Ret. 7½
99 9-12 He 7¼
Lat 14

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

5X7

DIAL NO. D-6410 ORDER NO. 43369 DATE 9/13/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL BRIGHTON
ASBURY PARK, NEW JERSEY

2 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL BRIGHTON
BOT - 211 THIRD AVENUE, ASBURY PARK, NEW JERSEY

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE THE BUILDING AT THE LEFT.
ELIMINATE THE WIRES. ELIMINATE AT THE RIGHT TOP OF NEXT DOOR BUILDING. ALSO ELIMINATE THE CORNER OF THE PORCH, DRAIN PIPE AND SECTION OF FOUNDATION.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

DO NOT ELIMINATE THE REAR EXTENSION (AT RIGHT) OF THE HOTEL BRIGHTON. THE LOWER PART OF THIS EXTENSION IS DIRECTLY ABOVE THE DRIVEWAY.

COLOR DESCRIPTION

Lh
9.27.40

2.50
cut

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

SEP 16 1940

85

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6411 ORDER NO. 43370 DATE 9/10/40

CUSTOMER BLUE GOOSE MOTOR COURT
HOLLYWOOD, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

I M POST CARDS SIZE ~~PHOTO PLATIN~~ 3½ x 5½ STYLE PHOTO PLATIN FULL FACE 3 SIDES

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BLUE GOOSE MOTOR COURT, 14262 VENTURA BLVD, HOLLYWOOD, CALIFORNIA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

TAKE OUT SIGN AND FLOODLIGHT AT LOWER LEFT. PUT IN VERY LIGHT CLOUD

COLOR DESCRIPTION

1-24-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 1½

E13

SEP [illegible]

6

78

NO. D-6412

CURT TEICH & CO., CHICAGO, ILL.

ORDER NO. 43688

DATE SEPT 9, 1940

48 M NOTEHEADS SIZE 5 3-8" x 8 1-2" C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

COPYRIGHT 1940 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

Very small type – PHOTOS COURTESY U S ARMY SIGNAL CORPS

COLOR DESCRIPTION

SEE SKETCH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT

this type

PHOTO PROPERTY OF

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

make DK. Blue impression

Executive OK of Estimate
By
Date

ESTIMATE & WORK SCHEDULE

Cost Dept. Checked
By M
Date

OPERATION			DATE [illegible] DEPT.	DATE COMPLETED
COMPOSING			SEP 11 1940	[illegible] EB
SKETCH	5	8		
RETOUCHING	3	7	9-11	9-16
PHOTO-LITHO				
BLUEPRINT STRIPPING	72			
ENGRAVING				
HAND C[illegible]	49	2 3/4		6-19
AR[illegible]	54	22	9-20-40	9-23-40

DATE Filed 9.26.40

By

3 – 7
5 – 8

CURT TEICH & CO., CHICAGO, ILL.

NO. D-6413

ORDER NO. 43688

DATE SEPT 9, 1940

48 M ENVELOPES SIZE 5 5-8" x 4 3-8" C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. R. M.
TITLE (IN FULL)	IMPRINT
	COPYRIGHT BY CURT TEICH & CO., INC., CHICAGO, U.S.A.
	PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

[illegible]	EST. [illegible]	[illegible]	DATE ENTERED DEPT.	DATE COMPLETED.
[illegible]				
SKETCH 4	1	1½		
[illegible]	3	3½	9-1[illegible]	9-1[illegible]
PHOTO-LITHO				
[illegible]	78			
ENGRAVING				
HAND COLOR PROOF	49	¾		9-19
ART DEPT.	33	4½		9-20-40

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 9.23.40
By

DATE Photo Returned to Customer

3.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-6414 ORDER NO. 43389 DATE 10/10/40

CUSTOMER SEMINOLE FRUIT & PRESERVING CO.
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART CHINA WHITE

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

50 M DOUBLE LETTERHEAD SIZE 11x 17 STYLE ART COLORTONE FULL FACE

•PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SEMINOLE FRUIT & PRESERVING CO., INC.
(ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED.

1-23-41

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-39

49 10-25

28

2 3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6415 ORDER NO. 44010 DATE 9/13/40

CUSTOMER MILTON E. PLOTKE
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

4 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE PINEGROVE APARTMENTS MIAMI BEACH, FLORIDA ~~XXXX~~
BOT - IN FINEST SECTION OF MIAMI BEACH.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

Eliminate bushes lower left photo, and show continuity of lawn. Eliminate appearance of tree at extreme left and of stucture and substitute by lawn. Furnish view of Indian creek river on rifht side of photo

COLOR DESCRIPTION

Furnish structure snow white. Furnish all windows 1/2 way down venetian blines.

Lg
10.9.40

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

Pg

SEP 10 1940

6

92

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6416 ORDER NO. 44114 DATE 9/18/40

CUSTOMER HAL LEONARD'S ORCHESTRA
WINONA, MINN.

18 X

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

5 M DISPLAY CARDS SIZE 13½ x 18 STYLE PHOTO VARICOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full * 'HAL' LEONARD AND HIS ORCHESTRA WITH THE TRIPLE TONGUEING TRUMPET TRIO

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Terrific

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

FOLLOW TISSUE SHEET FOR PROPORTIONATE ENLARGEMENT DESIGN [illegible] (mr) see [illegible]

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

VERY VERY VERY

RUSH

more red [illegible]

9-26-40

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

Co 7½
Ret 1½
Ste 1½
Lett 6 #5Y 9/24

SEP 19 1940

12 X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6417 ORDER NO. 44117 DATE 9/18/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LUPOMATIC TUMBLING MACHINE CO.
NEW YORK, NEW YORK

12½ M INSERTS SIZE 3½ x 6 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HAVE YOU STOPPED TO FIGURE COSTS
(ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To customer

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

FOLLOW SKETCHES VERY CAREFULLY FOR DETAILS OF CONSTRUCTION ALSO FOR GENERAL DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS

10-2-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

49 10-2
48 10-17-40

[illegible]
[illegible] 9
[illegible] 2¾
[illegible] 10½

make [illegible]
DK. Blue

SEP 19 1940

2
5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6418 ORDER NO. 44117 DATE 9/18/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LUPOMATIC TUMBLING MACHINE CO.
NEW YORK CITY, NEW YORK

12½ M INSERTS SIZE 3½ x 6 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full LUPOMATIC PATENTED TYPE D TUMBLING MACHING (ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ ~~C. T. Imprint~~] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To customer

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

FOLLOW SKETCH VERY CAREFULLY FOR DETAILS OF CONTRUCTION ALSO FOR GENERAL DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS

Check [illegible]
must be [illegible] Red
[illegible] under it.

10-21-40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

[illegible] 3½
Ret 6
49 10-1 [illegible] 2½
(53) [illegible] 9

[illegible]

SEP 19 1940

make Red [illegible]
DK Blue

SEP 1 1940

5 - 2 op 11
2 - op 12 - 6
2 - op 11 - 1 lu

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6419 ORDER NO. 44123 DATE 9/30/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER TACOMA SECRETARIAL SCHOOL
TACOMA, WASHINGTON

PHOTO RETURNED TO

6 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full A TRULY FINE PLATE FOR YOUR BUSINESS TRAINING

BOT - TACOMA SECRETARIAL SCHOOL
MEDICAL ARTS BUILDING TACOMA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE PENCIL SKETCH FOR LAYOUT

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120, 133, 150, 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

Lg
10-30-40

3M—1-2-39

106

L. 18 hrs.

3/4 HR.
49 10-10 He - ?
49 1/2 10-11 L.A. 3 1/2 " 10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6420 ORDER NO. DATE 9/24/40

CUSTOMER CURT TEICH & CO., INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

M SIZE C.T.CATALOGUE COVER STYLE PHOTO VARICOLOR

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GENUINE C.T.ART COLORTONE COMIC AND SCENIC POST CARDS (ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — [✓ Layout] — Retouched Photo — Wash Drawing
Follow Layout

ADD TO SKETCH "
CATALOGUE NO. 5
650 NEW SNAPPY DESIGNS
SEASON

To C T AM

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

10-21-40

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

R.

make red impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6421 ORDER NO. DATE 9/24/40

CUSTOMER CURT TEICH & CO., INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

M C.T.CALENDAR SIZE

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COLOR ATTRACTS COLOR SELLS
USE CURTEICH ART COLORTONE SALES POWER
(ETC. AS PER SKETCH)

FRONT NO. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — [✓ Layout] — Retouched Photo — Wash Drawing
Follow Layout

To C T Jr

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

Rush

gfc 10-2-40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

L — 11 hrs

60 10/14 10/16 LA — 13 hrs

6

49 10-8 2 $\frac{1}{4}$ HR.

SEP 25 1940

OCT 1 1940

4—4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-6422 ORDER NO. DATE 9/24/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CURT TEICH & CO., INC.
CHICAGO, ILLINOIS

PHOTO RETURNED TO

M C.T.CALENDAR (42) SIZE

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FOR A SURE HIT USE
COLOR
BY CURT TEICH & COMPANY, INC. (ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — [✓ Layout] — Retouched Photo — Wash Drawing
Follow Layout

To CTJr

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

DG 4-22-41

3M—1-2-39

14

AA 12 hrs

4

226 3/31/41 HC - 2¾ hrs

49 4-4 2¼ HRS.
49 4-4 ½ HR.

9½

7 hrs

NO. D-6424

H. B. SETTLE, NEWPORT, R. I.

ORDER NO. 44552

DATE FEB 18, 1941

12½ M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SOUVENIR OF
NEWPORT
RHODE ISLAND

Hand letter

COPYRIGHT 1941 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T

COLOR DESCRIPTION

MAKE SKETCH. PUT 'NEWPORT' IN BLOCK LETTERS FOLLOW LAYOUT FADE OUT TOP RIGHT FOR CANCELLATION AND LOWER RIGHT FOR ADDRESS. STONE MILL IN CENTER IS GRAY STONE. BUILDING IN CENTER ~~XXXX~~ RIGHT HAVE RED ROOFS, GREEN IVY AND GRAY WALLS. COLORS FOR OTHER SUBJECTS ARE SELF EXPLANATORY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6426

H. B. SETTLE, NEWPORT, R. I.

ORDER NO. 44552

DATE FEB 18, 1941

12½ M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO ".C.T. ART-COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW LAYOUT. SUBMIT SKETCH.

orig - R. M. Map by Sl.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1

3 - op 12 - 8 hrs
1 — 6½ op 11
5 — Map 6½ op 11

---

make Dk Blue in place of

2 reptd.

St - 3½

Full color can be carried midway thru the second sailor in figure #1. Figure #2 can be done in full color except lower right corner (as drawn). Figure #3 can be entirely in full color (absolutely no fading). Start fading figure #4 at jib sail on right. In order for #3 to be in full color you will have to drop the three lines for address so the lowest line is almost touching your copyright mark.

ESTIMATE

Date MAY 1941

Sketch S & Hrs		15		
RETOUCHING	3	8		
PHOTO-LITHO				
STRIPPING	78			
ENGRAVING				
HAND COLOR	226	4	~~Back~~ Front only	3-26-41
ART		45		

DATE 4-9-41

Sl

Front 18
74 - Back 27
45

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6425   ORDER NO. 44411   DATE 10/17/40

CUSTOMER LOUISIANA CREAMERY INC.
BATON ROUGE, LOUISIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M BLOTTERS   SIZE $3\frac{1}{2}$ x 6   STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No   Copyright in Plate Yes No
Title in full LOUISIANA CREAMERY INC.
BATON ROUGE LOUISIANA
PHONE NO. 8844
(ETC. AS PER SKETCH)

FRONT NO. NO   (All of this on address side)   R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No   Special type as sample
IMPRINT: Customer   C. T. Imprint   [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLOR & DESIGN

Rush

11-4-40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

49   10-26

53

make DK. Blue impression

1
3

NO. D-6426

IRA E. OWEN, THE WAGON WHEEL INN, PETERSBURG, ILL.

ORDER NO. 44419

DATE 9/30/40

12½ M BARGE FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF NEW SALEM
STATE PARK, LINCOLN'S NEW SALEM, ILL.

Front title - "GOD BLESS MY MOTHER, ALL
I AM OR EVER HOPE TO BE, I OWE TO MY ANGEL MOTHER
BORN 1809 DIED 1865
Copyright 1940 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON FRONT OF FOLDER COVER NO. D-3522 . BUT USE A DIFFERENT COLOR SCHEME SO AS NOT TO SHOW TOO MUCH RESEMBLANCE WITH SAME. ON LINCOLN'S FACE SHOW RED LIPS PALER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

NO. D-6426

IRA E. OWEN, THE WAGON WHEEL INN, PETERSBURG, ILL.

ORDER NO. 44419

DATE 9/30/40

12½ M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE WAGON WHEEL INN,
LOCATED AT ENTRANCE, NEW SALEM STATE PARK,
LINCOLN'S NEW SALEM, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GEUINE CURTEICH-CHICAGO "C.T.ART COLORTONE" CREATION (REG.U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO. Blue sky.- clouds. REMOVE dead branch upper left. remove chairs on lawn. Bldg. old logs. greyish. Chimneys light grey - darkish grey with a few tannish colors. Filling light grey cement. window frames oak. show flowers. make a good view.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Set 7

Submit blueprint proof to customer

ESTIMATE
AND WORK SCHEDULE

Co 17 6
17 3½ 10/7
78
47 2 10-23
28

2-21-41

203 13 front
207 15 back
38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6427 ORDER NO. 44432 DATE 9/30/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JACQUES FRENCH RESTAURANT
CHICAGO, ILLINOIS

12½ M POSTCARDS DOUBLE SIZE 3½ x 11 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full WISHING YOU A MERRY CHRISTMAS AND A NEW YEAR OF HAPPINESS

JACQUES FRENCH RESTAURANT
CHICAGO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120, 133, 150, 175

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN & COLORS VERY CAREFULLY IN EVERY DETAIL EXCEPT TO MAKE A LITTLE SHARPER WHEN PLATE IS MADE FROM PHOTOGRAPH

10 29-40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

49 10-11
31 10/21

OCT 1 194

R. 2 3/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6428 ORDER NO 44482 DATE 10/9/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER W. B. BUNNELL
SCRANTON, PENNSYLVANIA

4 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, [✓ Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GREEN RIDGE BAPTIST CHURCH & PARSONAGE
SCRANTON, PA.
~~ORGANIZED 1892~~

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT WIRES
SHOW CLOUDY EFFECT

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

11-29-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

120

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6429   ORDER NO. 44485   DATE 10/9/40

CUSTOMER MRS. L. G. RICHARDSON
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

2 M POST CARDS   SIZE 3½ x 5½   STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout
Title in Plate Yes No   Copyright in Plate Yes No
Title in full THE RICHARDSON HILLCREST TOURIST HOME
BOT - 1183 EAST BROADWAY LOUISVILLE, KY.

FRONT NO. 5   (All of this on address side)   R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No   Special type as sample
IMPRINT: Customer   [✓ C. T. Imprint]   No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof.   Titles—Red, Blue

Screen 120 133 150 175

Mi 2B 242

COLOR DESCRIPTION

10·30·40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

1 Rephoto 5 x 7
Ret 2

120

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6430 ORDER NO. 44714 DATE OCT 4, 1940

CUSTOMER GREYHOUND TRAVEL STATIONS, CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

5 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GREYHOUND POST HOUSE,
HOPKINTON, R. I.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[illegible]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT WIRES & CARS
TITLE IN RIGHT CORNER
SET UP SAME AS D-6378

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

LJ
12-6-40

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

[illegible] Title in SKY

Ret [illegible]

[illegible]

MAKEOVER
Charge to Salesman Dept.
1ST Makeover Time Required
RETOUCHING
PHOTO LITHO 1/7
COMPOSING
ART DEPT.
ENGRAVING
Time Recorded in Cost Dept.
Date NOV 15 1940

75
3 75
3 50

115

NO. D-6431

OLSON'S BOOK AND NEWS STORE,
EMPORIUM, PA.

ORDER NO. 44733

DATE OCT. 4, 1940

I M POST CARDS PHOTO PLATIN ~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT ~~XXXX~~ SAME AS ABOVE

PRESBYTERIAN CHURCH, EMPORIUM, PA.

J. sky

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE UPRIGHT VIEW AS PER CARD... DARK RED BRICK, SLATE ROOF, LIGHT BUFF STEEPLE, DARK BROWN CORNICE & WINDOW FRAMES & DOORS. COLORED WINDOWS, GRAY STONE BASE & STEPS, DARK GREEN ROOF ON LOWER LEFT & ENTRANCE ROOF, BLDGS. ON RIGHT & LEFT GRAY. REMOVE SIGNS ON LAMP POSTS & IN YARD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto
add paper to
top + bottom

Extra neg
for Doubleprinting

Date OCT [illegible] 1940 ESTIMATE AND WORK SCHEDULE Cost Dept. By Z Date OCT [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allow	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			OCT 8 [illegible]	[illegible] B
SKETCH				
RETOUCHING	12	2		10/14 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, Opaquing	79			
ENGRAVING				
HAND COLOR PROOF				
ARTIST Dept.				

DATE BLUEPRINT O.K.D. ____
By ____

DATE Sent 10-17-40
By RB

DATE HAND COLOR PROOF O.K.D. ____
By ____

DATE Photo Returned to Customer ____

W
10

make new front

116

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6432 ORDER NO. 45047 DATE 10/10/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER R. L. ARNOLD PEN CO.
PETERSBURG, VIRGINIA

25 M DOUBLE CARDS SIZE 5½ x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full A RAPID SELLING LINE (ETC AS PER SKETCH)

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR DESIGN
FOLLOW SKETCH FOR TYPE ALSO FOLLOW EXHIBIT "A" FOR TYPE.
FOLLOW REPHOTO FOR COPY

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

FOLLOW SAMPLES FOR COLORING ~~XXXXXX~~

Very Rush

Pr
10-30-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

1 [illegible]

x og 1 - 17

Bet 8 – 17 – 3¼
10 – 4¾

49 10-18

10½

210 – 10 – 25

Red + Blue

OCT 11 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6433 ORDER NO. 45077 DATE 10/7/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE PINES
SOUTH GLASTONBURY, CONNECTICUT

3 M DOUBLE CARDS SIZE 3½ x 11 STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE SEASON'S GREETINGS
MR. AND MRS. JOHN G. ABENDROTH
(INSIDE) THE PINES, SOUTH GLASTONBURY, CONN.

(All of this on address side)
FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TO BE SAME AS ~~PHOTO~~ CARD D-4714 USING NEW PHOTO & TITLE.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

Lh
1-24-41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-39

OCT 8 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6434 ORDER NO. 45073 DATE 10/7/40

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MILNER HOTEL
ST. LOUIS, MISSOURI

4 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full MILNER HOTEL, EIGHTEENTH ST. AND WASHINGTON AVENUE, ST. LOUIS, MISSOURI (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Copy

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

"A"

ADD TO SKETCH ON PICTURE SIDE - "Four Blocks from Union Station, Center of Shopping District, Parking facilities"

OTHERWIDE FOLLOW SKETCH

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

11-2-40
LW

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-39

OCT 1940

NO. D-6435

F. W. WOOLWORTH CO., MISSOURI

ORDER NO. 45080

DATE 10/7/40

100 M NOTEHEADS SIZE 5 3/8 x ~~2½~~ 8½ ART COLORTONE (GROUP 9)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MISSOURI

Hand letter

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M.

IMPRINT

PUT IN LOWER LEFT CORNER IN SMALL TYPE

Copyright Curt Teich & Co.,Inc.,Chicago,U.S.A.

1940 by

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ESTIMATE

OCT 1940

OCT 1940

5 8

6 14 10-9 10-16

74 10-19

30 3 10-23-40

28

10.29.40

By LG

4 - 2¾

6 - 11¼

5 - 8

R

NO. D-6436

F. W. WOOLWORTH CO., MISSOURI

ORDER NO. 45080

DATE 10/7/40

100 M ENVELOPES SIZE 5 5/8 x 4 3/8 ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MISSOURI
STATE CAPITOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M.

IMPRINT

PUT IN SMALL TYPE IN LOWER LEFT CORNER
~~Copyright~~ by Curt Teich & Co., Inc.
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OCT 8 1940

2½
9½

30
217

10-23-40
10-24-40
10-25-40

10.30.40

4

10

NO. D-6437

SANDS' STUDIO, NASSAU. N.P., BAHAMAS

ORDER NO. 45186

DATE 10/10/40

6½ M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NASSAU,BAHAMAS

Copyright 1940 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

In STAMP SPACE
POSTAGE
STAMP
HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO. NO. 70. Have Nassau, Bahamas in type similar to HAWAIIAN ISLANDS" on folder no. D-3810

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6437

SANDS' STUDIO, NASSAU, N.P., BAHAMAS

ORDER NO. 45186

DATE 10/10/40

6½ M ~~FEX~~ LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) " HOMEWARD BOUND" , NASSAU
BAHAMAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION (REG. U.S.
PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RETURN PHOTO.

ORMS Ⓡ PAT. NO. 1,797,775

With reference to the actual picture Homeward Bound - the original shows the boat in a choppy sea, making good speed. Would suggest that the reproduction could be improved by raising the foamy sea at the bow of the boat and continuing it to a lesser degree down the side if possible, something like the photograph. The foamy sea should be nearer white than in your proof, which is otherwise very good.

CORR TO BE MADE

4

(81+8.

202 · 3½
226 · 4½
8

6

Rush on Sheet

Pyle

ESTIMATE

OCT 25 1940

OCT

Lo.	4	4	
	F¼	6	16 - 26
		4½	
		29	

11 · 9 · 40
R.G.

Front 12
Back 15

S.H.KRESS, HONOLULU, T. H.

NO. D-6438

ORDER NO. 44989

DATE OCT 18, 1940

25 M STATIONERY LETTERHEADS SIZE 6 3-4 x 10 1-4 ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HAWAII

COPYRIGHT 1940 CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOLLOW SKETCH
USE PHOTOS D-5768, 7A-H2148, 6A-H468, ~~XXXXXX~~, 4A-H794

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

88

ESTIMATE AND WORK SCHEDULE

Cost Dept. Charged 7

1940

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH Lo		7		
RETOUCHING		8		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	24		10 - 30	
ENGRAVING				
HAND COLOR PROOF		4		
ARTIST DEPT.	210	18	11-1	11-4

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed 11.9.40

By TJ

DATE Photo Returned to Customer

7 ½ hrs.

make Red in [illegible]
" DK. Blue "

Rush

NO. D-6439

S.S.KRESS, HONOLULU. T.H.

ORDER NO. 44989

DATE OCT 18 1940

25 M STATIONERY ENVELOPES SIZE 7 x 3 3-4 ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HAWAII

(ON ENVELOPE FLAP) IF NOT DELIVERED
IN 10 DAYS RETURN TO

COPYRIGHT 1940 CURT TEICH & CO., INC.,
CHICAGO, ~~XXX~~ U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOLLOW SKETCH
USE PHOTO D-5769

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF g RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Triplicate of Estimate

ESTIMATE
AND WORK SCHEDULE

OCT 21 1940

Cost Dept.

By

Date OCT 21 1940

			DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			OCT 24 1940	OCT 24 1940
[illegible] fo		2		
RETOUCHING		2		
PHOTO-LITHO				
[illegible] DRAWING	74		10 - 29	
ENGRAVING				
HAND COLOR PROOF		1		
ART DEPT.	211	6	10-31-40	

DATE [illegible] ORD.

By

DATE HAND COLOR PROOF ORD.

DATE Filed RA 11-4-40

By

DATE Photo Returned to Customer

make Re-impression

Rush

3 - 2

1 St 8 hr

-16

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. D-6440

ORDER NO. 45507

DATE OCT 18, 1940

12½ M LARGE FOLDER COVERS ART COLORTONE - FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE PLACID, N.Y.
PREMIER RESORT IN THE ADIRONDACK MTS.
FRONT TITLE - HIGH FALLS, AUSABLE RIVER

Copyright 1940 Curt Teich & Co., Inc.,
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES
D 5221

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE ~~CARD~~ photo 6A-H2845

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. D-6440

ORDER NO. 45507

DATE OCT 18, 1940

12½ ~~12M~~ LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

60 METER OLYMPIC SKI JUMP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH - CHICAGO
"C.T. ART COLORTONE"CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE ~~CARD~~ photo OB-H1896

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

66

ESTIMATE

NOV 11 1940 WORK SCHEDULE

2

COMMENCING			NOV 11	
SKETCH Lo.	1	5		
RETOUCHING	3	4	11-11	11-16
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	202	27	11-25	11-28

13- front
14- back

DATE BLUEPRINT O.K.'D
By

DATE HAND COLOR PROOF O.K.'D
By

DATE Fin'd 11 29 40
By RK

DATE Photo Returned to Customer

3-9-12
1 ap. 11 -

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6441 ORDER NO. 45438 DATE 10/30/40

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WOODRUFF PRINTING CO.
LINCOLN, NEB.

25 M ~~POST CARDS~~ PRICE LISTS SIZE 8 3/4 x 13 STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full SPECIAL WHOLESALE GROCER PRICE LIST
(ETC. AS PER LAYOUT SKETCH)

(All of this on address side)
FRONT NO. NONE R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW NEW COPY CORRECTLY MARKED FOR THE SPACES INDICATED. CUSTOMER HAS RUN OUR LAYOUT SHEET THROUGH THEIR TYPEWRITER, WHICH IS A ROYAL, SO THAT YOU MAY GET THE EXACT SPACING TO FIT THEIR MACHINES.

YOU FOLLOW SKETCH WITH THE EXCEPTION IN THE BRACKET WITHIN THE BLUE PANEL AT THE BOTTOM, UNDER THE HEADING "THESE PRICES ARE F.O.B. CRETE", YOU WILL NOTICE

$$\left.\begin{matrix}12 - 1\tfrac{1}{2}\text{ \#} \\ 24 \quad 1\tfrac{1}{4}\text{ oz}\end{matrix}\right\}\text{———}$$

THESE SHOULD HAVE A BRACKET AROUND THEM AND A LINE FOLLOWING FOR PRICING, THE SAME AS ALL THE OTHERS.

COLOR DESCRIPTION

Rush

11/2/40

Copying [illegible]

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

3M—1-2-40

49 11-8
49 11-26
¼ HR. COR.

Retrace layout 1½ hrs.

New Key Unit & Key Plate (one new Hand Color) $17.25 net

DK Blue [illegible]
Red

NOV - 1 1940

HC/OK/Bth

D-6442
NO. ~~OB-H1970~~

SANDS' STUDIO, NASSAU. N.P., BAHAMAS

ORDER NO. 45186

DATE 10/9/40

6½ M ~~POST CARDS~~ FOLDER VIEW 5½ x 17¾ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FROM THE WATER TOWER, NASSAU, BAHAMAS (IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X R. M. ~~NO~~

IMPRINT ~~SAME AS ABOVE~~

~~PRIVATE NO. BEFORE TITLE IMPRINT - 56~~

Blank

~~Place Stamp Here~~

~~[illegible]~~

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE COLOR GUIDE ATTACHED WILL GIVE A BIT OF AN IDEA OF THE COLORING though it is not at all good. The ~~[illegible]~~ hotel in the distance at left has changed colors and is light buff with brown roof.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION

21

ESTIMATE

By

Date

DATE CHECKED

SKETCH				
RETOUCHING	16	14		10/29/G
PHOTOGRAPHING				
[illegible]	74		10-31	
[illegible]				
[illegible]	30	4½		11-1-40
[illegible]	48	39	11-13-40	11-20-40

DATE Filed

By

HCcori
½

76.

NO. D-6443

FERGUSON NEWS CO., LEXINGTON, KY.

ORDER NO. 46074

DATE 10/31/40

6½ M PICTURES ART COLORTONE SIZE 5 x 7 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) Title Sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT SAME AS ABOVE

MAN O' WAR, THE WONDER HORSE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H230

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓓ PAT. NO. 1,797,775

Ret

ESTIMATE
AND WORK SCHEDULE

Estimate OK'd
By
Date

Cost Dept. Checked
By
Date

OPERATION	LOT TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV- [illegible]	[illegible]
SKETCH				
RETOUCHING	11	1		11/7 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		11-8	
ENGRAVING				
HAND COLOR PROOF	49	3		11-15
ARTIST DEPT.	203	3½	11-26-40	11-26-40

Opaque Neg. only. use old drawings and enlarge.

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D
By

DATE [illegible] 12-5-40
By
DATE Photo Returned to Customer

152

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6444 ORDER NO. 46108 DATE 2/5/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CUSHMAN'S
CHICAGO, ILLINOIS

PHOTO RETURNED TO

25M LETTERHEADS SIZE 8½ x 11 STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full CUSHMAN'S RUG & LINOLEUM CO. (ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. NO R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT AND INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

RUSH

MAKEOVER

Charge to SULLIVAN Dept.

Transferred to Cost Dept.

8x0 1 hrs

ART DEPT.

ENGRAVING

FEB 41

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

49 3-14

18 33+34

make Red

DK

3-7-41

2 - op. 12 - 2 hr.

5 op. 12 - 1½

5 — op. 11 - 2

3 - op. 12 - 1½

K

(C) BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO D-6445
ORDER NO. 45792
DATE NOV 5, 1940

6½ M PICTURES SIZE 7 x 11 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT) - RIGHT
BOULDER DAM WITH FORTIFICATION MOUNTAIN
IN BACKGROUND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES (in center encl.

IMPRINT SAME AS ABOVE
ON LEFT

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

USE 2 KODACHROMES FOR COLORS.
SEE ALSO CARD OB-H800 - DETAIL & COLOR ON CARD IN SPACE MARKED #I
IS RATHER JUMBLED AND INDISTINCT. THIS COULD BE IMPROVED. ALSO
A VERY IMPORTAND POINT ON THE PICTURE IS THE DISTANT MOUNT OF VOLCANIC
FORMATION, AND STILL COLORFUL

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO Yes Kodachromes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

5

[illegible] Please
[illegible] to it that all cuts or nega-
tives [illegible] colors are
in [illegible] other
to [illegible] etc.

NOV

ESTIMATE

Cost Dept. Checked
By Z
Date NOV

			DATE ENTERED DEPT.	DATE COMPLETED
[illegible]				
[illegible]				
[illegible]	8-1 17-14	1¼		11/12 J
PHOTO [illegible]				
[illegible] SPACING			11-	
[illegible]ING				
HAND COLOR PROOF	49	4		11-19
ART DEPT.	51	19	1-14-41	1-16-41

DATE BLUE [illegible] OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 1-21-41
By

DATE Photo Returned to Customer

49 1 HR. COR
11-26
49 5 HR NEW H.C.

Show interesting to Salesmen

157

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6446 ORDER NO. 46161 DATE Nov. 4, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FALLSWAY SPRING SERVICE
BALTIMORE, MARYLAND

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MERRY CHRISTMAS (across the top)
FALLSWAY SPRING SERVICE (across the bot)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

No. on Front

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BG
12-5-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

2½

6 — 1½
2 — 1½

[illegible]

NO. D-6447

R. S. REYNOLDS CO.WASHINGTON, D.C.

ORDER NO. 46162

DATE 11/5/40

12½ M PICTURES ART COLORTONE SIZE 8 x 11 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NONE

IMPRINT NONE

TITLE - UNITED STATES CAPITOL,
WASHINGTON, D.C.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. D-1344 YOU WILL NOTICE THE SKY IS NOT GOOD ON THIS VIEW YOU ARE TO MAKE SOME CLOUDS AND DEEP BLUE SKY SO IT WILL HAVE CONTRAST TO WHITE STONE BUILDING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

✓ [illegible] on [illegible] this customer. Please see [illegible] that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

8 1/16 x 11 1/16

ESTIMATE

NOV 6 1940

Cost Dept. Checked

By [illegible]

Date NOV 6 1940

			DEPT.	DATE COMPLETED.
SET UP				
[illegible]				
[illegible]	11	2		11/11 [illegible]
[illegible]				
[illegible]				
[illegible]				
[illegible]	49	3¼		11-18
ARTIST DEPT.	[illegible]	20		

DATE SHIPMENT [illegible] 12·5·40 [illegible]

16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6448 ORDER NO. 46195 DATE 11/11/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JOHN HASSALL, INC.
BROOKLYN, NEW YORK

25 M DOUBLE CARDS SIZE 5½ x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HASSALL'S NAILS RIVETS SCREWS
AND THREADED PRODUCTS
(ETC. AS PER SKETCH)

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE PHOTOS AND DEVELOP B:W LAYOUT AND COPY BUT DON'T SHOOT PLATE UNTIL WE HAVE SAMPLE OF 1941 CATALOG.

to customer

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN ~~AND COLORING - ALSO FOLLOW SAMPLES FOR COLORING EXCEPT NAIL AT TOP LEFT WHICH SHOULD BE STEEL COLOR.~~

BE SURE WE BET A NICE METAL FINISH WITH GOOD HIGHLIGHT AND SHADOWS IN THE PRODUCTS AS THIS CUSTOMER IS VERY FUSSY ABOUTE DETAILS AND COLORING.

See photo 1 form for colors of metal parts

See sketch for background colors

Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

49 12-4

60 12-10 12-11

DP

4 op. 11 — 1½ [illegible]

4

12/12/40

Skt 8

HARRY N. MARTIN, P.O.BOX 324, ASHEVILLE, N.C.

NO. D-6449

ORDER NO. 45867

DATE NOV 7, 1940

12½ M LARGE FOLDER COVERS FRONT ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
SOUVENIR FOLDER OF CHIMNEY ROCK
"IN THE LAND OF THE SKY"
WESTERN NORTH CAROLINA

" 225 FT HIGH"

COPYRIGHT 1940 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO 83563-N
SEE CARD 83563-N FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

HARRY N. MARTIN, P.O.BOX 324, ASHEVILLE, N.C.

NO. D-6449

ORDER NO. 45867

DATE NOV 7, 1940

12½ M LARGE FOLDER COVERS BACK ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
PANORAMIC VIEW FROM INSPIRATION POINT,
SHOWING FALLS AND HICKORY NUT GORGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO OB-H2263
SEE CARD OB-H2263

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

3.
14

BG

ESTIMATE

By E

[illegible]	Lo	4	6 3	11-25	11-28 SC
[illegible]		78			
[illegible]		1			
HAND COLOR PROOF					
ARTIST DEPT.		28 31	28	12/6/40	12/10/40

DATE BLUEPRINT OK'D 12.12.40
by NC

DATE HAND COLOR PROOF OK'D

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6450 ORDER NO. 46232 DATE 11/8/40

CUSTOMER STAR OYSER HOUSE
YOUNGSTOWN, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6 M POST CARDS SIZE 3½ x 5½ (GROUP 2) STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center→Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STAR OYSTER HOUSE TELEPHONE 40543
26-28-30 WEST BOARDMAN ST. YOUNGSTOWN, OHIO

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue

SEE PENCIL SKETCH ATTACHED.

COLOR DESCRIPTION

11/29/40

3M—1-2-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO
PHOTO RETURNED TO
PHOTO USED FOR

99 11-15
#28

NOV 40

163

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6452 ORDER NO. 46296 DATE 11/11/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE COLONY
DELRAY BEACH, FLORIDA

12½ M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, [✓ Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE COLONY DELRAY BEACH, FLORIDA

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space; entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 6A-H2573

COLOR DESCRIPTION

12-5-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

3

166

1d

HARRY N. MARTIN, P.O.BOX 324, ASHEVILLE, N.C.

NO. D-6453

ORDER NO. 45982

DATE NOV 13, 1940

12½ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SOUVENIR OF THE GREAT SMOKY MOUNTAINS NATIONAL PARK

"LOOP-OVER" ON NEWFOUND GAP HIGHWAY

Copyright 1940 by Curt Teich & Co., Inc., Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES Same as D-6187

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT SKETCH
USE PHOTO OB-H2330 - SEE CARD OB-H2330 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6453

HARRY N. MARTIN, P.O.BOX 324, ASHEVILLE, N.C.

ORDER NO. 45982

DATE NOV 13, 1940

12½ M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

RAINBOW FALLS - ONE OF THE TUNNELS ON HIGHWAY - CAUTIONING THE FAMILY - ALUM CAVE BLUFF - CABIN HOME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT SKETCH - GROUP VIEW (5) IF GROUP VIEW PICTURES ARE ARRANGED AS TO LEAVE ANY FREE CORNERS THEN SHOW PURPLE RHODODENDRON IN THESE SPACES, HOWEVER, RHODODENDRONS ARE NOT ABSOLUTELY NECESSARY.

RAINBOW FALLS - Use 3354-29. SHOW HEAVIER WATER SO THAT NO LEAVES WILL SHOW thru. TUNNEL - USE 6A-H1108. CAUTIONING - USE OB-H1647 - SHOW BEARS AS BLACK CAVE BLUFF - USE OB-H2338 - CABIN HOME - TAKE OUT PEOPLE, OLD WOODEN HOUSE WITH CONCRETE BETWEEN LOGS. MOTTLED GRAY STONE, SOME TANNISH, SHINGLE ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

RETURN PHOTO OF CABIN TO R.H.BUCHHOLZ

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

D-2241 Leaf Cover

{Front Cover 8h
{Back Panel 5h
13h

Photo of Cabin Home to 13A 1881

DEC - 2 1940

DEC - 2 1940

Lo 17 7
8-10 11
17-1

(30)

12.19.40
PG

Cont 10

Bank 12/5

LOGE NEWS CO., EVANSVILLE, IND.

NO. D-6454

ORDER NO. 46408

DATE 11/14/40

6½ M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EVANSVILLE, INDIANA
THE GATEWAY TO THE SOUTH

Front title - Dress Plaza - Evansville's
front porch

Put in lower right corner - Copyright 1940 by Curt Teich & Co., Inc., Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2764

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6454

LOGE NEWS CO., EVANSVILLE, IND.

ORDER NO. 46408

DATE 11/14/40

6½ M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AUDUBON MEMORIAL BRIDGE BETWEEN EVANSVILLE, IND. AND HENDERSON, KY. U. S. 41 CROSSING THE OHIO RIVER

INDIANA + KENTucky

in Plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. OB-H2355

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

---

1 bkt 7

DEC 3 1940

DEC

DEC 1940

Co 17 4
11 3

12/5

78

30-28 27 12-21-40 1-30-41

1-30-41

11

NO. D-6455

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 46505

DATE NOV 15, 1940

12½ M FOLDERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AN ART FOLDER CONTAINING 36 VIEWS OF
SALT LAKE CITY AND SCENIC UTAH

COPYRIGHT 1940 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION SUBMIT SKETCH.

USE NEW PHOTO. SEE TISSUE OVERLAY. TRY TO HAVE NEW COVER AS DIFFERENT AS POSSIBLE FROM OLD COVER. IN MAKING THE BORDER OF THE SEGO LILY, THE STATE FLOWER, THE PETALS SHOULD BE SHARPLY DEFINED, A DARK REDDISH BROWN CENTER, AS YOU LOOK DOWN INTO THE FLOWER, WITH YELLOW POLLIN ON THE STAMENS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

NO. D-6455

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 46505

DATE NOV 15, 1940

12½ M FOLDERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH - CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE BACK COVER OF FOLDER D-3686

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

1511 8

#

keep old Folder Cover Neg. & drawings
make new drawing & neg for front
so we can use both covers

Blueprint proof
to customer

ESTIMATE

DEC 3 1940

Lo 17 4½
7

78

13
FRONT ONLY

12-30-40
LH.

NO. D-6456

BRIDGES DRUG, ALEXANDRIA, LOUISIANA

ORDER No. 46539

DATE NOV 18, 1940

12½ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SOUVENIR OF ALEXANDRIA, LOUISIANA

IN THE HEART OF LOUISIANA

COPYRIGHT 1940 BY CURT TEICH & CO., INC.
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT SKETCH
USE PHOTO 6A-H1792 - MAKE UP A HEART LIKE ON COLORADO FOLDER D4284
(TITLE 'IN THE HEART OF LOUISIANA' TO BE INSIDE THE HEART

[illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6456

BRIDGES DRUG, ALEXANDRIA, LOUISIANA

ORDER No. 46539

DATE NOV 18, 1940

12½ M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM ALEXANDRIA

Handlettered

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT SKETCH

USE ~~XXX~~ VIEWS FROM SCENES IN THE FOLDER FOR LETTERS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

2 — 9 12 — 1
4 9 12 — 8
1 — 9 11 — 10
1 12 2
3 — 9 12 3 — ½

Color Set of Folder Cover for

9
7

Rush

ESTIMATE

DEC 3 1940

DEC

20

10
15

78

28-29-31 30 12-10-40 12-12-40

12 19 40

5 X 7
Pat ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6457 ORDER NO. 47034 DATE 11/22/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KIEL BROTHERS, INC.
HURON, SOUTH DAKOTA

25 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OUR O.E.S.HOME
(IN LOWER CENTER BORDER)

FRONT NO. 5 (All of this on address side) R. M. ~~Yes~~ [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

Your are to do whatever is necessary accordigg to your experience in retouching and the elimination of unnecessary sky space or foreground space.

COLOR DESCRIPTION

Pg
12/12/40

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

NOV 25 1940

3

179

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6458 ORDER NO. 47034 DATE 12/4/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KIEL BROTHERS
HURON, SOUTH DAKOTA

25 M POST CARDS SIZE 3½ x 5½ (group 2) STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~(UNDER TOP VIEW) LIVING ROOM~~
~~(UNDER BOT.VIEW) OUR O.E.S. HOME SUN PORCH~~
(IN LOWER LEFT PLATE OF TOP VIEW) LIVING ROOM
(IN LOWER RIGHT PLATE OF BOT.VIEW) SUN PORCH
(CENTER OF ~~VIEW~~ CARD) SOUTH DAKOTA'S O.E.S. HOME

FRONT NO. 5 (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

No ... stamp [illegible]

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE SKETCH AND MAKE THE FOLLOWING CORRECTIONS: - Our customer suggests that the lower sun porch view be dropped so that it will bleed at the bottom of the card just the same as the upper living room view bleeds at the top. He does not want all the gained space added to the center white space; however, the center white space or band could be a little wider, which will be left to your judgement. The caption "Our O.E.S. Home" is to be changed to read "SOUTH DAKOTA'S O.E.S. HOME" This title is to run to the center white space and is to be centered in that space. Perhaps in a little larger size type than that used in your present sketch for the card title. Our customer suggests that the "living room" ~~& "sun porch"~~ title appears in the lower left-hand corner of the picture & "sun Porch" appear in the lower right hand corner of its respective picture.

COLOR DESCRIPTION

1-24-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1st 3½

[illegible]

read Comp proof

DEC - 3 1940

3

194

8 X 10

5 X 7

Pencil Sk of Back 5 hr
Colored Sk of front 8
13 hr
6

NO. D-6459

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

ORDER NO. 4702291

DATE 11/22/40

12½ M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL WESTERN NORTH CAROLINA "Land of the sky"

FRONT TITLE - Mt. Mitchell - Alt. 6684 ft. - highest point east of the rockies

PUT IN SMALL TYPE IN LOWER RIGHT CORNER * Copyright 1940 by Curt Teich & Co., Inc., Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Show scene of Mt. Mitchell, using photos for the subjects 9A-H2493 and 9A-H 2499, making one scene out of it - similar to the attached sample made up of two cards. Artist may use his own idea as to the purple rhododendron bushes in the foreground.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~yes~~ RETURN PHOTO.

NO. D-6459

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

ORDER NO. 47091

DATE 11/22/40

12½ M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (GROUP 5)
Railroad at 17 points
Lake Lure and Rumbling Bald Mountain
Lovers Leap
Mountain Highway
Dry Falls

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT.OFF

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

map in D-6723

(SEE LAYOUT ATTACHED.

6 SUB~~MIT~~ RET. PHOTO 1½ hr REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-FLY FORMS PAT. NO. 1,797,775

4 opp 12-6

4 — 4½ + 11

5 2½ h + 11

5 — 7 + 11

ESTIMATE

DEC 13 1940

map

	6	7		DEC
80 — map =	4	11		
		6	12 - 9	12 - 28
	18			
	202	28	12 - 28 - 40	1 - 2 - 41

1-4-41
28

6

NO. D-6460

PALMER NEWS CO., TOPEKA, KANSAS

ORDER NO. 47068

DATE 11/22/40

12½ M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF KANSAS AND THE CAPITOL CITY

A

FRONT TITLE - Kansas State Capitol

PUT IN SMALL TYPE IN LOWER RIGHT CORNER
Copyright 1940 by Curt Teich & Co., Inc., Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H333

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6460

PALMER NEWS CO., TOPEKA, KANSAS

ORDER NO. 47068

DATE 11/22/40

12½ M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT ~~SAME~~ GENUINE CURTEICH-CHICAGO "C.T.ART COLORTONE" CREATION (REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME DESIGN AS 9A-H1572

See Mr Yowel

SUBMIT: RET. PHOTO ~~REPHOTO~~ B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

5 — 5

5 qr 11- 4 bo

8A4 8
6

ESTIMATE

DEC 16 1940

DEC 10

	Ls	5	5 4	12-18	12-24
		7b			
ENGRAVING					
HAND COLOR PROOF					
ARTIST DEPT.		28			

↖ changed to 32

1-21-41

5L

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6461 ORDER NO. 46587 DATE NOV 19, 1940

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MONLLOR & BOSCIO
PONCE, PUERTO RICO

25 M DOUBLE CARDS SIZE 3 1-2 x 11 STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOUVENIR KOFRESI
PONCE - PUERTO RICO
(ETC. AS PER COPY ATT'D.)

FRONT NO. NO (All of this on address side) [✓ R. M.] Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT USING FRONT AS D-5616 WITH ADDITIONAL COPY; AND BACK USING NEW PHOTO

COLOR DESCRIPTION

SEE LAYOUT FOR FRONT
SEE COLORED PHOTO FOR BACK

12/24/40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 7
49 12-2 W.C.P 2
211 12-16 S.a 9½

make Red impression

4 — ½
2 — 6½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6463 ORDER NO. 47184 DATE 11/26/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FIRST METHODIST CHURCH
OKLAHOMA CITY, OKLAHOMA

I M DOUBLE CARDS SIZE 3½ x 11 STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FIRST METHODIST CHURCH
OKLAHOMA CITY, OKLAHOMA

Note

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout CUSTOMER WANTS THE VERSE MADE A LITTLE SMALLER OR AT LEAST THE LINES BROUGHTIN CLOSER TOGETHER INASMUCH AS IT IS ~~HAND LETTERED~~ I SUPPOSE BOTH COULD BE DONE. THE CHAIR WAS ELIMINATED FROM BALCONY AS REQUESTED BUT I NOTE THE CHANGE WAS NOT MADE IN THE BASE WALL BOARD WHICH RISES HIGHER ON THE LEFT SIDE AT FOOT OF BALCONY STAIRS AT ONE POINT THAN IT DOES ON THE OPPOSITE SIDE (I HAVE LIGHTLY MARKED AN ARROW AT THE POINT).

FOLLOW SKETCH MAKING THE above CORRECTIONS THEREON

COLOR DESCRIPTION

VERY RUSH

ON SHEET

12-5-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Double print neg.

LO 1½

Retouch 1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6464 ORDER NO. 47212 DATE 11/28/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DR. M. P. BAUMAN
CLEVELAND, OHIO

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full X-RAYS EXTRACTIONS (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT

COLOR DESCRIPTION

Lg
1-24-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Lo 1
Pat 6

NOV 29 1940

make DK Blue impression

6 — 1h op 11

Yo. 3
Bl. 4½
Rd. 2½
Bk 12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6465 / ORDER NO. 47254 DATE 11/27/40

CUSTOMER FLORSHEIM SHOE CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

50 M CARDS SIZE 4 x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FLORSHEIM TWO TONES

FRONT NO. NONE (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT

COLOR DESCRIPTION

FOLLOW LAYOUT AND SAMPLES FOR COLORS.

[illegible] by Sl.
for colors

LG
12-26-40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

4 1/15 X 7 1/16

3 – op. 12 – 4½ hrs.
4 — [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6466 / ORDER NO. 47254 DATE 11/27/40

CUSTOMER FLORSHEIM SHOE COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

75 M CARDS SIZE 4 x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full 20 COOLER INSIDE...
FLORSHEIM VENTILATEDS

FRONT NO. NONE (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW LAYOUT ~~XXX~~

COLOR DESCRIPTION

FOLLOW LAYOUT ~~XXX XX~~ AND SAMPLES FOR COLORS.

see large tissue
for colors and
for copying screen over
line Drawing
Call Sl

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

So 2½
[illegible] 4½
Kb. 1¾ 225-
SA 9½

#28

Position of [illegible]

2 - @ 12 4½
4 @ 11 = 1
1 @ " - 1

NO. D-6467

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

ORDER NO. 47263

DATE 11/29/40

12½ M CARDS SIZE 7 x 9 3/16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, ~~LOWER~~, CENTER - ~~BORDER~~

TITLE (IN FULL) MINNEHAHA FALLS, MINNEAPOLIS, MINN. (~~IN SKY~~)

~~PRIVATE NO. BEFORE TITLE~~ — X-502

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~NO~~ yes R. M. YES

IMPRINT SAME AS ABOVE

On front

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H28

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. 6

DEC-? 1940

11-1½
17-½ 2 12/5 G

78

49 3¼ 12-14

216 15 12-30

DATE Filed 1-4-41
By LB

Photo Returned to Customer

NO. D-6468

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

ORDER No. 47263

DATE 11/29/40

12½ M CARDS SIZE 7 x 9 3/16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) SPLIT ROCK LIGHTHOUSE ON NORTH SHORE OF LAKE SUPERIOR ~~(IN SKY)~~

PRIVATE ~~NO. BEFORE TITLE~~ -- X-501

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. ~~NO~~ yes R. M. YES

IMPRINT SAME AS ABOVE

on front & RM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1940

Cost Dept. Checked
By 6
Date

DATE COMPLETED

DEC- 1940

13	3		12/9
78			
49	3		12-17
203	15	12-30-40	12-31-40
	5x7		

DATE 1-2-41
By LG

HC corr
in

13

HD-
NO. ~~OBxx~~ D-6469

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

ORDER NO. 47263

DATE 11/29/40

12½ M CARDS	SIZE 7 x 9 3/16	ART COLORTONE	FULL FACE	

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (PAUL BUNYAN'S)

PRIVATE NO. UPPER LEFT CORNER - X-500
PUT IN LOWER LEFT PLATE IN SMALL TYPE
(c) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~NO~~ Spec R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH & MAKE THE CORRECTIONS AS NOTED ON TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

Make small negative
5½ x 7¼

DEC 26 1940 ESTIMATE SCHEDULE Date DEC 26 1940

			DATE	DATE COMPLETED
Redrawing		21		
	21		1-5-41	
	226	4½		1-14-41
	204	18	smaller size 7¼	

DATE 2-5-41

DATE Photo Returned to Customer

for correcting sketch 3 hr.
for coloring sketch 4 hr. 225 (4 dec.

no card for R.M.
26

	NO. D-6470
STANDARD NEWS AGENCY, KNOXVILLE, TENN.	ORDER NO. 47326
	DATE 12/26/40

25 M LARGE FOLDER COVER — FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO R. M. YES
TITLE (IN FULL) GREETINGS FROM THE GREAT SMOKY MOUNTAINS NATIONAL PARK	IMPRINT SAME AS ABOVE
FRONT TITLES - Cherokee Inidan - Tunnel - Loop-over - Smoky Mountain Bear - Chimney Tops - Laurel Falls PUT IN SMALL TYPE IN LOWER RIGHT PLATE Copyright 1941 by Curt Teich & Co., Inc. Chicago, U. S. A.	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Make a pencil sketch and submit to customer for approval, showing group view design - starting at left hand side below title and working downward on a slant toward the lower right hand corner, showing the following views, with individual titles, and Rhododendron blossoms as background. Cherokee Indian (head & possibly shoulders only use new photo) Tunnel (use photo0B-H2463) Loop-over (use photo new) Smoky mountain bear (use photo no. 0BH2468) Chimney tops (use new photo Laurel Falls. use photo no. 9AH2122

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~HANDCOL PROOF YES~~ RETURN PHOTO.

	NO. D-6470
STANDARD NEWS AGENCY, KNOXVILLE, TENN.	ORDER NO. 47326
	DATE 12/26/40

25 M LARGE FOLDER COVER — BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO R. M. YES
TITLE (IN FULL) THE LOOP-OVER SHOWING THE CHIMNEY TOPS IN THE DISTANCE	IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S.PAT. OFF.)
	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use same photograph as was used for subject 9AH2123. Improve on coloring showing the pine trees in dark dull green and leaf trees in a light green. Center section of mountain should not be just a plain blue. Bring out the Chimney tops appearing at the right hand side in distance as much as possible. Rocks in foreground nearhighway are light grey. Pretty cloud effect.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~HANDCOL PROOF~~ Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

6-9-11
5-9-11
6-9-11 24
5-9-11
6-11 x 9 1/2
5-7 x 9 1/2

9/8/54
Original Photograph in file in Vault

ESTIMATE

JAN 11 '41

JAN -6 1941

Lo + Mag.	14		
Art	8		
	78		
HAND	BACK. 13/4		
ARTIST DEPT 14hrs-207 15hrs-203	24	1-29-41	1-31-41

DATE BLUEPRINT 2-5-41

DATE HAND COLOR

Ret. 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6471 ORDER NO. 47340 DATE 12/2/40

CUSTOMER COLONIAL AUTO COURT
FAYETTEVILLE, N. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

3 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO BOATIN WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center—Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COLONIAL AUTO COURT
BOT - TWO MILES NORTH OF FAYETTEVILLE, N.C.
ROUTE US 15A

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

PHOTO RETURNED TO

COLOR DESCRIPTION

DEC - 2 1940

PHOTO USED FOR

RETURN PHOTO YES NO

12/24/40

3M—1-2-40

3

191

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6472 ORDER NO. 47383 DATE 12/3/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER YOUNG MEN'S CHRISTIAN ASSN.
RUSSELL, KENTUCKY

6½ M LETTERHEADS SIZE 8½ x 11 STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full YOUNG MEN'S CHRISTIAN ASSOCIATION
(ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. NO R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT FOR SKETCH.

USE PHOTO NO. D-5652

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

20 3
Rot 1

DEC - 1940

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6473 ORDER NO. DATE 12/4/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COMRADEII DORA STANTON
CHICAGO, ILLINOIS

50 M CIRCULARS SIZE 9 X 12 STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GLASS BOTTOM BOAT TRIP YACHT
"COMRADE II" (ETC. AS PER SKETCH)

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

7 Submit 12-13-40

FOLLOW SKETCH & INSTRUCTIONS ATTACHED.

in loose file

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED.

Submit to office

VERY RUSH

JW 1-2-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make DK. Blue impression
Red

4 — 1½ op 11
4 — op. 11. 3¾ op 11
2 — 3 op 12
4 — 5½ op 12
3 — 7½ op. 12
5 — 8½ op. 11

[illegible]

1 [illegible] 5 + 10

L Out	14		
Ret	16		
[illegible]	5	49	12-12
[illegible]	23	.54	

[illegible]	4
[illegible]	3
[illegible]	2
[illegible]	4½
[illegible]	3

MAKE ONE
Charge to ADV. S.E. Dept.
Time Required
RETOUCHING
PHOTO-LITHO 1
COMPOSING

J.B. ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C.

NO. D-6474

ORDER No. 46955

DATE DEC 7, 1940

12½ M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
SOUVENIR FOLDER OF WINSTON-SALEM, N.C.
FRONT - R. J. REYNOLDS TOBACCO COMPANY'S
OFFICE BUILDING

COPYRIGHT 1940 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
Use PHOTO 5907-29 TAKE OUT SMALL BLDGS.
SEE CARD 5907-29 FOR COLORS.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6474

J.B. ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C.

ORDER No. 46955

DATE DEC 7, 1940

12½ M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
GREETINGS FROM WINSTON-SALEM

"THE BIG COFFEE POT" - ONE OF THE
CITY'S OLD LANDMARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO "C.T. ART
COLORTONE" CREATION (REG. U.S. PATT
OFF.)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
SHOW DIFFERENT SCENES IN EACH LETTER. - COFFEE POT ALUMINUM
USE PHOTO 42395-C AS BACKGROUND, OR IN ONE CORNER
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1 — 4½
6 — 7½
1 — Layout 5 hr.
8 "

Copyright Check 16 hr

DEC 13 1940

13
12
78
ART DEPT. 203 30 1-23-41 1-25-41
1-30-41
LG

NO. D-6475

LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

ORDER NO. 46993

DATE DEC 26, 1940

12½ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PHOENIX
ARIZONA
"IN THE VALLEY OF THE SUN"

COPYRIGHT 1940 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

[redacted] SUBMIT PENCIL SKETCH. REVERSE THE HORSEBACK [redacted] RIDERS AND THE CACTUS, SO THAT IT OCCUPIES MOST OF THE X LEFT SIDE OF COVER, HAVE THEM AS TALL AS SPACE WILL ALLOW, THE CACTUS RUNNING RIGHT TO THE TOP, EVEN IF IT HAS TO BE ENLARGED. DO NOT USE ROCK. THEY ARE TO APPEAR AS OF LOOKING OVER THE DISTANT VALLEY WITH PHOENIX IN THE MIDDLE DISTANCE. THE CITY ITSELF WILL HAVE TO BE BUILT UP, ENLARGED EVEN ~~EXT~~ THOUGH OUT OF PROPORTION TO GET DESIRED EFFECT. RETAIN CORRECT SHAPE OF DISTANT MOUNTAINS. THINK CITY LITTLE TOO EXAGGERATED IN SKETCH. PUT A PASSENGER PLANE COMING IN FROM LEFT AS ABOUT ANGLE DESIGNATED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

NO. D-6475

LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

ORDER NO. 46993

DATE DEC 26, 1940

12½ M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PHOENIX CHURCHES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T. ART-COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SUBMIT PENCIL SKETCH. THERE ARE SEVEN CHURCHES IN THE GROUP. USE EITHER ST. FRANCIS XAVIER OR ST. MARY'S, WHICHEVER LOOKS BEST, BUT PREFERS ST. FRANCIS XAVIER. TRINITY EPISCOPAL - PAINT OUT LARGE POLE. PUT IN PALM OR ORANGE TREE ON BARE WALL AT RIGHT. IST CHURCH OF CHRIST SCIENTIST - USE PHOTO 115022 SEE CARD 115022 FOR COLORS. FIRST PRESBYTERIAN - RED TILE ROOF, WARM TAN OR LIGHT BROWN TILE.
ON FIRST CHURCH OF CHRIST SCIENTIST BUILD UP TREES A LITTLE MORE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

1 op 11 – 8
2 – 12 – 2½
3 – 12 – 4½
1 op 12 – 8

7
3
1

2
4

Rush

JAN 28 1941

SKETCH 8
RETOUCHING 15
BLUEPRINT STRIPPING 78
HAND 3½
ARTIST 35

2-5-41

Front 16 – 201
Back 12 – 209
7 –

Grace Lutheran Church
~~See 43H646~~
First Pres. Church
See 43H645
2/22

Doubleprint title [illegible]

Ref 5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. d-6476 ORDER NO. 47625 DATE 12/12/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ~~XXXX~~ BALLARD HOTEL
ST. PETERSBURG, FLORIDA

3 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE BALLARD
APARTMENT HOTEL ST. PETERSBURG, FLORIDA

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY ON PHOTO

COLOR DESCRIPTION

Photo ret'd
12/26/40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Add for Artwork, Hy
& Doubletone print $8.00
net

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6477 ORDER NO. 47626 DATE 12/12/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EL CHICO CLUB
MIAMI BEACH, FLORIDA

I M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UPPER LEFT ~~SPANISH SENORITA~~ LA MAHA ESPAÑOL
BOT — ~~A MURAL AT~~ EL CHICO CLUB, → MIAMI BEACH, FLORIDA
One of the Beautiful Murals at
(Put a special accent over the "n" in ~~Senorita~~ Español)

FRONT NO. ~~1~~ 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue

PHOTO RETURNED TO

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

1-17-41

3M—1-2-40

6.

4-16
21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6478 ORDER NO. 47626 DATE 12/12/40

CUSTOMER EL CHICO CLUB
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

I M POST CARDS SIZE 3½ x 5½ STYLE PHOTOPLATON WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower], Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UPPER ~~SPANISH CABALLERO~~ EL ANDALUCIA
BOT - ~~A MURAL AT~~ EL CHICO CLUB, → MIAMI BEACH, FLORIDA
One of the Beautiful Murals at

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

PHOTO RETURNED TO

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

1-27-41

3M—1-2-40

DEC 17 1940

6

21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6479 ORDER NO. 47626 DATE 12/12/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EL CHICO CLUB
MIAMI BEACH, FLORIDA

I M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full → A ~~SOUTH AMERICAN WATER CARRIER~~
BOT - ~~A MURAL AT~~ EL CHICO CLUB, → MIAMI BEACH, FLORIDA
One of the Beautiful Murals at
→ SOUTH AMERICAN BREAD SELLER

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

1-27-41

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M—1-2-40

2

Add at bottom

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-6480 ORDER NO. 47626 DATE 12/12/40

CUSTOMER EL CHICO CLUB
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE : Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
~~Title in full~~ ~~MEXICAN INDIAN POTTERY MAKER~~
BOT - ~~X MURAL III AT~~ EL CHICO CLUB → MIAMI BEACH, FLORIDA
One of the Beautiful Murals at
INCA POTTERY WORKER - PERU

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Lf
1-27-41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

#-16
21

4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6481 ORDER NO. 47626 DATE 12/12/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EL CHICO CLUB
MIAMI BEACH, FLORIDA

1 M POST CARDS SIZE 3½ x 5½

STYLE ~~ARTXXXXXX~~ PHOTO PLATIN
WHITE BORDER

PLACE OF TITLE: Upper, Lower, [✓ Center]—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~GUATEMALA GIRL RETURNING FROM MARKET~~
BOT - ~~A MURAL AT~~ One of the Beautiful Murals at EL CHICO CLUB, MIAMI BEACH, FLORIDA
PORTUGUESE FISH MONGER

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

1-27-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

DEC 17 1940

6

[illegible] m/c
21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6482 ORDER NO. 47626 DATE 12/12/40

CUSTOMER EL CHICO CLUB
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

I M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower], [✓ Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full upper? ~~BANANA LABORER HOMEWARD BOUND~~
BOT - A ~~MURAL AT~~ EL CHICO CLUB, → MIAMI BEACH, FLORIDA
One of the Beautiful Murals at
COLUMBIAN EL BANANEIRO

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

1-27-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5.

on 16
21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6483 ORDER NO. 47686 DATE 12/12 40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EL CHICO CLUB
MIAMI BEACH, FLORIDA

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
~~Title in full~~ UPPER LEFT ~~SOUTH AMERICAN BASKET WEAVER~~
BOT - ~~A MURAL AT~~ EL CHICO CLUB, → MIAMI BEACH, FLORIDA
One of the Beautiful Murals at
GUATEMALA WICKER WORKER

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

1-27-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5

21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6484 ORDER NO. 47626 DATE 12/12/40

CUSTOMER EL CHICO BLUB
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

I M POST CARDS SIZE 3½ x 5½ STYLE PHOTOPLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower], [✓ Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UPPER ~~MEXICAN SENORA ON HORSE BACK~~ SEÑORITA MEXICANA
BOT - ~~A MURAL AT~~ EL CHICO CLUB → MIAMI BEACH, FLORIDA
One of the Beautiful Murals at
(a special accent is necessary over the "n" in Senorita

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

1-27-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

H-16
21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6485 ORDER NO. 47626 DATE 12/12/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EL CHICO CLUB
MIAMI BEACH, FLORIDA

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~MEXICAN PEON SIESTA~~ A PEON AT SIESTA

BOT - ~~A MURAL AT~~ EL CHICO CLUB, → MIAMI BEACH, FLORIDA

One of the Beautiful Murals at

FRONT NO. 5

(All of this on address side)

R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

LR
1-27-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

DEC 17 1940

6

21

2 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6486 ORDER NO. 47626 DATE 12/12/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EL CHICO CLUB
MIAMI BEACH, FLORI DA

I M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UPPER LEFT ~~SPANISH BULL FIGHT~~ THE BULL FIGHT
BOT - ~~A MURAL AT~~ EL CHICO CLUB → MIAMI BEACH, FLORIDA
One of the Beautiful Murals at

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

RETOUCH RIGHT HAND OF BULL FIGHTER TO BRING IT OUT

COLOR DESCRIPTION

1-21-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

DEC 17 1940

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6487 ORDER NO. 47626 DATE 12/12/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EL CHICO CLUB
MIAMI BEACH, FLORIDA

I M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, [✓ Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~MEXICAN HAT DANCE~~ JARABE-MEXICAN DANCE
BOT - A ~~MURAL AT~~ EL CHICO CLUB, → MIAMI BEACH, FLORIDA
One of the Beautiful Murals at

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

1-27-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

take out Doors extra —— > 1 hr

~~[illegible] —— 2.50~~ net

take out Doors & Reph. & Retouch 5.00 net

X .35

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6488 ORDER NO. 47626 DATE 12/12/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EL CHICO CLUB
MIAMI BEACH, FLORIDA

I M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate [✓ Yes] No Copyright in Plate Yes [✓ No]

Title in full ~~SPANISH CASTAGNETTE DANCE~~ SEVILLANAS DANCE

BOT - ~~A MURAL AT~~ EL CHICO CLUB, → MIAMI BEACH, FLORIDA

One of the Beautiful Murals at

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

LB
1-27-41

3M—1-2-40

5x7

½

[illegible] 1 hr

Rephoto & Retouching 3.00
take out doors
net

~~[illegible]~~

~~[illegible] .50~~
net

6

X35

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6489 ORDER NO. 47626 DATE ~~12~~ 1/2/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EL CHICO CLUB
MIAMI BEACH, FLORIDA

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A LATIN TYPE SCENE
BOT - ONE OF THE BEAUTIFUL MURALS AT
EL CHICO CLUB, MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Customer requests that you eliminate scratches, door hinges, door knobs, electrical switches, also lines forming doors.

COLOR DESCRIPTION

1-27-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5-7

Rt 3 L

6

NO. D-6490

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 48144

DATE DEC 23, 1940

12½ M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR OF THE MILLION DOLLAR HIGHWAY U.S. 550 - U.S. 50 AND WESTERN COLORADO

FRONT - RED MOUNTAIN FROM MILLION DOLLAR HIGHWAY

COPYRIGHT 1940 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF XXXX

COLOR DESCRIPTION

XXXXXXXX USE BLACK & WHITE ~~CARD~~ PHOTO ATT'D. FOR COLORS SEE CARD 5A-H2694 ✓

Take out horses & cattle

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6490

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 48144

DATE DEC 23, 1940

12½ M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
BEAR CREEK FALLS, 227 FT. HIGH, X MILLION DOLLAR HIGHWAY
BLACK CANON OF THE GUNNISON, WESTERN COLORADO.
CLIFFS, MONUMENT RIM DRIVE, WESTERN COLORADO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C T

COLOR DESCRIPTION

BEAR CREEK FALLS - USE BLACK & WHITE ~~CARD~~ PHOTO ATTD. FOR COLORS SEE 0A5163 ✓
BLACK CANON - USE 6A-H45 ✓
CLIFFS - USE PHOTO ATT'D. FOR COLORS SEE 0B-H2684

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

4 op. 11 — 4
3 · op. 12 — 5 hrs.
4 — op. 12 · 1 hrs.

3

Corr 9 hrs
op 11

Sketch Corr
2 hrs.

[illegible]			FEB [illegible] 1941	FEB
[illegible]	20	4	-	
[illegible]		6		
PHOTO [illegible]				
[illegible]	78			
ENGRAVING				
HAND COLOR PROOF		3/4		
ARTIST DEPT.	201 209	30		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Fin. 2-21-41

By LG

DATE Photo Returned to Customer

12 Front 201
16 Back - 209 - 2/13/41 -

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6491 ORDER NO. 47754 DATE 12/20/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SCRANTON DRY GOODS CO.
SCRANTON, PENNSYLVANIA

2 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "HILCREST", LA PLUME, PA.

FRONT NO. 5
(All of this on address side)
R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

VERY RUSH

1-24-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

6 —

23

not upright

NO. D-6492

ROSE CLIFF HOTEL, VAN BUREN, MO.

ORDER NO. 48215

DATE FEB 25, 1941

6½ M PICTURES SIZE 7 x 11 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (LOWER LEFT PLATE)

TITLE (IN FULL) THE BIG SPRING, BIG SPRING STATE PARK, VAN BUREN, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT E. F. NELSON NOVELTY CO., VAN BUREN, MO.

P15t 5B16L

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WATER NICE BLUE. SHOW BUBBLING SPRING. I REMOVE MOSS IN LEFT FOREGROUND. SHOW JUST A LITTLE ON RIGHT EXTREME. REMOVE PERSONS SHOWN. VARIOUS GREEN. ROCKS GREYTAN - REDDISH TAN. FEW WILD FLOWERS. SHOW A BIT OF MOSS ON BIG ROCK NEAR CENTER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

[illegible] subjects on order for this customer. Please see to it that [illegible] cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Orig
2 negs { 1-7x11
1-5x7

RETOUCHING	8	2		3/2
PHOTO [illegible]				
BLUEPRINT STRIPPING	74		3-5	
ENGRAVING				
HAND COLOR PROOF	27	4		3-11-41
ARTIST	207	20	3-20	

DATE BLUEPRINT [illegible]

By

DATE HAND COLOR [illegible]

By

Date [illegible] 4-9-41

By

Date Photo Returned to Customer

make ups
101

DISTRIBUTED BY
WHITE RIVER ART STATION, GRACE FLANAGAN, BRANSON, MO.

NO. D-6492
ORDER NO. 48219
DATE DEC 30, 1940

6½ M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO R. M. NO
TITLE (IN FULL) LAKE TANEYCOMO MISSOURI "PLAYGROUND OF THE OZARKS"	IMPRINT SAME AS ABOVE
COPYRIGHT ~~1940~~ 1941 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 9A865 - MAKE REDUCTION SEE CARD 9A865 FOR COLORS

PUT 'LAKE TANEYCOMO' IN FORM OF ARC. USE RED FOR LETTERS 'LAKE TANEYCOMO'
USE BRIGHT COLORS.,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6492

WHITE RIVER ART STATION, GRACE FLANAGAN, BRANSON, MO.

ORDER NO. 48219
DATE DEC 30, 1940

6½ M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO R. M. NO
TITLE (IN FULL) SCENIC VIEW OF LAKE TANEYCOMO	IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION, (REG. U.S. PAT. OFF)
	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLUE SKY, CLOUDS, WATER GOOD BRIGHT BLUE. VARIOUS GREEN TREEN. [redacted]
SEVERAL COLORS FOR HOUSES.
NICE BRIGHT COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

4 - [illegible] 12 - 8

1 - 9 11 = 6

ESTIMATE 3

JAN 20 1941

COMPOSING, TYPE SET UP			JAN [illegible] 41	
SKETCH	4	8		
RETOUCHING		3	1-2[illegible]	
PHOTO-LITHO				
BLUEPRINT [illegible]	78			
ENGRAVING				
HAND COLOR PROOF	27	1½	for back view	1-30-41
ARTIST DEPT.	30-29	26	1-29-41	2-3-41

DATE BLUEPRINT [illegible]
By
DATE HAND COLOR PROOF [illegible]
By

DATE [illegible] 2-5-41
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ~~OB~~ D-6494 ORDER NO. 47929 DATE 1/2/41

CUSTOMER CHENEY WEEDER CO.
CHENEY, WASHINGTON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M double cards SIZE 7 x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHENEY SOILIVATOR (ETC. AS PER SKETCH)

FRONT NO. NONE (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

WE BELIEVE THE DESCRIPTION of SOILIVATOR in operation should be "SOILIVATOR AT WORK IN HARD GROUND" rather than "SOILIVATOR AT WORK IN GROUND" .

Also, under the red and yellow picture of SOILIVATOR we would like to have "Manufactured only by" etc.

OTHERWISE FOLLOW SKETCH FOR DESIGN & LAYOUT

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING.

Lk
2-7-41

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

49 1-13

SD

3 — ½ op. 11
6 — 1½ op. 11
2 — 5
4 — 4 op. 11

9

NO. D-6495

STANTON'S NOVELTY CO., LAKE OZARK, MO.

ORDER NO. 47910

DATE 1/3/41

12½ M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "PLAYGROUND OF THE MIDDLE WEST"
LAKE OF THE OZARKS IN MISSOURI

PUT IN LOWER RIGHT PLATE IN SMALL TYPE
Copyright 1941 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED.
USE NEW PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES Same as D-1869

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

Of course you will bring out the bluffs in the scene more clearly in the finished folder.

You must watch closely to the photograph that you have for the front scene on folder and bring out the evergreen cedar trees that are shown in photo. Cedars are quite common along river and Lake Bluffs in Missouri. The trunks are grayish brown, the limbs are more or less at right angles to the trunk.

STANTON'S NOVELTY CO., LAKE OZARK, MO.

ORDER NO. 47910

DATE 1/3/41

12½ M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BAGNELL DAM AND LAKE OF THE OZARKS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. AMERICAN ART" CREATION (REG.U.S.PAT.OFF

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. [illegible] OB-H2766

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Sh 8

Make Over Back Picture 4.00

CUSTOMER

PHOTO-LE 1

ART DEPT.

ESTIMATE

By 6

Lo 5
6 3

78

203 24 2-28-41 3-7

3-18-41

Front 11
Back 13

NO. D-6496

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 48231

DATE JAN 7, 1941

25 M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
SOUVENIR OF PITTSBURGH, PENNA.

THE BUHL PLANETARIUM, PITTSBURGH'S "THEATRE OF THE STARS", FACING OLD ALLEGHENY TOWN SQUARE, NORTH SIDE.

COPYRIGHT 1941 BY MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA.'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES SAME AS D-5670

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME STYLE LETTERING AS ON 'IDAHO' FOLDER.
USE PHOTO 8A-H2800. SEE CARD 8A-H2800 FOR COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

NO. D-6496

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 48231

DATE JAN 7, 1941

25 M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

RIVERFRONT BOULEVARD AND SKYLINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO OB-H1174 SEE CARD OB-H1174 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

---

1 Colored Sht 9
6

ESTIMATE

6
3

74 1-10

ARTIST DEPT. 204/207 34 1-13

1-17-41

14 Front
20 Back

LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. D-6497

ORDER NO. 48299

DATE JAN 3, 1941

12½ M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ARIZONA
"AMERICA'S WONDERLAND"

Hand

COPYRIGHT 1941 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH. PLACE VIEW OF GIANT CACTUS WITH RIDERS AT THE LEFT AND SUPERSTITION MOUNTAIN IN THE DISTANCE ACROSS THE FACE OF THE FOLDER. LET PART OF THE MOUNTAIN APPEAR THROUGH THE ARCH OF THE CACTUS. ALSO PLACE A TALL CACTUS, TOWARDS THE RIGHT, IN THE MIDDLE DISTANCE. TALL CACTUS IS NOT A BRIGHT GREEN, RATHER A DULL CUCUMBER GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

Map in Large file

LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. D-6497

ORDER NO. 48299

DATE JAN 3, 1941

12½ M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(SEE SKETCH)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH. SEE CARDS & PHOTOS ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

RETURN PHOTO OF CACTI FLOWER TO LOLLESGARD, TUCSON, ARI

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1.797.775

1 - 11 - 9
4 - 12 8
- 2 1
- 1½
6 - 11 - 1½

14

6

cor 16

Rush

JAN 27 1941

.9
12

78

54
48 51

38

1-30-41

2-1-41

2-5-41

Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6498 ORDER NO. 47948 DATE 1/4/41

CUSTOMER BERKELEY HOTEL
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN ~~WHITE BORDER~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BERKELEY HOTEL
LOUISVILLE, KY.

IN SKY

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Dg
1-27-41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

Ret. 2

42

NO. -6499

NORTH CAROLINA NEWS COMPANY, DURHAM, N.C.

ORDER NO. 48333

DATE JAN 6, 1941

12½ M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
SOUVENIR FOLDER OF DUKE UNIVERSITY
AND DURHAM, N.C.

THE CHAPEL, DUKE UNIVERSITY

COPYRIGHT 1941 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NC R. M. YES

IMPRINT SAME AS ABOVE

m 7986 D

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
SEE INSTR. ATTD. SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

NO. D-6499

NORTH CAROLINA NEWS COMPANY, DURHAM, N.C.

ORDER NO. 48333

DATE JAN 6, 1941

12½ M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
DURHAM, N.C. - THE HEART OF TOBACCO-
LAND

WASHINGTON DUKE STATUE - DUKE
HOMESTEAD - BENNETT PLACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T. & CUST.

COLOR DESCRIPTION MAKE REPHOTOS
GROUP VIEW - SUBMIT SKETCH.
DUKE STATUE - USE PHOTO 2110-30 GRANITE BASE. WEATHER STAINED COPPER STATUE.
GREEN LAWN. HOUSE IN DISTANCE CREAM WITH NO. 8 GREEN ROOF.
DUKE HOMESTEAD - WHITE BLDG. BLUISH GREEN SHUTTERS. DARK SLATE ROOF.
CONCRETE CHIMNEY. DOOR DARK GREEN & WHITE. SHOW SOME FLOWERS AGAINST. BLDG.
BENNETT PLACE - GRANITE MONUMENT - COPPER PLAQUE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

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1 Colored Sk Front
1 Pencil Sk Bck
13
6

ESTIMATE

JAN 31 1941

FEB 1 1941

60

6/11

78

ENGRAVING

HAND COLOR PROOF #27 2

ARTIST DEPT. 30

2-13-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR

By

DATE 2 28-41

LG

2·28·41

13

17

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ✓

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6500 ORDER NO. 48518 DATE 1/8/41

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

16⅞ × 3½

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M TRIPLE CARD SIZE 3½ x 16½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PLANT OF DIERKS LUMBER AND COAL COMPANY - BROKEN BOW, OKLAHOMA

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint
THE ALLIS PRESS, KANSAS CITY, MO.
C. T. ART COLORTONE REG. U. S. PAT. OFF.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOR VIEW ON FRONT BRING THE MAN OUT A LITTLE CLEARER.

SEE SKETCH ON PICTURE SIDE: (D) Show a little smoke coming out of chimney at left
(E) Note space marked "E" ~~xx~~ customer says that there is considerable lumber stocked out there, and wants it brought out much as possible.
(F) Note the two sheds with the letter "F" in front of them. Those are lumber storage sheds and should show the ends of piles of lumber
(A) The titles in the sky could be a bit smaller.
(B) Note that the line should read Sorter and Remanufacturing plant
OTHERWISE FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS.

Very Large Photo

Submit ret photo to customer

JJH 2-20-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 1½
Hc 2¾
Lout ×3

#29 #30

OK
1/13/41

JAN 13 1941

Rentype ¼
HS [illegible] ¾

NO. D-6501

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

ORDER NO. 48394

DATE JAN 9, 1941

12½ M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) 23 VIEWS OF ROCK CITY GARDENS ATOP LOOKOUT MOUNTAIN

VIEW SHOWING ENTRANCE TO ROCK CITY GARDENS

COPYRIGHT 1941 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES same as D 5279

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SAME AS ON FOLDER COVER D-5279

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6501

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

ORDER NO. 48394

DATE JAN 9, 1941

12½ M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM ROCK CITY GARDENS ATOP LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT "C.T. GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 8A-H1507 - SEE CARD 8A-H1507 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAKEOVER

Charge to LVSC Dept.

Est. Makeover Time Required

	Time
RETOUCHING	2½
PHOTO-LITHO	1
[illegible]	
[illegible]	
[illegible]	

Time Recorded in Cost Dept.

Date JAN 22 1941

10

ESTIMATE

By

Date

OPERATION	EST. TIME		DATE	
[illegible]				
[illegible]		2		
[illegible]		1/run		1
[illegible]				
[illegible]	78			
[illegible]				
[illegible]				
[illegible]		~~31~~		2-18

32

By

Date 2-19-41

DATE HAND COLOR PROOF

Front 13
Back 13

NO. D-6502

ROCK CITY GARDENS, LOOKOUT MTS., TENN.

ORDER NO. 48394

JAN 9, 1941

DATE

12½M FOLDER VIEWS SIZE 5½ x 24½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

SEE SEVEN STATES FROM ROCK CITY
ATOP LOOKOUT MT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. no R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ESTIMATE

6

JAN 1941

Mash Sum 18-10½ 8-11½ 22

14 1-27

226 10 2-6-41

28 52 2/14/41 2/25/41

2·28·41

Rg

NO. D-6503

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN. ORDER NO. 48439

JAN 9, 1941
DATE

50 M CARDS SIZE 7 x 9 1/8 PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
20 OUTSTANDING ATTRACTIONS ALONG THE ENCHANTED TRAIL IN ROCK CITY GARDENS, ATOP LOOKOUT MOUNTAIN

(C) BY CURT TEICH & CO., INC.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE - PLACE 2 THREE CENT STAMP HERE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
FOLLOW SKETCH. SEE CARDS ATT'D. ROTATION - 1. Grand Corridor. 2 Snow White and the Seven Dwarfs, 3. Needle's Eye. 4. Deer Park, 5. Mushroom Rock (Take out words 'Balanced Rock'). 6. Gnomes Overpass. 7. Goblins Underpass. 8. Shelter Rock. 9. Swing along Bridge. 10. Sky Bridge (upright view & show lots of height). 11. Lover's Leap, 12. "See Seven States". ~~m~~ 13. Tortoise Shell Rock. 14. Fat Man's Squeeze. 15. 1,000 Ton Balanced Rock. 16. Halls of the Mountain King. 17. Moonshine Still. 18. Stone Witch, 19. Little Red Riding Hood, 20. Pulpit Rock.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF Yes HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

in large D file

Co.	14✓	6		
	12-12 10-4	14		1/20 Jr
	3✓		1-21	

DATE [illegible] ORD'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

E13

DIAL No. D-6504 ORDER NO. 48495 DATE JAN 14, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER FOOT FORM SHOE SHOP
NEW YORK CITY, N.Y.

37½ M FOLDERS SIZE 8½ x 11 STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No · Copyright in Plate Yes No
Title in full INDIAN WALK SHOES,
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To office

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

Shoot plate so black shoes show up a rich black not a grayish black

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATT'D.

RUSH

RD 1/9-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

49 2-7 [illegible] 5½
La. 24

[illegible]

LO – 11
R – 11
49 2-7 H – 7½
A 37

JAN [illegible]

" yellow "

4 – [illegible]
4 [illegible]
3 – [illegible]
2 [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6505 ORDER NO. 48758 DATE 2/10/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DYKES LUMBER COMPANY
NEW YORK CITY, NEW YORK

25 M CIRCULARS SIZE 8½ x 11 STYLE ART COLORTONE FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full BYKES LUMBER CO., LUMBER SERVICE
(ETC. AS PER SKETCH)

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH AND MAKE THE FOLLOWING CORRECTIONS (FOLLOWING #'S CORRESPOND WITH #'S ON TISSUE OVERLAY) 1. #7 Yard to be re-located to left, 2. #8 year to be re-located to right as shown.

3. Change border of bronx and insert triboro bridge as shown passing over two islands and into Boroughs of Bronx and Manhattan. 4. Change Lexington ave. to "LENOX AVE." as shown.

OTHERWISE FOLLOW SKETCH FOR DESIGN AND LAYOUT.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

RUSH

submit black and white copy to office for OK

3-10-41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

make OK [illegible] Red

226 # 2-21-41

52 3-7
54 3-7

NO. D-650~~5~~6

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 48640

DATE 1/29/41

6½ M BOOKLET COVERS 3¾ X 14¾ FRONT SIZE 14½ x 3½

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ALBUM OF VIEWS OF THE PIKES PEAK REAGION

TITLE - Pikes Peak and Gateway of Garden of the Gods

PUT IN LOWER RIGHT CORNER - Copyright 1941 by Curt Teich & Co., Inc., Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. no R. M. YES same as D1149

IMPRINT SAME AS ABOVE

GENUINE CURTEICH-CHICAGO"C.T.ART COLORTONE" CREATION(REG.U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

20 AM. ART POST CARDS IN BOOKLET

layout in large file Ⓓ

FOLLOW LAYOUT ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-650~~5~~6

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 48640

DATE 1/29/41

6½ M BOOKLET COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LEFT TITLE - WILL ROGERS SHRINE OF THE SUN, ON CHEYENNE MOUNTAIN BROADMOOR-CHEYENNE MT. HIGHWAY

MID.TITLE: SEVEN FALLS SOUTH CHEYENNE CANON

RIGHT TITLE - THE NARROWS, WILLIAMS CANON MANITOU

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED.

USING PHOTO NOS. 7A-H3924, 4A-H25, 14429

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

Sht - Ehr.

rough P[illegible]

C[illegible]

Rush

ESTIMATE AND WORK SCHEDULE

FEB 15

OPERATION	EST. TIME Job No.	Time Allowed	DATE ENTERED DEPT.	
[illegible] set up				
[illegible] ho.	5	5		
RETOUCHING	4	5	2.1[illegible]	
PHOTO-[illegible]				
BLUEPRINT STRIPPING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST Dept.	209 210	23	2-21-41	2-26-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

Date [illegible] 2.28.41

By LL

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

E13

DIAL No. D-6507 ORDER NO. 48998 DATE FEB 3, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ST. LUKES HOSPITAL SHOP
CHICAGO, ILLINOIS

2 M POST CARDS SIZE 3½ x 5½ STYLE C.T. PHOTO PLATIN - WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full INDIANA AVENUE BUILDING IN THE BACKGROUND
BOT- ST. LUKES HOSPITAL - MICHIGAN AVENUE ENTRANCE

(All of this on address side)
FRONT NO. R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C. T. Imprint~~ No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue

CROP PHOTO AS MARKED. TAKE OUT AUTOMOBILES. RETOUCH COURTYARD TO BRING OUT DETAILS
FOLLOW LAYOUT

COLOR DESCRIPTION

Lh
2-28-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

FEB 1941

6

75

CURT TEICH & COMPANY, CHICAGO

NO. D-6508

ORDER NO. 49339

DATE FEB 3, 1941

6½ M ~~LETTERHEADS~~ NOTEHEADS SIZE 5 3/8 x 8 1/2 C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

COPR. 1941 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE SKETCH. TAKE NUMBERS OFF BOATS THAT SHOW THEM

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

68

[illegible] 1941

LB

			[illegible] DEPT.	DATE COMPLETED
COMP. DEPT. TYPE SET UP			FEB [illegible]	[illegible]
SKETCH 20		14		
RETOUCHING		10		
PHOTO LITHO				
[illegible]	74		2-10	
ENGRAVING				
HAND COLOR PROOF	49	2½		2-13
ARTIST DEPT.		20		

DATE BLUEPRINT ORD'D

By

DATE HAND COLOR PROOF ORD'D

By

2- ap. 2 — 1

2 — ap. 17 — 1

3- ap. 22 — 8

5 - ap. 11 - 2

8

DATE Filed 2-11-41

By LB

DATE Photo Returned to Customer

Make OK Blue impression

RUSH

5x7

1)

NO. D-6509

CURT TEICH & COMPANY, CHICAGO

ORDER NO. 49339

DATE FEB 3, 1941

6½ M ENVELOPES SIZE 5 5/8 x 4 3/8 ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT

COPR. 1941 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

[illegible] 4 1941 [illegible] WORK SCHEDULE

By [illegible]

Date [illegible] 4 1941

[illegible]	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
	[illegible]	Time Allowed		
[illegible]			[illegible]	[illegible]
SKETCH	4	4		
[illegible]	4	3	2 – 6	2 – 7
PHOTO-LITHO				
BLUEPRINT STRIPPING [illegible]	74		2 – 10	
ENGRAVING				
HAND COLOR PROOF	49	1		2-13
ARTIST DEPT.	206	5½	2 – 14 – 41	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF [illegible]

By

DATE [illegible] 2-19-41

By

[illegible]

make Dk Blue
[illegible]

Rush

NO. D-6510

MADE EXCLUSIVELY FOR W.B.GUTHRIE & ASSOC.,INC.,MARSHALL,IND. ORDER NO. 49590

DATE 2/6/41

12½ M LARGE FOLDERS COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TURKEY RUN STATE PARK, MARSHALL, INDIANA

FRONT TITLE - ~~Inn~~ THE INN

PUT IN LOWER LEFT PLATE IN SMALL TYPE —
Copyright 1941 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED.

USE NEW PHOTOS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

NO. D-6510

MADE EXCLUSIVELY FOR W.B.GUTHRIE & ASSOC.,INC.,MARSHALL,IND. ORDER NO. 49590

DATE 2/6/41

12½ M BARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TURKEY RUN

[illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. AMERICAN ART" CREATION (REG.U.S.PAT.OFF.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED.

USE NEW PHOTOS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

Col F.C. 7
[illegible] B.C. 10

Rush

OPERATION	[illegible]	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET			
SKETCH 20	8		
RETOUCHING	9		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT. 201/203	30	3-4	3-6

DATE BLUEPRINT OK'D 3-6-41
By

DATE HAND COLOR PROOF
By

13 Front - 203
17 Back - 201

Sht 8 [illegible]

6

NO. D-6511

WABASH VALLEY NEWS AGENCY, INC., TERRE HAUTE, IND.

ORDER NO. 49599

DATE 2/6/41

12½ M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TERRE HAUTE, INDIANA
On the Banks of the Beautiful Wabash River

PUT IN SMALL TYPE IN LOWER RIGHT PLATE
Copyright 1941 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW LAYOUT ATTACHED.
USE PHOTO NO. 6A-H968

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF SKETCH YES HANDCOL PROOF RETURN PHOTO.

NO. D-6511

WABASH VALLEY NEWS AGENCY,INC., TERRE HAUTE, IND.

ORDER NO. 49599

DATE 2/6/41

12½ M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. GREETINGS FROM

TITLE (IN FULL) TERRE HAUTE, INDIANA
"ON THE BANKS OF THE BEAUTIFUL WABASH
RIVER"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION(REG.U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

[illegible]

USE PHOTO NO. 1B-H135

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF SKETCH YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

4-4-41

3 op 12

[illegible] on Sheet

ESTIMATE

FEB 2[illegible] '41

OPERATION	Lot No.	Time Allowed	Date Entered Dept.	Date Completed
COMPOSING, TYPE SET UP			[illegible]	[illegible]
SKETCH Co		4		
RETOUCHING	3	3	2-2[illegible]	2 27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	206	28	3-3-41	

DATE BLUEPRINT O.K'D ....
By........

DATE HAND COLOR PROOF O.K'D ....
By........

DATE [illegible] 3-7-41
By [illegible]

DATE Photo Returned to [illegible] ....

12 Front 207
16 Back 206

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6512 ORDER NO. 49443 DATE 2/26/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DAVID LITTLEFIELD'S OGUNQUIT CAMP
OGUNQUIT, MAINE

3 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
~~TITLE - LITTLEFIELD'S OGUNQUIT CAMP ETC.~~
Plate # on front

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO AS IS. DISREGARD SKETCH, BUT PUT IN "U.S.ROUTE 1" AS SHOWN ON TISSUE OVERLAY OF SKETCH.

COLOR DESCRIPTION

LG
4-9-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Post 1

9

3

Set 8hr

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. D-6513

ORDER NO. 50030

DATE FEB 11, 1941

25 M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LAKE GEORGE, NEW YORK

FATHER JOGUES MONUMENT, DEDICATED 1939

COPYRIGHT 1941 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES Same as D-5217

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 9A-H1762. SEE CARD 9A-H1762 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6513

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 50030

DATE FEB 11, 1941

25 M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

APPROACHING LAKE GEORGE FROM THE SOUTH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 9A-H1761 - SEE CARD 9A-H1761 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rush on Sheet

ESTIMATE AND WORK SCHEDULE

By [illegible]

Date FEB 21 1941

OPERATION	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]			FEB [illegible]	
SKETCH Lo.		5		
RETOUCHING	3	4		
PHOTOGRAPHING				
[illegible]	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST		27	Mar. 4-41	Mar. 7. 41 -212

DATE [illegible] /

By

DATE HAND COLOR PROOF [illegible]

By

Date [illegible] 3-10-41

By

DATE PHOTO RETURNED TO CUSTOMER

Front 1½
Back 12½ -212

3
12
1 – 4 –

5

NO. D-6514

DISTRIBUTED BY NORTHERN POST CARD COMPANY, EAU CLAIRE,
WISCONSIN

ORDER NO. 50163

DATE FEB 17, 1941

12½ M LARGE FOLDERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
GREETINGS FROM NORTHERN WISCONSIN
VACATIONLAND

COPYRIGHT 1941 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE) NONE YES

FRONT NO. B.M. SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF K

COLOR DESCRIPTION
SUBMIT ROUGH COLOR SKETCH. LETTERING DONE UP IN WOOD MOTIF IS VERY GOOD.
TAKE OUT BADGER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6514

DISTRIBUTED BY NORTHERN POST CARD COMPANY, EAU CLAIRE,
WISCONSIN

ORDER NO. 50163

DATE FEB 17, 1941

~~12½ M LARGE FOLDERS C.T. ART COLORTONE~~ BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
GREETINGS FROM NORTHERN WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE) NONE YES

FRONT NO. B.M. GENUINE CURTEICH-CHICAGO "C.T.
IMPRINT ART COLORTONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT ROUGH COLOR SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,737,775

1 op. 12 — 64
4 — op 11 — 8
1 — x 11 — 7

Colored Skt 5 hr.
Pencil Skt of
back - 3½ -
(Layout + background no
view as yet)

~~Coloring Back +~~
~~put in View~~

Rush on Sheet

Date [illegible]

SKETCH Lo 1 15
RETOUCHING 4 3 2-21 2-[illegible]
PHOTO-LITHO
BLUEPRINT
STRIPPING, OPAQUING 78
ENGRAVING
HAND COLOR
ARTIST 28
DATE BLUEPRINT
By
DATE HAND COLOR
By
DATE 3.10.41
By EB
DATE Photo Returned to Customer

20 / 13 Front
20 / 15 Back

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6515 ORDER NO. 50167 DATE FEB 17, 1941

CUSTOMER THE EVANS, ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

3 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE EVANS
ST. PETERSBURG, FLORIDA

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

SHADING & COLOR TONE ABOUT LIKE THAT ON CARD D-4065
TITLE SIMILAR TO THAT OF WHEELER HOUSE POSSIBLE ONE SIZE TYPE SMALLER.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3-5-41

3M—1-2-40

Colored Sht 9
Bakk Pencil Sht 4

NO. D-6516

F.R.JELLISON , BAR HARBOR, MAINE

ORDER No. 49811

DATE 2/17/41

12½ M	LARGE FOLDER COVERS	FRONT	

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAINE
VACATIONLAND

PUT IN LOWER RIGHT PLATE IN SMALL TYPE
Copyright 1941 by Curt Teich & Co., Inc.
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON
FOLDER COVER DUMMY ATTACHED.

SKETCH TO REHLEN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

NO. D-6516

F. R. JELLISON, BAR HARBOR, MAINE

ORDER No. 49811

DATE 2/17/41

12½ M	LARGE FOLDER COVERS	BACK	

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT GEUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT.OFF

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON FOLDER COVER
DUMMY ATTACHED.

SKETCH TO L.REHLEN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rush

ESTIMATE

[illegible]		10		
[illegible] 20 MAR		7	3-	
[illegible]	78			
[illegible]				
AR. B. L. [illegible]	48 53 55	32	3-29-41	4-1-41

DATE [illegible] OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Shied 4-9-41

By LL

DATE Photo Returned to Customer

CURT TEICH & CO., CHICAGO	NO. D-6517
	ORDER No. 50262
	DATE FEB 18, 1941

6½ M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. NONE R. M. YES
TITLE (IN FULL) Pictorial Scenes of U.S. ARMY activities	IMPRINT (C.T.)
COPYRIGHT 1941 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH

13 H 2675

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & CO., CHICAGO	NO. D-6517
	ORDER No. 50202
	DATE FEB 18, 1941

6½ M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. NONE R. M. YES
TITLE (IN FULL) OLD GLORY	IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" CREATION (REG. U.S. PAT. OFF.)
	PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOLLOW SKETCH

Rush

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

Colored sketch
Front 8 hrs

Black & White
photo to C.T.

RUSH

On front cover

ESTIMATE

MAR 3 1941

			MAR 3 - 1941	
[illegible]	[illegible]	16		
[illegible]	[illegible]	15¢	[illegible]	
[illegible]				
[illegible]	78			
[illegible]				
[illegible]				
[illegible]	203	30	3-18-41	3-24-41

[illegible] 4-9-4

Front 13
Back 17

7" 11

S.

NO. D-6518

SUCESION DE I. L. MADURO, JR. 34-46 CATHEDRAL SQUARE, NEXT TO CENTRAL HOTEL, P.O.BOX 281, PANAMA, PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC., ETC.

ORDER No. 49891

DATE MARCH 15, 1941

25 M BABY FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR OF PANAMA CANAL

Small Type - VISTA DEL "AMERICA" ATRAVESANDO EL CORTE DE ~~CULEBRA~~ GAILLARD EN SU PRIMER VIAJE AL CANAL DE PANAMA", FEBRERO 4 DE 1941

S.S. "AMERICA - MAIDEN TRANSIT OF CANAL, FEB. 4, 1941 IN ~~CULEBRA~~ GAILLARD CUT

PUT ~~IN PLATE IN SMALL TYPE~~

~~Copyright 1941 by Curt Teich & Co., Inc.~~,

Chicago, ~~Ill~~ ~~U. S. A.~~

Small type - SUCESION DE I. L. MADURO, JR. CATHEDRAL SQUARE, PANAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES same as D3181

IMPRINT ~~SAME AS ABOVE~~ NONE

In stamp space

Place Stamp Here

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Funnels should be red base, white middle stripe, blue top stripe

USE NEW PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO. D-6518

SUCESION DE I.L.MADURO, JR. 34-46 CATHEDRAL SQUARE, NEXT TO CENTRAL HOTEL, P.O.BOX 281, PANAMA, PANAMA HATS, SILKS FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER No. 49891

DATE MARCH 15, 1941

25 M BABY FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UN CRUCERO DE LA MARINA AMERICANA EN LAS ESCLUSAS DE GATUN

U.S.CRUISER IN GATUN LOCKS, PANAMA CANAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

~~Colors~~ 8 + 6

1 Rephot

ESTIMATE

APR 2 1941

[illegible]		
[illegible] 60	5	3
[illegible]	3	6
[illegible]	78	
[illegible]	226	3/4
[illegible]		8

4-15-41

changed to 15 3/4
4 29 41

DATE HAND COLOR

By

5

CURT TEICH & CO.

NO. D-6519

ORDER NO.

DATE 2/19/41

6½M PICTURES 7 x 11 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD GLORY

SMALL TYPE (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By

Date FEB 16 1941

Date FEB 18 1941

		TIME	DATE	DATE COMPLETED
RETOUCHING				
PHOTO LITHO				
ENGRAVING				
HAND COLOR PROOF				
ART DEPT.	28	4¾ 6	2/28/41	3/1/41

[illegible] lt & dk blue drawings

DATE BLUEPRINT OK'D

by

Date 3-3-41

by

DATE HAND COLOR PROOF

Date Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6520 ORDER NO. 50257 DATE FEB 21, 1941

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER G.R.SCHMIDT CO.
ST. LOUIS, MISSOURI

6½ M DOUBLE CARDS SIZE 5 1-2 x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full

YOUR PRESSING PROBLEM SOLVED
G. R. SCHMIDT COMPANY,
ST. LOUIS, MO.

(All of this on address side)

FRONT NO. R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN SUBSTITUTING THE TEN SHAPES AND TYPE IN THE ORDER SHOWN ON THE ATTACHED SHEET FOR THOSE NOW SHOWN ON SKETCH.

ALSO NOTE TYPE CHANGES SHOWN ON ATTACHED SUGGESTION CARD

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING EXCEPT (SEE SAMPLE IN STOCKROOM) FOR COLOR OF STEEL PAD.

Rush

4-9-41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

#27

3/31

[illegible]

4 9 —

9 9: 11—

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6521 ORDER NO. 50273 DATE FEB 21, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GULF COAST CARD CO
ST. PETERSBURG, FLA.

1 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE JUNGLE PRADA
APARTMENTS
1700 PARK ST. N., ST. PETERSBURG, FLA.
[illegible]

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

3-19-41

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 1

FEB [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6522 ORDER NO. 49992 DATE 3/24/41

CUSTOMER BATCHELDER HOTEL
OLD ORCHARD BEACH, MAINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

3 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full BATCHELDER HOTEL
OLD ORCHARD BEACH, MAINE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

and in sketch
On the retouching order ~~you~~ will note about bringing
out the star with the B in the center, ~~you~~ will note same in the crest on letterhead
OTHERWISE FOLLOW SKETCH

in Large file

COLOR DESCRIPTION

Lb
4.29.41

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-40

Bt 3

As printed

Colored H - 9. 1

WALTER M. PFEIFER, UTICA, N. Y.

NO. ~~D150536x~~ D-6523
ORDER No. 50536
DATE 2/26/41

6½ M LARGE FOLDER COVER (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) GREETINGS FROM UTICA, N.Y.

TITLE - Important Business Section

PUT IN LOWER RIGHT PLATE IN SMALL TYPE
Copyright 1941 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. OB-H2099.

IN CASE PHOTO HAS TO BE REDUCED TOO MUCH CUT OFF ON LEFT SIDE BECAUSE HE WANTS WOOLWORTH BLDG. AND THE ONE ALSO NEXT TO IT, WHICH IS THE KRESGE BLDG. TO SHOW DISTINCTLY.

SKETCH YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

WALTER M. PFEIFER, UTICA, N. Y.

NO. D-6523
ORDER No. 50536
DATE 2/26/41

6½ M LARGE FOLDER COVER (BACK)

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) VROOMAN BUILDING, MASONIC HOME

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT.OFF

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1084

SKETCH: YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

6 — ap 11 - 1 ½
1 - ap 12 - 9 ½
3 - ap 12 - 2 ½
1 — ap 11 - 5

---

11 [illegible]

[illegible]	6	/	5	
RETOUCHING	1	5	3-15	[illegible] 28
PHOTO-LITHO	78			
ENGRAVING				
HAND COLOR				
ARTIST DEPT.	2/2	25	3/28/41	4/1/41

DATE BLUEPRINT [illegible]
By
DATE HAND COLOR PROOF [illegible]
By

[illegible] 4-9-41
By RG
Date [illegible] Returned to Customer

12½ front
15½ back - 2/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6524 ORDER NO. 51005 DATE MAR 3, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE CELOTEX CORPORATION
CHICAGO, ILL.

25 M TRIPLE CARDS SIZE 5½ x 10½ STYLE ART COLORTONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
(CELOTEX)

FRONT NO.
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

3 extra colors on front
Dk Blue on Keyplate

COLOR DESCRIPTION

SEE SKETCH. INSTR. ATT'D.

get samples from
Stockroom

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

WG
4-9-41

3M—1-2-40

Type Count

Lg 1
Pet 11
He 5
Sat 16½

[illegible]

add Green in [illegible]

Pet 2
He ½
Sat 1

[illegible]

make DK Blue impression
Red — "

make Front Color DK Blue impression
of Front Picture for H.C.R.

4

Rephoto
Enlarge

NO. D-6525

EHLER'S NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 51013

DATE MAR 11, 1941

4 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)

HANGAR, GUNTER FIELD, BASIC FLYING SCHOOL, MONTGOMERY, ALA.

PRIV. NO. BEFORE TITLE - M-40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAMEAS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CUT PHOTO DOWN AT TOP AND BOTTOM TO BRING INTOMPOST CARD PROPORTION. TAKE OUT CARS ON LEFT HAND SIDE AND ALSO THE AIRPLANE STAIRS APPEARING IN THE CENTER. SHOW CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-FLY FORMS ® PAT. NO. 1,797,775

ESTIMATE
MAR 19 1941 WORK SCHEDULE

Cost Dept. Checked By
Date MAR 21 1941

[illegible]	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			[illegible]	
[illegible]				
RETOUCHING	11	2½		3/21 Gr
PHOTO [illegible]				
[illegible]	18			
[illegible]				
HAND COLOR PROOF				
ARTIST [illegible]				

DATE [illegible] ORD.
By
DATE HAND COLOR PROOF [illegible]

DATE [illegible] 4-9-41
By

make front
122

1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6526 ✓ ORDER NO. 50698 DATE 3/5/41

CUSTOMER GENERAL PERSHING HOTEL CORP.
DU BOIS, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE [✓ Upper, Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE GENERAL PERSHING - DU BOIS, PA.
BOT - MODERN - FIREPROOFED - AN E. S. SHUCK HOTEL

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

1-7-43
M

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

APR 9 - 1941

5
6

149

6

NO. D-6527

DISTRIBUTED BY JAY LECK, CARLSBAD, N. MEX.

ORDER NO. 51063

DATE MAR 5, 1941

6½ M PICTURES SIZE 6 x 8 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UNDER PICTURE)

ENTRANCE OF CARLSBAD CAVERNS

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 5A13-N. SEE CARD 5A13-N FOR COLORS

~~NOT IN ENVELOPE~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

[illegible] order for this customer. [illegible] in harmony with each other [illegible]

By [illegible] No. 6

Date [illegible] Date [illegible]

[illegible]	[illegible]	[illegible]	[illegible] DEPT.	DATE COMPLETED
[illegible]			[illegible]	[illegible]
[illegible]				
RETOUCHING	1✓	1		3/13 Gr
PHOTO-LITHO				
[illegible]	8 1		3-14	
[illegible]				
HAND COLOR [illegible]	27	2½		3-21-41
[illegible]		16		

DATE [illegible] ___

By ___

DATE HAND COLOR PROOF [illegible] ___

By ___

DATE [illegible] 1-7-42

By Ch.

DATE [illegible] Returned to Customer ___

108

HEPOK 1311

NO.	D-6528
ORDER NO.	51963
DATE	MAR 5, 1941

JAY LECK, CARLSBAD, NEW MEXICO

6½ M ~~XXX~~ PICTURES SIZE 6 x 8 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UNDER PICTURE)

THE FIRST SPRING

[illegible] ©RVD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO 120948. SEE CARD 120948 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] are on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Dept. Checked By G
Date

MAR 5 1941

	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
			MAR [illegible]	[illegible]
[illegible]				
SKETCH				3/14 G
ENLARGING	11	1½		
PHOTO [illegible]	81		3-17	
ENGRAVING				
HAND COLOR [illegible]	27	2½ 15		3-20-41
ART [illegible]				

DATE BLUEPRINT [illegible]
By
DATE HAND COLOR [illegible]
By

Last [illegible] 1-2-42
By [illegible]
[illegible] Returned to Customer

108

[illegible]

NO. D-6529

JAY LECK, CARLSBAD, NEW MEX.

ORDER NO. 51063

DATE MAR 5, 1941

6½ M PICTURES SIZE 6 x 8 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. NO

TITLE (IN FULL) (UNDER PICTURE)

IMPRINT NONE

TOTEM POLES, BIG ROOM

In pictr. © R.V.D.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 120963-N SEE CARD 120963-N FOR COLORS. ask Schwinger before Artist starts work

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

__________ [illegible] care, for the complete [illegible]. Please see to it that the colors of negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Checked By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible]				
SKETCH				
RETOUCHING	1½	1½		3/11/41
[illegible]				
[illegible]	78			
[illegible]				
[illegible]	27	2½		3-18-41
[illegible]		13		

DATE [illegible] ________

By ________

[illegible] 1-7-48

By Ph.

Date [illegible] Returned to Customer ________

HCP OK Bth

8

NO. D-6530

JAY LECK, CARLSBAD, NEW MEXICO

ORDER NO. 51063

DATE MAR 5, 1941

6½ M PICTURES SIZE 6 x 8 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UNDER PICTURE)

TEMPLE OF THE SUN, BIG ROOM

In gate ③ R.V.D.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 120962✓ SEE CARD 120962✓FOR COLORS

ask Shimays before Artist make colors

SUBMIT: RET PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

8

ESTIMATE

Cost Dept. Checked By E

Date

			Date Entered Dept.	Date Completed
[illegible]				
[illegible]				
[illegible]	12	2		3/11 G.
[illegible]				
[illegible]	81		3-12	
[illegible]				
[illegible]	27	2½		3-17-41
[illegible]		13		

Date [illegible] ____

By ____

[illegible]

Lewis sted 1-27-48

By Lh.

[illegible] Returned to Customer ____

1

108

6 HCP RBth

Rephoto 8x10

NO. D-6531

JAY LECK, CARLSBAD, NEW MEX.

ORDER NO. 51063

DATE MAR 7, 1941

6½ M PICTURES SIZE 6 x 8 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UNDER PICTURE)

FOUNTAIN OF THE FAIRIES, LOWER CAVE

FRONT NO. NO R. M. NO

IMPRINT NONE

2 [illegible] ③ R.V.D.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO 120960-N. SEE CARD 120960-N FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

1 subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By ____ Date ____

By ____ Date ____

OPERATION			DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	3/4		3/14
PHOTO-LITHO				
DIRECT [illegible]	21		3-17	
ENGRAVING				
HAND COLOR PROOF	27	2½		3-24-41
ARTIST TIME		14		

DATE BLUEPRINT OKD ____ Date 1-7-42

By ____ By Ch.

DATE HAND COLOR ____ Sent to Customer ____

110

2nd OK 13th

NO. D-6532

JAY LECK, CARLSBAD, NEW MEX.

ORDER NO. 51063

DATE MAR 5, 1941

6½ M PICTURES SIZE 6 x 8 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UNDER PICTURE)

THE KING'S PALACE

2 prints © RVD.

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO N-120949. SEE CARD N-120949 FOR COLORS ↘ ask Schweyer before Artist starts work

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Reg Photo
8X10

ATTENTION!

____________ on
order for this customer. Please
see to it that all are in
... and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Dept. Checked
By 6

			Date Entered Dept.	Date Completed
[illegible]				
[illegible]				
[illegible]	11	1		3/14 G
[illegible]				
[illegible]	81		3-17	
[illegible]				
[illegible]	27	2½		3-19-41
[illegible]		13		

[illegible] 1-7-42
By LB.

Returned to Customer

NO. D-6533

JAY LECK, CARLSBAD, NEW MEX.

ORDER NO. 51063

DATE MAR 5, 1941

6½ M PICTURES SIZE 6 x 8 (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UNDER PICTURE)

THE CHAPEL OR DOME ROOM

[illegible] photo © R.V.D.

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 120953. SEE CARD 120953 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

[illegible] before an order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

6

MAR 5 1941

Cost Dept. Checked By 6 Date

	Est. Time		Date Entered Dept.	Date Completed
[illegible]			[illegible]	
[illegible]				
RETOUCHING	17	2		3/13 Gr
PHOTO-LITHO				
[illegible]	78			
ENGRAVING				
HAND COLOR PROOF	27	2½		3-24-41
ART DEPT.		1¼		

DATE [illegible] By

DATE [illegible] 1-7-42 By Lh

DATE [illegible]

102

NO. D-6534

JAY LECK, CARLSBAD, NEW MEX.

ORDER NO. 51063

DATE MAR 5, 1941

6½ M PICTURES SIZE 6 x 8 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UNDER PICTURE)

ICE CHAMBER, LOWER CAVE

2 [illegible] © R.V.D.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO 120952-N. SEE CARD 120952-N FOR COLORS.

✓ Ask Schwieger before Artist makes colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

[illegible] on [illegible]. Please [illegible] cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

ESTIMATE

1941

Cost Dept. Checked

			DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING				
SKETCH				
RETOUCHING	12	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQ.	51		3-17	
ENGRAVING	8			
HAND COLORING	27	2½	3-21-41	3-24-41
ART		17		

1-7-42

1/0

[illegible]

NO.	D-6535
JAY LECK, CARLSBAD, NEW MEX.	ORDER NO. 51063
	DATE MAR 5, 1941

6½ M PICTURES SIZE 6 x 8 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UNDER PICTURE)

TWIN DOMES AND GIANT STALAGMITES,
BIG ROOM

In cat. © K V D.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 120947-N. SEE CARD 120947-N FOR COLORS. → ask Schmieger before Artist starts work

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] on [illegible] Please [illegible] or nega- [illegible] and colors are in harmony with each other to make an attractive set.

ESTIMATE

[illegible] By [illegible] Date [illegible]

Dept. Checked 1
By E
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible]				
[illegible]				
[illegible]	17	2		
[illegible]				
[illegible]	78			
[illegible]				
[illegible]	27	2½		3-19-41
ARTIST DEPT.		14		

[illegible] Date [illegible] 1-17-48
By E

[illegible] to Customer

Recv on 13th

NO.	D-6536
ORDER NO.	51063
DATE	MAR 5, 1941

JAY LECK, CARLSBAD, NEW MEXICO

6½ M PICTURES SIZE 6 x 8 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UNDER PICTURE)

CELERY FORMATION, BIG ROOM

In job ③ R.V.D.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 120959. SEE CARD 120959 FOR COLORS ask Schmeyer before Artist makes colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

6 1941

Cost Dept. Checked

	1 ✓	2	✓	3/13 G
	81			3-17
	27	½		3-21-41
		14		

1-7-42

By [illegible]

ATTENTION!

[illegible] n

[illegible] for the [illegible]

[illegible] nega-

tives are uniform and colors are

in harmony with each other

to make an attractive set.

REPORTED

NO. D-6537

JAY LECK, CARLSBAD, NEW MEXICO

ORDER NO. 51063

DATE MAR 5, 1941

6½ M PICTURES SIZE 6 x 8 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UNDER PICTURE)

ROCK OF AGES

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO 1A820-N. SEE CARD 1A820-N FOR COLORS. x ask Schweyer before Artist starts work

SUBMIT: RET. PHOTO · REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

order for this [illegible]. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Dept.

Date 1941

Date 1941

	12	1		3/13
	27	2½ 14		3-21-41

1-7-42

108

HCP-OK-1941

NO. D-6538

JAY LECK, CARLSBAD, NEW MEX.

ORDER NO. 51063

DATE MAR 5, 1941

6½ M PICTURES SIZE 6 x 8 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (UNDER PICTURE)

THE KING'S THRONE IN THE PALACE

2 pict. © RVD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 120955. SEE CARD 120955 FOR COLORS

ask Schwieger before Artist starts work

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

/ pictures on order for this customer. Please see to it that all colors or negatives are uniform and colors are in harmony with each other to make an attractive set.

Reptd 3/41

ESTIMATE

Dept. Checked 2

Date MAR 10 1941

			DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			[illegible]	[illegible]
[illegible]				
[illegible]	12	1½		3/10 G
[illegible]				
[illegible]	81		3-17	
[illegible]				
HAND COLOR PROOF	27	2½ 14		3-20-41
[illegible]				

DATE SHIPMENT OK'D

By

DATE HAND COLOR PROOF

By

[illegible] 1-7-42

24

[illegible] to Customer

4

16

113

Skt 8

Rush

Rush

NO. D-6539

RANTOUL NEWS, RANTOUL, ILL.

ORDER NO. 51070

DATE MAR 4, 1941

6½ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CHANUTE FIELD
U.S. ARMY AIR CORPS TECHNICAL SCHOOL
RANTOUL, ILLINOIS

COPYRIGHT 1941 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE SKETCH. MAKE ROUGH SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

TO LT. YOUNG, PUBLIC RELATIONS OFFICE,
HEADQUARTERS BLD, CHANUTE FIELD, RANTOUL
ILL.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. D-6539

RANTOUL NEWS, RANTOUL, ILL

ORDER NO. 51070

DATE MAR 4, 1941

6½ M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AIR VIEW, CHANUTE FIELD

Small type - PHOTOGRAPH BY U.S. ARMY AIR CORPS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

COLOR DESCRIPTION

~~SUBMIT ROUGH SKETCH.~~ Use photo 0BH2606

Insignia returned to Brockmeyer 4-5-41
O.F.B.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

5-11 = 7

5 or 12 = 5

Layout D6592

MAR 2 [illegible] 1941

Co.		7		
	5	5	3-21	3-2
PHOTO LITHO				
	78			
ENGRAVING				
HAND COLOR PROOF				
ARTIST Dept.	18/36	27	3/31/41	4/2/41

DATE BLUEPRINT ORD'D

By

DATE HAND COLOR PROOF ORD'D

By

[illegible] Rec'd 4-5-41

By

DATE Photo Returned to Customer

5

NO. D-6540

EHLER'S NEWS CO., BIRMIGNHAM, ALA.

ORDER NO. 51071

DATE MAR 12, 1941

6½ M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF THE UNIVERSITY OF ALABAMA, TUSCALOOSA, ALABAMA
DENNY CHIMES) [illegible] title

COPYRIGHT 1941 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD 2A-H898 FOR COLOR SCHEME. RED BRICK OF THE CHIMES COULD BE JUST A SHADE LIGHTER. IF MORE DESIRABLE FOR PLACING ON FOLDER COVER YOUMAY REVERSE THE PRINT. BE SURE TO PLACE LEAVES ON TREES AND SHOW A FEW MORE FLOWERS THAN ARE NOW SHOWN ON 2A-H898 . BLEND IN AS A BACKGROUND SOME RED & WHITE WAVES TO FORM A CRIMSON TIDE; IN THE SPACE WHERE ADDRESS IS WRITTEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

NO. D-6540

EHLER'S NEWS CO., BIRMINGHAM. ALA.

ORDER NO. 51071

DATE MAR 12, 1941

M LARGE FOLDER COVERS ART COLORTOTNE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AERIAL VIEW OF CAMPUS, UNIVERSITY OF ALABAMA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT "C.T. ART COLORTONE" CREATION GENUINE CURTEICH CHICAGO (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY. FOLLOW INSTRUCTIONS ATTD. TAKE OUT PLANE IN PICTURE. SHOW FLOWERS IF POSSIBLE.

original by SR,
with tissue

Make up —

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO YES

RETURN PHOTO TO: D.L.BUCKLES, NEWS BUREAU, UNIV. OF ALABAMA

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

6 ap 11 — 1
5 ap 11 — 4 hr.

/ 3 Sht

Rush on Sheet

ESTIMATE

Received By Date MAR 25 1941

Sent Dept. Checked By Date

OPERATION			ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE LAYOUT				
SKETCH Ls				
RETOUCHING	3	11		
PHOTO-LITHO				
BLUEPRINT STRIPPING, CHANGES	74		3-29	
ENGRAVING				
HAND COLOR	27 Back only	3		3-31-41
ART DEPT.	50	28		4/7/41

DATE BLUEPRINT [illegible] 4-9-41

By RG

DATE HAND COLOR [illegible] 4-9-41

By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6541 ORDER NO 50734 DATE 3/6/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ~~LIGHT UP WITH THE AR~~
GENERAL FLUORESCENT LIGHTING CORP.
CLEVELAND, OHIO

25 M DOUBLE CARDS SIZE 5½ x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full LIGHT UP WITH THE ARISTOCRAT
(ETC. AS PER SKETCH)

FRONT NO. 1 SPEC. (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH & INSTRUCTIONS MARKED THEREON FOR
LAYOUT & DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

4-9-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 Rephoto 5x7
LO 1½
Ret 3½
H/c 2
Lent 8¾

49 3-17

make O.K. Blue impression

2 - op 12 = 3½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6542 ORDER NO. 50755 DATE 3/7/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ELDER & JENKS
PHILADELPHIA, PENNSYLVANIA

5½ x 7⅞

12½ M CARDS SIZE 5 x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
AMERICA'S OUTSTANDING BRUSH VALUES
ELDER & JENKS (ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. SPEC. R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR ~~COLORING~~ LETTERING AND
DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

RV
4-9-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 Plate 5 x 7
[illegible] 6
[illegible] 5
[illegible] [illegible]
Art 13½

50

[illegible] 9K. 8
Print Back 2

NO. D-6543

THE WHITE COMPANY, COLUMBUS, GA.

ORDER No.

DATE 3/6/41

12½ M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF COLUMBUS AND FORT BENNING, GEORGIA

Front title: Chattahoochee River by Moonlight
PUT IN SMALL PRINT IN LOWER RIGHT PLATE
Copyright 1941 by Curt Teich & Co., Inc., Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. A-5407-N
FOLLOWINSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF SKETCH ~~HANDCOL PROOF~~ XXXXXXXXXXX YES RETURN PHOTO.

NO. D-6543

THE WHITE COMPANY, COLUMBUS, GA.

ORDER No.

DATE 3/6/41

12½ M LARGE FOLDER COVERS BACK (GROUP 4)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOAT ROCK DAM AND POWER HOUSE
Y. M. C. A.
COURT HOUSE, FOUNTAIN AND SQUARE
FIRST BAPTIST CHURCH AND SUNDAY SCHOOL ROOM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTOS NOS. 98595-N, 70327, A-5396-N
& new photo of first baptist church
FOLLOW INSTRUCTIONS ATTACHED.

SKETCH - Yes

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1 – ap. 11 – 7
3 – ap. 12 – 9 hrs.
6 – ap. 12 – 5 h

ESTIMATE
AND WORK SCHEDULE

OPERATION				
[illegible]				
SKETCH Lo		7		
[illegible]	3	14	3-18	3-21
[illegible]				
[illegible]	78			
[illegible]				
[illegible]		3/4 (Back [illegible] only)		
[illegible]	207 210	26	3-25-41	4-1-41

DATE [illegible] PROOF OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE [illegible] 4-9-41
By LB
[illegible] Reference to Customer

Re

1½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6544 ORDER NO. 50786 DATE 3/7/41

CUSTOMER SWIFT & COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) same as D-[illegible]
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No date on the [illegible]

[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout (AERIAL VIEW OF PLANT)

COLOR DESCRIPTION

Photo rec'd
3/20/41

Rush

3-19-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

3

NO. D-6546

D.E.LEVINE NEWS AGENCY, HATTIESBURG, MISS.

ORDER NO. 51847

DATE 4/1/41

25 M LARGE FOLDER COVER (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAMP SHELBY, MISSISSIPPI

PUT IN LOWER PLATE : IN SMALL TYPE
Copyright 1941 by Curt Teich & Co.,
Inc, Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~[illegible]~~

FOLLOW LAYOUT ATTACHED.

Tissue

~~SKETCH YES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

NO. D-6546

D.E.LEVINE NEWS AGENCY, HATTIESBURG, MISS.

ORDER NO. 51847

DATE 4/1/41

25 M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

[illegible] (1). OLD GLORY

" (5). A PARTIAL VIEW OF THE TENTED CITY

" (11). IN THE SIGNAL CORPS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T.ART COLORTONE" CREATION (REG U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTOS NOS. 1B-H434, 1B-H438, 1B-H444
FOLLOW LAYOUT ATTACHED.

SKETCH - YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

RUSH

5

---

2 3/4

Rush

ESTIMATE
AND WORK SCHEDULE

Date APR 22 1941

Date APR 22 1941

COMPOSING, TYPE SET UP			APR 23 1941	[illegible]
SKETCH 80	4	7		
RETOUCHING	3	5	4-23	4-25
PHOTO-LITHO				
[illegible]				
[illegible]				
[illegible]		2		
[illegible]		28		

16 [illegible] - 207 - 4/28

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6547 / ORDER NO. 51849 DATE 4/1/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER C. L. DINE (DINE'sFOUNTAIN LUNCH)
DECATUR, MICHIGAN

6 M POST CARDS SIZE 3½ x 5½ (GROUP 2) STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
DECATUR DINE'S MICHIGAN

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No 3 SIDES
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

See layout for arrangement of the photos. Photo #1 is to be the main photo with #2 set in the lower right hand corner of #1. I have put pencil marks in the margin of #1 showing approximately what is to be cut out of the picture to allow for the inset of #2.

COLOR DESCRIPTION

4.29.41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

6

138

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6548 ORDER NO. 51975 DATE 4/7/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COMMERICAL LITHOGRAPHING CO.
LOUISVILLE, KENTUCKY

25 M BLOTTERS SIZE 4 x 9 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FEED AND GRAIN (ETC.)
AUBREY & CO., MANUFACTURER OF RED A
FEEDS. LOUISVILLE, KENTUCKY
(ETC. AS PER SKETCH)

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR
~~FOLLOW~~ LAYOUT AND DESIGN
MAKING CORRECTIONS SHOWN ON SAME.

COLOR DESCRIPTION

CUSTOMER WRITES "In our ppinion, the color sketch looks a little dark, and no doubt it will be possible for you to lighten up these colors when you make these plates, as the customer does not want the effect too dark. Any variations therefore, in color, so long as the general effect is retained, will be acceptable.

~~xh~~ OTHERWISE FOLLOW SKETCH
FOR COLORING

Photo ret 10/10/41

ROSH

5-15-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make Red imprint

587

E 4½

49 4-17

AC – 3

[illegible] – 16

[illegible] 11.50

APR 11 1941

Colored Sht

NO. D-6549

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER NO. 52556

DATE 4/9/41

25 M ~~EX~~ LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~EX~~ CAMP BLANDING, FLORIDA
"Southeastern Army Training Center"

In SMALL TYPE IN LOWER RIGHT PLATE PUT-
Copyright 1941 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LET THE ARTIST USE HIS OWN JUDGEMENT FOR MOST STRIKING COVER FRONT. PLEASE HAVE REFER TO FORT BENNING GA. FOLDER COVER WHICH SHOWS THE U.S.FLAG PERFECTLY & ANY THING ON THAT NORDER WOULD BE GOOD.

FOLLOW ROUGH SKETCH ATTACHED

USING NEW PHOTOS

SKETCH yes

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

NO. D-6549

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER NO. 52556

DATE 4/9/41.

25 M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HOSPITAL AREA, KINGSLEY LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. ~~XXXX~~ U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use photo 1BH526

~~USE NEW PHOTO~~

~~SKETCH - NO~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

3 - op. 12 - 2 hr
3- op. 11 — 2 hrs.
1— op. 11 — 4 hrs.
3- op. 12 - 5 hrs

Rush

ESTIMATE

6

8 3 5

28 29 30

5/1/41

5-1-41

NO. D-6550

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 52571

DATE 4/11/41

12½ M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEWS OF JACKSONVILLE
Ponte Vedra
Atlantic BEACH, FLA.
Neptune

PUT IN LOWER RIGHT PLATE IN SMALL TYPE
Copyright 1941 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTOS NO. OB-H1624 & OB-H336

Follow rought sketch attached.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF SKETCH YES HANDCOL PROOF RETURN PHOTO.

NO. D-6550

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 52571

DATE 4/11/41

12½ M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOON OVER JACKSONVILLE
BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H1392

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF sketch YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

4 — on 11 — 3
3 — 9: 17 4 — 4
[illegible] 5 — 3

---

1 Slit 9 hr

Ph.d.
D 9102

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. [illegible]
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 21 1941	APR 21 1941
SKETCH Co	6	6		
RETOUCHING	3	4	4-29	[illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	71		[illegible] -30	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	53/52	30	5-7-41	5-13-41

DATE BLUEPRINT OK'D
By

DATE Fin'd 5-15-41
By

DATE HAND COLOR PROOF OK'D

Date Sent to Customer

By

5x7
Cut 1½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6551 ORDER NO. 53049 DATE APRIL 10, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
WEYERHAEUSER TIMBER COMPANY
EVERETT, WASHINGTON

I M POST CARDS SIZE 3½ x 5½ STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Make right

PHOTO RETURNED TO

APR 11 1941

COLOR DESCRIPTION

RETURN PHOTO YES NO

Photo returned
5-1-41

PHOTO USED FOR

5-1.41

3M—1-2-40

3

150

5 X 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6552 ORDER NO. 52610 DATE 4/14/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PRICE BATTERY CORP.
HAMBURG, PENNSYLVANIA

6½ M DOUBLE CARDS SIZE 7 X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THOR POWERIZED BATTERIES (ETC. AS PER SKETCH.)

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

THERE IS ONLY ONE CHANGE THAT CUSTOMER DESIRES MADE ON THE BATTERY AND THAT IS USE THE RUB-GLASS INSULATED BATTERY SHOWN IN THE FOLDER THAT CUSTOMER SENT IN INSTEAD OF CUSTOM BUILT.

OTHERWISE FOLLOW SKETCH FOR DESIGN & LAYOUT

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

5-15-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

RO 6½
Rt 8
[illegible] 7¼
[illegible] 9½

#27
#204

APR 15 1941

make DK. Blue impression
" Red "

Rush

2. 9. 12 =
4 9. 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6553 ORDER NO. 52610 DATE 4/18, 1941

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PRICE BATTERY CORP.
HAMBURG, PENNSYLVANIA

6½ M DOUBLE CARDS SIZE 7 x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THOR ONE PIECE GAS TIGHT SPARK PLUGS.
(ETC. AS PER SKETCH)

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DETAILS OF LAYOUT LETTERING & DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

Rush

5.15.41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

Extra Neg.

49 4-29
207 5-5-41

APR 21 1941

make Red impression
" OK Blue! "

Extra Neg

3 — op. 12 — 5½
1 op 11 — 6½

NO. D-6554

V.J.ELMORE, BIRMINGHAM, ALABAMA

ORDER NO. 53129

APRIL 16, 1941
DATE

6½ M FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
SOUVENIR FOLDER OF BEAUTIFUL ALABAMA
"THE STAR OF THE SOUTH"

STATE CAPITOL, MONTGOMERY

COPYRIGHT 1941 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT [redacted]
NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT HAND COLORED SKETCH
SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
TO R. BUCHHOLZ

NO. D-6554

V.J.ELMORE, BIRMINGHAM, ALABAMA

ORDER NO. 53129

APRIL 16, 1941
DATE

6½ M FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
(GROUP VIEW)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT HAND COLORED SKETCH
SEE INSTRUCTIONS ATTD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
TO R. BUCHHOLZ

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

11 — 1
3 - 12 — 6
2 — 9 17 — 3
5 11 — 11

Colored Sk 8
Pencil Sk 4

Rush

New Station

3 oo

Executive OK of Estimate
By
Date

ESTIMATE

Cost
By
Date

OPERATION			DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAY 9 - 1941	
SKETCH	5	12		
RETOUCHING	3	4		
PHOTO LITHO				
BLUEPRINT STRIPPING	74		5-16	
ENGRAVING				
HAND		1		
ARTIST DEPT	55 48	30	5-19	5-21

DATE BLUEPRINT
DATE 6-20-41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6555 ORDER NO. 52652 DATE 4/14/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WOODRUFF PRINTING CO.
LINCOLN, NEBRASKA

12½ M BLOTTERS SIZE 3½ x 8¼ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full RECOGNIZED FOR SUPERIOR QUALITY THE CRETE MILLS, CRETE, NEBRASKA (ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. NONE R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Follow Layout FOLLOW SKETCH MAKING THE FOLLOWING CORRECTIONS - 1. That the picture of the mill be moved up about 3/16 of an inch allowing that much more room for dealers imprint.

2. The Crete Mills signature to appear the same as it does on the Art Colortone post card # OB-H1877 except that the line "Price List on other side" is to be eliminated. Customer prefers this type of signature to the one which you show, which was taken from the Art col. price list negative.

OTHERWISE FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING:

5-15-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ro 1½
Ret 1½
1¼ hr Hc ¾
29 Tot 2¾ 5/6/41

APR 16 1941

3 of 12 —

4 = 90 11 : 1½

NO. D-6556

MAX BASKER, HONOLULU, HAWAII

ORDER NO. 52679

6⅞ × 12⅝

DATE 4/14/41

200 M NOTEHEADS 6 3/4 x 12 ½ ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIR MAIL HAWAII

PUT IN LOWER LEFT BORDER IN SMALL TYPE
Copy. ~~194?~~ 1941 by Curt Teich & Co., Inc.
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH LEAVING OUT TRANS-PACIFIC

[illegible] D6609

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF SKETCH HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Checked [illegible] of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 16 1941	APR 16 1941
SKETCH Yes	1	4	4-16	4-18
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		4-21	
ENGRAVING				
HAND COLOR PROOF	49	1¾		4-24
ARTIST DEPT.	201	6	5-1	5-2

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed 5-15-41
By I.B.
DATE Photo Returned to Customer

red Neg in Line

Rush

Rush

X

1.

NO. D-6557

MAX BASKER, HONOLULU, HAWAII

5 3/4 x 8 3/4

ORDER NO. 52679

DATE 4/14/41

50 M ENVELOPES SIZE No. 6 3/4 ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIA AIR MAIL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M.

IMPRINT

PUT IN SMALL TYPE IN LOWER LEFT ~~XXXX~~ CORNER
Copr. 1941 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF

COLOR DESCRIPTION

Drawing in D6810

FOLLOW SKETCH LEAVING OUT TRANS-PACIFIC

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF SKETCH YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive O.K. of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 16 1941	APR 16 1941
SKETCH Lo.	1	4	4-16	4-18
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		4-21	
ENGRAVING				
HAND COLOR PROOF	49	1 1/4		4-24
ARTIST DEPT.	201	5	5-1	5-2

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed 5-15-41
By

DATE Photo R

Rush

for Onside
8X10
2 hrs
AC
op 11

/

X

Colored Sht 7
[illegible] 3

NO. D-6558

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 53197

DATE APRIL 16, 1941

12½ M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SEVEN FALLS - SOUTH CHEYENNE CANON -
COLORADO SPRINGS COLORADO

SEVEN FALLS
COPYRIGHT 1941 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 4A-H25
SAME LETTERING AND GENERAL SET UP AS ON OLD FOLDER
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

NO. D-6558

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 53197

DATE APRIL 16, 1941

12½ M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

~~XX~~ PILLARS OF HERCULES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

MAKE REPHOTO. SUBMIT SKETCH.
REMOVE CORNER OF BLDG SHOWING THRU THE TREES. TRIM TOP A LITTLE, BOTTOM FOR BALANCE NEEDED FOR PROPORTION. INCREASE WATER IN STREAM ABOUT DOUBLE. THIS DOES NOT MEAN A TORRENT THAT HIDES THE ROCKS. OILED ROAD. SEE GENERAL INSTRUCTIONS. PUT CLOUDS IN SKY.

SUBMIT RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

5
4 [illegible] — 7

Rush

Dummy missing

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET-UP			MAY 1941	[illegible]
SKETCH 10	5	6		
RETOUCHING	4	7	5-8	[illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-14	
ENGRAVING				
HAND COLOR PROOF		2		
ARTIST DEPT.		28	5-16-41	5-21-41

DATE BLUEPRINT OK'D
By

DATE Filed 5-20-41
By Ltz

DATE HAND COLOR PROOF [illegible]

DATE Photo Returned to Customer

Front 12 207
Back 16 210
28

NO. D-6559

TANNER WHOLESALE, INCORPORATED, WICHITA, KANSAS

ORDER NO. 53202

DATE APRIL 16, 1941

6½ M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SOUVENIR OF WICHITA, KANSAS

PARK VILLA, RIVERSIDE PARK

COPYRIGHT 1941 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. ~~NO~~ Yes

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 4A-H165

~~MAKE LETTERS SAME AS ON OLD FOLDER~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~HANDCOL PROOF YES~~ RETURN PHOTO.

NO. D-6559

TANNER WHOLESALE, INCORPORATED, WICHITA, KANSAS

ORDER NO. 53202

DATE APRIL 16, 1941

6½ M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM WICHITA, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. ~~NO~~ Yes

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO OB-H2271

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~HANDCOL PROOF YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate
By
Date APR [illegible]

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 23 1941	[illegible]
SKETCH Lo.	4	4		
RETOUCHING	4	4	4-2[illegible]	[illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	77		5-6	
ENGRAVING				
HAND COLOR PROOF	38	28	5-14	5-19
ARTIST DEPT.	41	30	5-14	5-23

DATE BLUEPRINT OK'D
By

DATE Filed 6/20/41
By

DATE HAND COLOR PROOF O.K.'D
By

DATE Photo Returned to Customer

4
15

814 - 9 lo ~~0~~

NO. D-6560

DALLAS POST CARD CO., DALLAS, TEXAS

ORDER NO. 52759

DATE 4/17/41

25 M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM MINERAL WELLS
AND CAMP WOLTERS, TEXAS
THE "SOUTH'S GREATEST HEALTH RESORT"

Front title : BAKER HOTEL
CRAZY HOTEL
PUT IN LOWER RIGHT PLATE IN SMALL TYPE
Copyright 1941 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW ~~[illegible]~~
LAYOUT DUMMY ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF SKETCH - YES HANDCOL PROOF RETURN PHOTO.

CH & COMPANY
OTO TIC

NO. D-6560

DALLAS POST CARD CO., DALLAS, TEXAS

ORDER NO. 52759

DATE 4/17/41

25 M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF CAMP WOLTERS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG.U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 1B-H586

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF SKETCH YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By
Date

Cost Dept. [illegible]
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR [illegible] 1941	[illegible]
SKETCH Lo	1	6		
RETOUCHING	1	7	4 - 29	5 - 5
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		5 - 15	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	50 | 52	32		

DATE BLUEPRINT OK'D 13 | 13 hs
By

DATE Filed 7 - 7 - 41
By NM.

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

1 - 12

CURT TEICH & CO., INC.

NOD-6561

ORDER NO.

5 3/8 x 8½

DATE 4/17/41

M NOTEHEADS ~~3 5/8 x 8½~~ ART COLORTONE GROUP 6

E2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NONE

PUT IN LOWER LEFT CORNER IN SMALL TYPE
Copr. 1941 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Phot - ~~1B~~H 1249

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF SKETCH YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By 6G

Date APR 17 1941

Cost Dept Checked

By 6

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH	4	7		
RETOUCHING	4	8	4-17	4-22 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	53			
ARTIST DEPT.	48	20	4-25-41	4-30-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 5-1-41

By

DATE Photo Returned to Customer

C. op. 11 - 2

C

6 - 1½ - 12

Rush

[illegible]

E Z

CURT TEICH & CO., INC.

NO. D-6562

ORDER NO.

DATE 4/17/41

M ENVELOPES 5 5/8 x 4 3/8 ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NONE

IMPRINT Copr. 1941 by Curt Teich & Co., Inc., Chicago U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SKETCH - YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rush

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By HG
Date APR 17 1941

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH Lo.	3	2		
RETOUCHING	3	2	4-17	4-22 S.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	48	5	4-25-41	4-30-41

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed 5-1-41
By HG

DATE Photo Returned to Customer

3 – 9 11 — 1
3 9p 11 — 1 ¼
3 – 9p 12 – 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6563 ORDER NO. 53645 DATE 4/21/41

CUSTOMER A. B. WYCKOFF
STROUDSBURG, PA. 6 1/8 X 7 1/8

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M NOTEHEADS SIZE 6 x 9 STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full A. B. WYCKOFF DEPARTMENT STORES
STROUDSBURG, PENN.
A FRIENDLY STORE WHERE THRIFTY FOLKS LIKE TO SHOP

(All of this on address side)
FRONT NO. none R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND LETTERING

REPHOTO DOILY FOR COPY OF LINE DRAWING

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING WITH THE EXCEPTION OF THE COLOR OF THE AWNING WHICH IS A LITTLE TOO RED. IT SHOULD BE MORE OF A REDDISH RUST COLOR.

5-15-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

49 5-1
#28

APR

1.

[illegible]

3

Rephoto 8x10

Extra Negat.
size 5x7

NO. D-6564

COPYRIGHT BY HAYNES INC., YELLOWSTONE PARK, WYOMING

ORDER NO. 53362

DATE APRIL 24, 1941

25 M LARGE POST CARDS SIZE 7 x 9 3-16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

In plate lower left H ⓒ I

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT
SAME AS ABOVE

TITLE: (C)13040 OLD FAITHFUL GEYSER
Yellowstone National Park

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

MAKE REPHOTO. SEE CARD 4A-H271 FOR COLORS. USE PHOTO AS IS, DO NOT CUTX OFF ANY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 4
Date

OPERATION	EST. TIME Est. No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COPY ... SET UP			APR 2? 1941	APR 29 1941
SKETCH				
RETOUCHING	12	1½		5/3
PHOTO LITHO				
ETCHING SCRAPING OPAQUING	–			
ENGRAVING				
HAND COLOR PROOF	[illegible]	3		9 [illegible]
ARTIST DEPT.	50	17		5/23/41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 6-20-41

By

DATE Photo Returned to Customer

178

NO. D-6565

COPYRIGHT BY HAYNES INC., YELLOWSTONE PARK, WYOMING ORDER No. 53362

DATE APRIL 24, 1941

25 M LARGE POST CARDS SIZE 7 x 9 3-16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

In plate lower left. H©I

D8051

COLOR DESCRIPTION

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

TITLE: (C)28328 GRAND CANYON FROM ARTIST POINT Yellowstone National Park

PHOTO PROPERTY OF CUST

MAKE REPHOTO. SEE CARD 5A-H512 FOR COLORS. USE PHOTO AS IS, DO NOT CUFT OFF ANY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓡ PAT. NO. 1,797,775

3

8X10

size 5X7

ESTIMATE AND WORK SCHEDULE

Date ______ By ______ Date ______

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR [illegible] 1941	APR [illegible] 1941
SKETCH				
RETOUCHING	1 ✓	1½		5/2
PHOTO LITHO				
BENDAY, STRIPPING [illegible]				
ENGRAVING				
HAND COLOR PROOF	225	3¾		9 May
ARTIST DEPT.	#55	20	5/21	5/23 ✓

DATE BLUEPRINT O.K.'D ______
By ______
DATE HAND COLOR PROOF O.K.'D ______
By ______

DATE Filed 6-20-41
By ______
DATE Photo Returned to Customer ______

176

[illegible]

NO. D-6566

HAYNES INC., YELLOWSTONE PARK, WYOMING

ORDER NO. 53362

DATE APRIL 24, 1941

25 M LARGE POST CARDS SIZE 7 x 9 3-16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

TITLE: MOTHER BEAR AND CUB HIKING

35441 P

PHOTO PROPERTY OF GUST

COLOR DESCRIPTION

MAKE REPHOTO. SEE CARD 7A-H1615 FOR COLORS. USE PHOTO AS IS, DO NOT CUT OFF ANY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Photos on order for this customer. Please see to it that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

Reprint 5X7

#2 Extra Negat. size 5X7

Date APR 26 1941 WORK SCHEDULE By Date APR 2[illegible] 1941

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 29 1941	[illegible] 1941
SKETCH				
RETOUCHING	13	2		5/2
PHOTO-LITHO				
BLUEPRINT STRIPPING (OPAQUING)				
ENGRAVING				
HAND COLOR PROOF	226	3 1/2		5-9-41
ARTIST DEPT.	48	18	5-21-41	5-23-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 6-20-41

By

DATE Photo Returned to Customer

176

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ~~13214~~ D-6567 ORDER NO. 52521 DATE 4/23/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DULANEY'S
OKLAHOMA CITY, OKLAHOMA

2 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DULANEY'S - SERVEL ELECTROLUX DEALER - OKLAHOMA CITY

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH MAKING THE FOLLOWING CORRECTIONS THEREON: ELIMINATE THE FLAT TOP TABLE SHOWN IN THE BACKGROUND (TO RIGHT) IN FRONT OF A RANGE.

OTHERWISE FOLLOW SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING MAKING THE FOLLOWING CORRECTION:

THE COLORTONE OF THE WALL BOARD TRIM OVER THE FRONT WINDOWS SHOULD BE MORE BROWNISH THAN RED.

Lg
6-20-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 6½
1/4
1¼

52 5-26

APR [illegible] 941

2

10

Cloud Slt 6 8

NO. D-6568

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P. R. ORDER NO. 53706

DATE 4/26/41

25 M LARGE FOLDER COVERS ~~[illegible]~~ FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUERTO RICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PUT IN LOWER LEFT PLATE IN SMALL TYPE -
Curt Teich & Co., Inc., Chicago U. S. A.
Copyright 1941 by

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW FOLDER COVER SKETCH
USE NEW PHOTO

SKETCH - YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

NO. D-6568

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P. R. ORDER NO. ~~[illegible]~~ 53706

DATE 4/26/41

25 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE ~~[illegible]~~ CURTEICH-CHICAG
"C.T.ART COLORTONE" CREATION (REG.U.S.
PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOWFOLDER COVER SKETCH
USE NEW PHOTOS

SKETCH — YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PR HANDCOL PROOF URN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

3 — op. 12 — ½ hr
4 op. 11 — 3
3. op. 12 — 4½ hrs.
1 op 12 — 5

MAY

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING			MAY 5 1941	MAY
SKETCH Lo	4	3		
RETOUCHING		10		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPA	74		5-25	
ENGRAVING				
HAND COLOR	27			5-16-41
ARTIST DEPT.	/ 25	28		5/21/41

DATE BLUEPRINT OK'D

by

DATE HAND COLOR PROOF OK'D

by

DATE Filed 6-20-41

By LK

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6569 ORDER NO. 53436 DATE MAY 1, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SURFACE COMBUSTION CORP.
TOLEDO, OHIO

25 M CARDS SIZE 5 x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PRODUCERS OF INDUSTRIAL AND RESIDENTIAL
AUTOMATIC GAS

FRONT NO. NO (All of this on address side) R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTD.

COLOR DESCRIPTION

5-15-41

3M—1-2-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

20 2½
[illegible] 5
[illegible] M2½
Last M9

MAY 2 1941

make Red impression [illegible]
OK [illegible]

Rush

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6570 / ORDER NO. 53436 DATE MAY 1, 1941

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SURFACE COMBUSTION CORP.
TOLEDO, OHIO

PHOTO RETURNED TO

25 M CARDS SIZE 5 x 7 5½ x 7 1/16 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ENTIRE VILLAGES ARE BEING HEATED BY
JANITROL

FRONT NO. NO (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

flr
5-15-41

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

make Red impression
" DK. Blue "

3 – op 11 · 3 hr.
5 – op 11 2½

all Hours

Lo	2½
Ret	4
Ph	2½
Last	9

49 5-5

Gn

MAY 1 - 1941

Rush

REC. 5-9-41
FIN. -5-10-41
NO 30

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6571 ORDER NO. 53436 DATE MAY 1, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER SURFACE COMBUSTION CORP
TOLEDO, OHIO

25 M CARDS SIZE 5 x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WINTER AIR CONDITIONING

(All of this on address side)
FRONT NO. no R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] → [✓ Handcolor] → Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

Rush

fjb
5-15-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make Red impression
" DK. Blue "

Rush

9A 5-8
2½
3½
Ac 2½
8½

MAY [illegible] - 1941

5 - 9 11 -
7 - 9 12 -

547

see Haas

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6572 ORDER NO. 53436 DATE MAY 1, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SURFACE COMBUSTION CORP.
TOLEDO, OHIO

25 M CARDS SIZE 5 x 7 $5\frac{1}{16}$ X $7\frac{1}{16}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JANITROL UNIT FOR EVERY TYPE AND SIZE HOME (4)

FRONT NO. NO

(All of this on address side)

R. M. Yes [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT — Customer [✓ C. T. Imprint] [✓ No Imprint]

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW INSTRUCTIONS ATTD.

COLOR DESCRIPTION

Jg
5-14-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

		Lo	2½
		Ret	3½
49	5-6	He	2½
207	5.9	Lat	9

As quoted

MAY 1 - 1941

Ap

Rush

make DK. Blue impression
" Red "

4

#33

5x7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6573 ORDER NO. 53436 DATE MAY 1, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SURFACE COMBUSTION CORP
TOLEDO, OHIO

25 M CARDS SIZE 5 x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

A COORDINATED, WELL ENGINEERED, QUALITY UNIT

(All of this on address side)
FRONT NO. NO R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW INSTRUCTIONS ATTD.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

see Colored Photos

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

LG
5-15-41

3M—1-2-40

Lo 2½
Ret 4
Hc 2½
Last 9

49 - 5-7
½ over

extra red line
Negative

Rush

9

MAY 1 - 1941

make Red impression
" DK. Blue "

½

1½
2¾
¾

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6574 ORDER NO. 53436 DATE MAY 1 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SURFACE COMBUSTION CORP.
TOLEDO, OHIO

25 M CARDS SIZE 5 x 7 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
NEW - DIFFERENT - BETTER

6

FRONT NO. NO

(All of this on address side)
R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer ~~C. T. Imprint~~ [✓ No Imprint]

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue,

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW INSTRUCTIONS ATTD.

COLOR DESCRIPTION

Lg 5.15.41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make DK. Blue impression
" Red "

5x7

all Hans

LO 2½
Ret 3½
225 Hc ~~[illegible]~~ 2½
#206 - 5/9/41 Lact ~~[illegible]~~ 9

MAY 2- 1941

Rush

5 –

4 –

5x7

So 2½
Al 3½
Ne 2
Lux 8½

49 5-8

#28

As quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6575 ORDER NO. 53436 DATE MAY 1, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER SURFACE COMBUSTION CORP.
TOLEDO, OHIO

25 M CARDS SIZE 5 x 7 5 1/16 x 7 1/16 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

""WHERE TO PUT THE FURNACE"" IS NO PROBLEM

(All of this on address side)
FRONT NO. NO R. M.. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTD.

reduce 1/8"
hight of Unit
for black base

COLOR DESCRIPTION

Rush

5-15-41

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

MAY 3 - 1941

make Red impression
" DK. Blue "

Rush

4 op. 11
4 op. 12